REGD. No. B 3517

filmindia

1956

Annivers[illegible] Number

LAND R[illegible] FOREIGN SH 6/-

Raghuvir Chitra Niketan

PRESENTS

Hari Har Bhakti

[illegible]SPA MATHUR, VIVEK, TRILOK KAPOOR, MARUTI

[illegible]HU MODAK, INDIRA & DURGA KHOTE

Directed by:-

AGHUVIR

Music by:-

K. DATTA

Block [illegible] ONAL W[illegible]

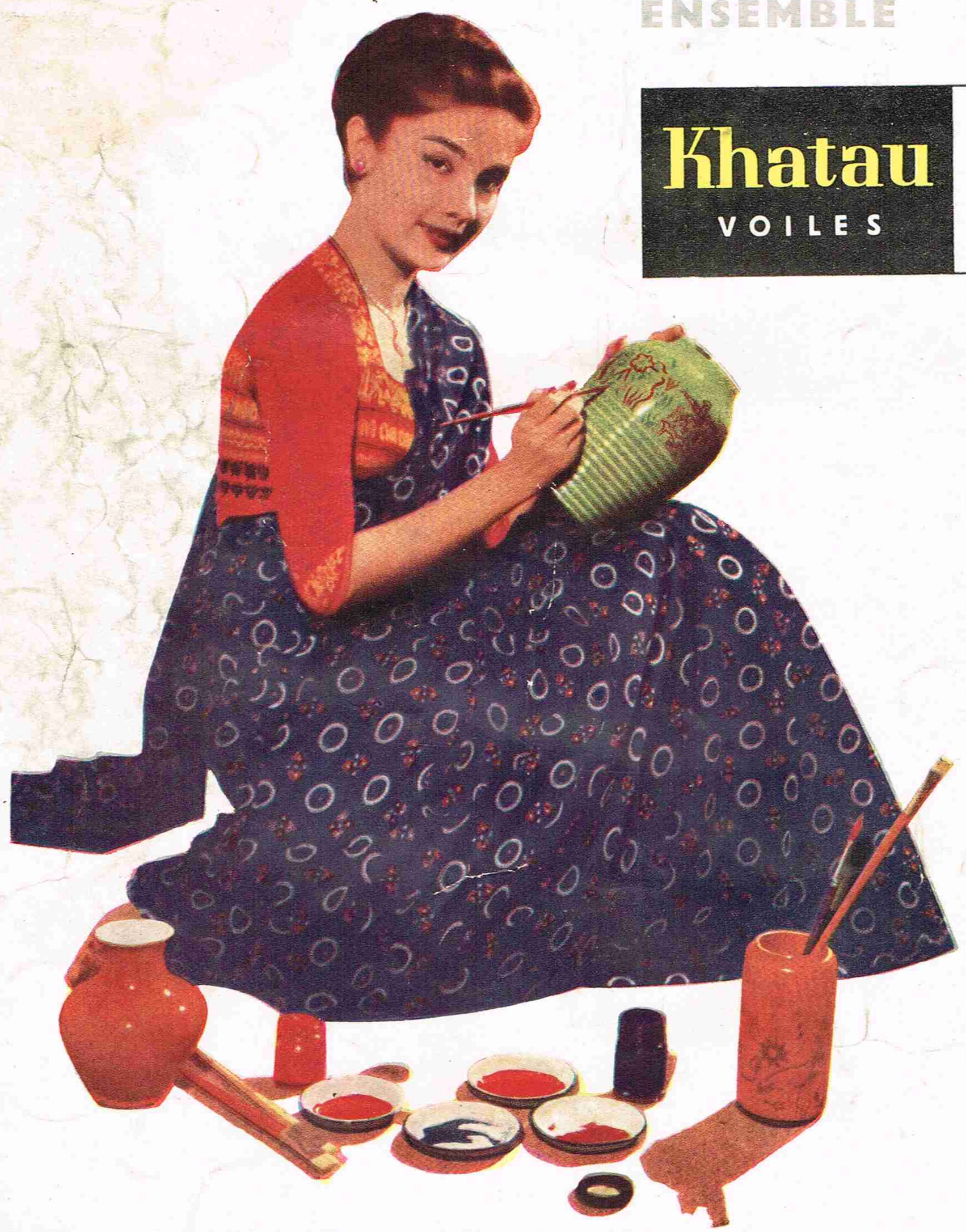
Fa[illegible]

SISTA'S KMS-156

The Artistic Touch

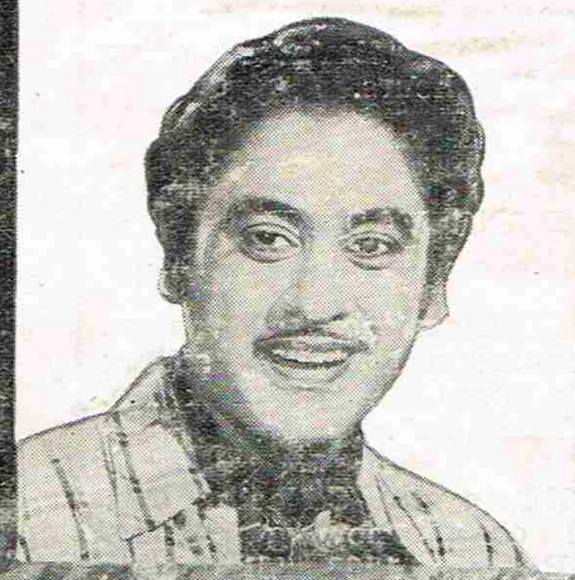
- TO EVERY WOMAN'S ENSEMBLE

Khatau
VOILES



THE KHATAU MAKANJI SPG. & WVG. CO. LTD. Laxmi Building, Ballard Estate, Bombay 1

Releasing in APRIL



AVM'S BHAI-BHAI

A FAMILY DRAMA THAT SWINGS BETWEEN TEARS AND LAUGHTER

AVM PRODUCTIONS

G.H.RAO

DIRECTION
M.V.RAMAN

DIALOGUES & LYRICS
RAJENDRA KRISHNA

MUSIC
MADANMOHAN

DISTRIBUTORS :

...bay:—M/s. A.V.M. LIMITED, 116 New Charni Road, Bombay 4. C.P.C.I. :—M/s. FREE INDIA PICTURES LTD., Municipal Rd., Bhusaval.
...gal :—M/s. FILM DISTRIBUTORS LTD., 27 Bentinck St., Calcutta 1. Delhi & U.P.:—M/s. GENERAL TALKIES LTD., Chandni Chowk, Delhi 6.
...Punjab:—M/s. ALL INDIA FILMS CORPN. LTD., Connaught Circus, New Delhi. Mysore State:—M/s. TALLAM PICTURES CIRCUIT, Bangalore.
Hyderabad (Deccan):—M/s. KARNATAKA FILMS, LTD., Secunderabad (Dn.) Burma:—M/s. SHERALL EXHIBITORS, Rangoon.

Rest of the territories :—**M/s. A.V.M. LIMITED,** 2/159 Mount Road, Madras 2.

ADLETS

PERSONAL

WANTED a cultured lady teacher to coach a 5-year old child. Apply Box No. 1392, "filmindia".

ADVERTISER wants a small car on monthly rental basis from June to November. Only reasonable hire offers invited. Apply Box No. 1393, "filmindia".

FILMINDIA cartoonist is available for doing piece work. Interested parties contact the advertiser at the "filmindia" office during office hours.

SITUATIONS VACANT

WANTED experienced canvassers on commission basis for selling fountain pens. Apply Box No. 1267, "filmindia".

WANTED a Bill-Collector cum general clerk knowing cycling. Apply Box No. 1268, "filmindia".

WANTED smart salesgirl for photographic studio in suburbs knowing Marathi and English. Apply Box No. 1269, "filmindia".

WANTED by a film producer a graduate well-versed in Urdu. Must be good at translating from English to Urdu, and must have good handwriting and fast speed. Apply Box No. 1270, "filmindia".

SITUATIONS WANTED

A GRADUATE of good administrative capacity and organisation ability, with some experience as office executive, seeks employment. Apply Box No. 1492, "filmindia".

EXPERIENCED Salesman, Inter-Arts, knowing motor-driving, and Hindi, Gujerati and Marathi, seeks immediate employment in any capacity. Please reply C|o. Box No. 1493, "filmindia".

ABLE, hard-working graduate, with six years' experience of foreign correspondence, imports and secretarial work, seeks good position in an established firm. Apply Box No. 1494, "filmindia".

A QUALIFIED accountant possessing long experience in accountancy and general office work seeks immediate employment. Apply Box No. 1495, "filmindia".

filmindia

Editor : B A B U R A O P A T E L

Vol XXII APRIL, 1956 No 4

OFFICE

55 Sir Pherozeshah Mehta Road,

Fort — Bombay — India

Tel. 26-1752

SUBSCRIPTION RATES

Inland

Annual	12 issues	Rs. 35|-	by Regd. Post.
Half-Yearly	6 "	Rs. 18|-	" " "
Quarterly	3 "	Rs. 9|-	" " "

Copies lost in postal transit cannot be replaced and the publishers will not be responsible for the loss.

Foreign (including Burma and Pakistan)

12 issues	Rs. 48	or	sh. 70	or	$ 10
6 "	Rs. 25	or	sh. 36	or	$ 6
3 "	Rs. 13	or	sh. 19	or	$ 3

All foreign copies will be sent by Registered Sea Mail. Subscriptions, both inland and foreign, must be remitted in advance by M.O., bank draft or foreign postal orders. No V.P.P.'s will be sent. Cheques on banks outside Bombay will not be accepted. The Publishers reserve the right to revise the rates and in the event of their doing so, subscribers, already on the books, shall be allowed suitable adjustments according to the increase or reduction in the rates. All disputes regarding subscriptions shall be settled in the city of Bombay.

ADVERTISEMENT RATES

1" to 99"	2" column	Rs. 18|- per col. inch
100" to 249"	" column	Rs. 16|8 per col. inch
250" & over	" column	Rs. 15|- per col. inch

4" column to be treated as double of 2" column and will be charged double the rates quoted above.

1" to 99"	2⅝" column	Rs. 23|- per col. inch
100" to 249"	" column	Rs. 21|8 per col. inch
250" & over	" column	Rs. 20|- per col. inch

Space in contracts to be used within 12 months. Covers: Pages 1, 2, 3, 4, Special Quotations. Guaranteed Position 25% extra. Minimum space for a single insertion must be 3 inches. Payment in advance. Special Rates for Colour Advertisements on application.

ADLETS

Rs. 15|- per inch for 1st inch. Rs. 3|- for every additional quarter inch. All payments in advance by cash or M.O.

AVAILABLE highly pedigreed Silky Terrier and Golden Retriever pups. Prices reasonable. Apply Box No. 1395, "filmindia".

GENTLE ladies, now shop for Dilip Kumar Amrose Syrup, Pickles and Chutneys at Mother India Products (below "filmindia" office), Sir Pherozeshah Mehta Road, Fort, Bombay.

ADLETS

MATRIMONIAL

A YOUNG Maharashtrian graduate, age 30, earning good salary in service, invites correspondence from pretty, young and cultured girls. View matrimony. Caste no bar. Please write Box No. 1496, "filmindia".

WEALTHY, respectable businessman desires marriage with a simple, decent lady. Widows without encumbrances considered. Apply Box No. 1497, "filmindia".

YOUNG doctor, Ph.D., aged 29, earning Rs. 750 per month seeks educated Maharashtrian|South Indian|Bengali bride. Write Box No. 1498, "filmindia".

FOR SALE

LADIES Raleigh Racing Bicycle with accessories (imported), Rs. 300|-. Apply Box No. 1499, "filmindia".

ARIEL 1951 Motor cycle, 3.5 H.P., excellent condition, reasonable price. Apply Box No. 1394, "filmindia".

JEWELLERY

DIAMONDS, Emeralds, Pearls, Big Size Diamonds, etc. Jewellery purchased at better price. Before selling please contact Tel. 21991, Chunilal Company, 17, Dhanjee Street, Mumbadevi Road, Bombay Three.

BOOKS

WANTED in good condition, new or secondhand, the following volumes of Max Muller's "Sacred Books of the East" (6, 7, 12, 13, 17, 18, 19, 20, 22, 23, 24, 27, 29, 30, 31, 32, 33, 36, 47, 48). Please apply with prices to Box No. 1146, "filmindia".

WANTED books on ancient medicine and astrology. English translations. Apply Box No. 1148, "filmindia".

ADVERTISER would buy at reasonable prices old books on Homeopathy. Please submit list and prices. Box No. 1150, "filmindia".

WANTED at secondhand prices Times of India Year Book 1946-47-48 and 1950 and Mitra Annual Register volumes for years 1935 (Vol. 1), 41-46-47-48-49-50-51-52-53 and 54. Write with prices. Box No. 1152, "filmindia".

THE MAGAZINE THAT SELLS ITSELF SELLS A THOUSAND THINGS!

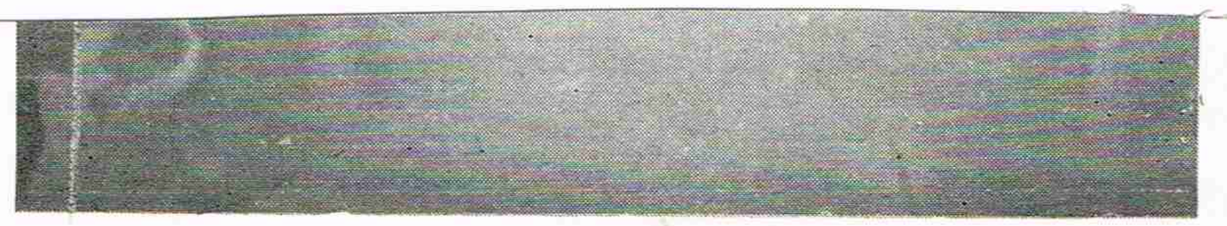
Confessions Of A Bride

Fear has made us eunuchs.

A young Congressman of Surat was given on his wedding day a book on eugenics and family planning with the inscription: "Read this before you take your bride to bed." The young Congressman could not read the whole book in the usual hustle and bustle of a wedding but a paragraph in bold, black type hit his eye. It read, "It is of paramount importance that the woman you take to bed as your wife should have no disease, either hereditary or acquired, if you desire to have an ideal progeny that would become a pride not only of a home but also of a nation.....And seeing that venereal disease can be acquired even from a common tea cup used in a restaurant, one cannot be too careful and fastidious in the observance of day-to-day hygiene..... A lot of disease and misery can be avoided if those, who wish to be wedded, first get their blood tests, both the Wassermann and the Kahn tests, done and then get themselves suitably treated if the tests show some positive infection. Marriage can be a good community project only if both the parties contribute to it their best health and sincerity of purpose. Under any other circumstances, mostly due to ignorance, it must remain an anti-social act." The young Congressman of Surat was both sensitive and patriotic. He discovered that he had already made the mistake of marrying a woman without finding out whether she had a venereal disease or not. He did not want to make another mistake of bringing into the world children already cursed with disease. The words in the book kept ringing in his ears as he was pushed by his friends into his honeymoon bedroom. That night Sensitivebhai from Surat missed his honeymoon. Instead, he devoured the book on family planning and his bride slept hungry on her wedding night. Mrs. Sensitivebhai is still childless and has now become a Congress worker, the usual escape of good Gujarati women whose marital beds have had the misfortune of being fitted with wrong spark plugs. But remembering her own sad experience, Mrs. Sensitivebhai now presents the book on family planning to married couples after they have had at least three children.

Fear made the young Congressman of Surat a eunuch right on his honeymoon night.

Nine years ago, our nation's darling son, Jawaharlal Nehru, brought home a bride called Freedombehn. With the blessings of 360 million people, the then 57-year old bridegroom was pushed into the bridal chamber for honeymoon with his rare and beautiful bride. Nine years have passed. Jawaharlal is still in the honeymoon room. But we have not yet heard a baby cry though we often heard the frustrated sobs of our Freedombehn and the passionate groans of our bridegroom in idealistic pains. Evidently the wrong party has been in labour all these years, the right one having missed normal consummation which every bride expects after a wedding. The marriage, which became a nation's festival, seems to have failed. And



It is obvious that she has all the equipment and yet she is sad and thoughtful. For, a woman is not in season unless she has a gallery of spectators. Jabeen is sullen because she has waited long in "New Delhi", a social theme.

as the bride alone knows why it failed let us persuade her to speak.

"On our wedding day Jawaharlal was too excited to be normal. I don't blame him. A man who had seen the British crown and the Kohinoor in it for 40 long years and envied both, often fancying himself wearing both, must get excited on the day of his own coronation. For truly, 15th August 1947 was Jawahar's coronation day. Though Jawahar had always ruled over our hearts, it was on that day that we officially adopted him as our king. He came grinning into my room, all tired after the day's festivities, and soon slept in my lap—a triumphant victor.

In the days of Sheikh Chilli the Arabs evidently knew the rumba, for here we see Sheikh Bhagwan doing a rumba step with Begum Shyama in "Sheikh Chilli", a love tale produced by Pandit Indra and directed by Ramchandra Thakur.

"But next morning—it was early morning—he woke up and stood on his head. I stared at him in wonder. He answered my silent question saying, "My dear, I want to live long and enjoy my power. Yoga does the trick, you know." After some time I saw him sitting on a low chair with his right hand under his chin looking exactly like Rodin's sculpture, "The Thinker". Jawaharlal is particularly good at aping sculpture. And Rodin seems to be his favourite because standing before his mirror he often apes another sculpture of Rodin, "The Age of Bronze". I haven't the heart to tell him that Rodin's bronze doesn't have the paunch which Jawaharlal has acquired with age and power.

"The next minute he got up and started pacing the room with his arms locked behind him like Napoleon Bonaparte. He said he had learnt that walk from a picture called "Marie Walewska" in which Charles Boyer had played the role of Napoleon. And like Napoleon, Jawaharlal also talks while he walks. And the way he does it, the Americans would probably call him a walkie-talkie. But he is not that bad. Like Napoleon he thinks on his feet. Just at the moment he was excited over his thoughts. Whenever he gets thoughts he always gets excited and people sometimes think that Jawaharlal is not used to thinking and his brain gets irritated whenever a thought passes through it. That is not true. I know it. And who would know it better? The trouble with Jawaharlal is that being a liberal thinker he suddenly gets two thoughts in place of one which ordinary folks get and being a man of originality both his thoughts are different and therefore oppose each other. He has therefore to wrestle with his mind all the time separating these two warring thoughts and keeping them away from each other's throat. Now the Americans, who have a slang word for everything, call that schizophrenia. I don't know what that means but I know Jawaharlal has two thoughts for every one others have and two hundred words for two of others. He is at once generous and prolific in thoughts and words.

"Today he was excited over Gandhiji's insistence about taking Dr. Ambedkar as a Cabinet Minister. 'Now why did the old boy have to carry his love for Harijans that far?' he shouted to himself. 'The Harijans never asked for Ambedkar, nor did I? And what does the old boy mean by interfering with my government so soon? How can anyone function with such constant interference?' After that he sat down a minute like Rodin's 'Thinker', got up again and started pacing the room, a bit slowly this time. 'Anyway, taking Ambedkar will silence the dheds and bhangis of India and they will clean the gardens and the toilet-rooms better perhaps. Besides, Ambedkar knows some law and I can use him for doing the clerical work of the Constitution though I can't trust him with the drafting of the articles. Those must be in my English otherwise Lady Mountbatten would just laugh at them.' And he smiled. But again his face became grave. 'Ambedkar is a Muslim hater, I think,' he muttered, 'Why Muslims, he hates everything under the sun including himself. I want an ideal Constitution—the world's best. He'll make a mess of it. I am afraid, he will. I must watch him.' Fear seized Nehru, the ruler of 360 million people. And his fear did make a mess of our Constitution which has already had five amendments so far.

"It was about two in the morning of 22nd October 1947, the telephone bell rang and Jawaharlal jumped out of bed. He spoke a few minutes over the phone to someone and shouted, 'What impudence! How could they dare? I'll see what can be done immediately.' Pakistan tribal hordes had attacked Kashmir and were marching towards the Srinagar Valley. 'Where is my army?' he screamed. He started pacing the room. Within an hour, Rafi Kidwai, Maulana Azad and Baldev Singh, the Defence Minister, appeared on the scene. 'Our Army must reach there immediately. We do not have enough aeroplanes. How can it be done?' demanded Nehru. Baldev was the first to find

his tongue. In his thin voice he said, "Sir 'I'll take the army in our ships. We have quite a few ships.'

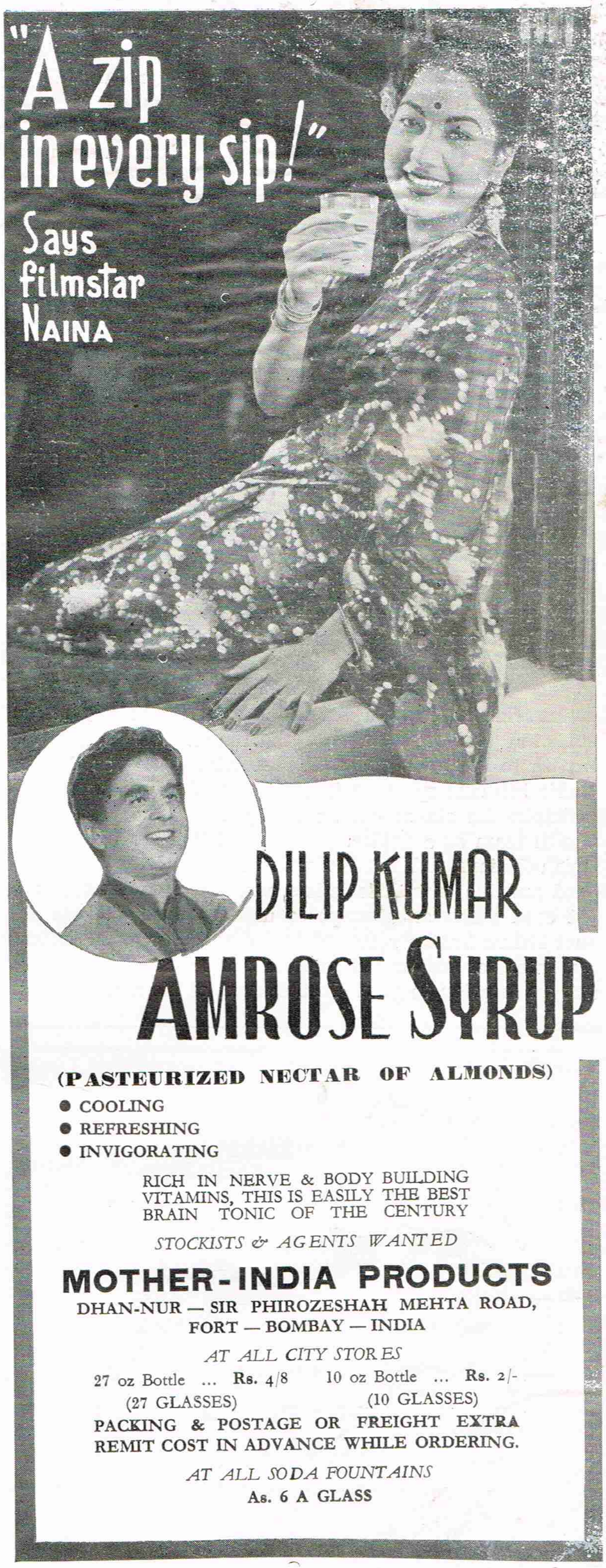
"For the next full minute Jawaharlal stared at Baldev with such supreme contempt that Baldev dissolved into a liquid Sikh. He never again materialized and it took him three months to realize that the sea was a thousand miles away from Srinagar. 'It is cowardice to strike at me so soon', screamed Nehru. 'I shall teach Jinnah a lesson. You must do something, Rafi, instead of sitting there and staring at me.' Rafi got up to go away saying, "You sleep now, Panditji. I'll do everything." For three long days Jawaharlal was pacing the floor, afraid that he had already lost the beautiful Valley of Kashmir where his ancestor Raj Kaul was born. Fear seized him. By October 27, Rafi managed to requisition all the civilian planes and placing a young man, Capt. Arya, in charge of the operation, flew enough Indian troops to Srinagar to save the Valley. That made Jawaharlal a little normal but this was the beginning of a war, a word which gave him infantile convulsions. War frightens Jawaharlal as nothing else does.

"For the next fourteen months Jawaharlal rarely slept. Though he could not sleep on horseback like Napoleon, a horse not being a part of our present politics, he cultivated the habit of stealing a few winks whilst walking. But Jawaharlal was always afraid of losing Kashmir, the beautiful valley where Raj Kaul was born, and he never believed the army commanders when they told him that they would soon take back the territory seized by the Pakistani raiders. He was afraid of losing Kashmir and fear ultimately drove him to accept the Cease-Fire suggestion of the U.N.O. on January 1, 1949.

"Jawaharlal is good at self-deception and he felt that he had won a war while he actually lost a big territory by his sudden order to cease fire. Anyway he was rid of the paralysing fear that had gripped him for over fourteen months.

"I won't waste your time on the hundred little daily fears which took Jawaharlal rushing to Gandhiji every day, sometimes twice a day. But I cannot forget that fateful day when Gandhiji was murdered. Though Jawaharlal sat in front of the corpse and touched it every second minute, he felt that he had died and not Gandhiji. It was next morning and after he had read the newspapers that Jawaharlal realized that Gandhiji was murdered and his corpse needed a state funeral. As was expected and accepted Jawaharlal was the chief mourner being Gandhiji's heir. Gandhiji's son was lost in the crowds as he deserved to. After the funeral, fear seized Jawaharlal. 'Whom shall I rush to for advice now?' he asked himself in fear. Vallabhbhai Patel quietly said, "Come to me". As Jawaharlal heard this, he looked at Vallabhbhai in fear. Could he trust Vallabhbhai?

"1948 was a bad year for Jawaharlal. Ambedkar was not coming up to expectations. Vallabhbhai Patel's influence was increasing because of the proposed peaceful integration of princely states and Jawaharlal spent many


"A zip in every sip!"
Says filmstar NAINA
DILIP KUMAR
AMROSE SYRUP
(PASTEURIZED NECTAR OF ALMONDS)
● COOLING
● REFRESHING
● INVIGORATING
RICH IN NERVE & BODY BUILDING VITAMINS, THIS IS EASILY THE BEST BRAIN TONIC OF THE CENTURY
STOCKISTS & AGENTS WANTED
MOTHER-INDIA PRODUCTS
DHAN-NUR — SIR PHIROZESHAH MEHTA ROAD, FORT — BOMBAY — INDIA
AT ALL CITY STORES
27 oz Bottle ... Rs. 4/8 (27 GLASSES)
10 oz Bottle ... Rs. 2/- (10 GLASSES)
PACKING & POSTAGE OR FREIGHT EXTRA
REMIT COST IN ADVANCE WHILE ORDERING.
AT ALL SODA FOUNTAINS
As. 6 A GLASS

sleepless nights fearing that Vallabhbhai would become more popular than him. He had quite a few hot words with Vallabhbhai over the states and as a result he had taken over Kashmir for his own gentle personal treatment and given Hyderabad and Junagadh to Vallabhbhai. But he was afraid that Vallabhbhai would rush with the Hyderabad affair and a problem that should normally take ten years would be settled in ten days. This fear almost made him mad with thought and he almost got a fit of convulsion the day Vallabhbhai took police action on Hyderabad. Had it not been for Jinnah's well-timed death a day previous to the police action, Jawaharlal would have probably died of shock. But he lived through this terrifying paroxysm of fear to see Vallabhbhai do another cinema stunt with Junagadh on January 20, 1949. All this happened even though Jawaharlal still doesn't believe it.

"The whole of 1949 Jawaharlal was afraid that some of the princes with whom Vallabhbhai was negotiating for integration of their states would start trouble. And Jawaharlal did not want any more trouble having already accepted Cease-Fire in Kashmir. Jawaharlal is scared of trouble. But Vallabhbhai's princes did not create trouble. They quietly walked into Vallabhbhai's parlour.

"Jawaharlal however had his big moment of triumph towards the end of April 1949 when he attended the Conference of Commonwealth Prime Ministers in London. Jawaharlal never liked the British as rulers but he did not want to lose them as his audience. He liked the British to be in the gallery. Otherwise what was the use of his brilliant speeches in English? So he managed to maintain the old school tie and got into the Commonwealth team as a fielder. That was his personal triumph which Indians did not understand however much they tried and the cursed Socialists and the Communists did not even make an attempt to understand. All this did hurt Nehru but he returned to India with a grin stretching from ear to ear and even Morarji Desai thought it was an occasion to grin. In the heart of his hearts Nehru

These are solid bogies meeting the wrong way on the tracks of life. A journey begun this way is not going to reach any station. Let us see what these overblown romantic propositions—Vyjayantimala and Pradeep Kumar—are about in "Anjaan", a romantic theme.

was, of course, afraid that our people would not accept the new illegitimate relationship with Britain. They do not, but then Jawaharlal always chooses to believe otherwise. He likes to be original.

"The Constitution was at last ready in spite of Ambedkar. It was explained to Maulana Azad in Urdu and he said it was better worded than the constitutions of some Arabic nations. But Jawaharlal was afraid that people would not like an ideal Constitution so he decided to break it to the people clause by clause. People of course didn't care. They had counted the Congressmen in the Constituent Assembly long before and knew that any Constitution could be passed without any trouble. But Jawaharlal was afraid and he insisted on going through the whole Constitution clause by clause till all Congressmen fell into a stupor from which they woke up only on January 26, 1950, our first Republic Day."

Seeing that we were looking bored, Freedombehn said, "I won't bore you with dates and details because then you will require a million pages to record all the moods of Jawaharlal who is a walking kaleidoscope making a new pattern of behaviour with every turn of his physical body and English phrase. I will mention some deaths that affected him.

"He knew Vallabhbhai Patel had reserved the berth long before he actually departed. The delay made many impatient. What Jawaharlal cannot understand is that sick people in spite of rotten hearts and paralytic limbs continue to seek power and glory wasting more time in their toilet-rooms than in their offices. It was on December 15, 1950, the news of Vallabhbhai's death reached New Delhi. Jawaharlal became silent. He suddenly sat like Rodin's "Thinker". I could feel his thoughts. It was the usual battle between inherent humanity and acquired

Always Remember

TO SHOP

at

BRC Super Market
(Proprietors: BOMBAY RADIO CO.,LTD.)

DEPARTMENTAL STORE,

Fazalbhoy Building, Flora Fountain, Fort,

BOMBAY, 1.

vanity. 'I'll fly to Bombay for the funeral', he said and quietly walked out.

"A death that annoyed him most was that of Dr. Syama Prasad Mookerjee in Kashmir. Jawaharlal thought it was an unfair advantage taken of him by the Bengali politician. It was carrying political opposition too far, thought Jawaharlal, that a man should court arrest, be in detention in Kashmir and then die suddenly giving the beautiful Valley of Kashmir a bad name unnecessarily. Jawaharlal was afraid that Dr. Mookerjee's death would affect the tourist traffic to Kashmir. But by the time he returned to India—Jawaharlal was in Cairo when Dr. Mookerjee did the trick—Sheikh Abdullah had pasted the whole of India with new posters advertising the health-promoting surroundings of the Dal Lake. Jawaharlal knew that the Bengalis would be upset and he therefore avoided a public meeting in Calcutta for quite some time. He wouldn't say that he was afraid but I think he was.

"Another death that shook him rather badly was that of Rafi Ahmed Kidwai on October 24, 1954. We were in Dairen at the time. He tried to shed a tear but he could not. The Chinese tea does not promote tears. Rafi used to blow the dust from Jawaharlal's ears. That was his main work. Jawaharlal stood before the mirror and kept looking at his ears in fear. 'Who'll clean my ears now?' he asked. 'Maulana will do that or we can always find enough Muslims in Delhi', I said. After that he prepared himself for the condolence message. But Rafi was his pal and Jawaharlal always remembers him whenever he thinks of Sheikh Abdullah.

"That reminds me of the episode of Sheikh Abdullah which ended with his dramatic arrest. Reports had reached Jawaharlal of Sheikh Abdullah's perfidy. It was on the evening of August 8, 1953, I heard Jawaharlal shouting at someone over the phone, 'Call Sheikh Saheb on the phone. I want to speak to him.' Sheikh Abdullah refused to talk to Jawaharlal—to Nehru—the great Nehru —the historical Nehru—the Nehru of India—the international Nehru. This was a terrific rebuff to a god from his own creature. Jawaharlal screamed in temper, foam in his mouth. The usual nurses—Maulana and Kidwai—were called. Kidwai said, 'Don't get excited Panditji. Everything will be all right.' 'All right?', roared Jawaharlal, 'What is all right? Every thing is all wrong. Sheikh Abdullah does not recognize me as the Prime Minister of India and you say everything is all right. Do you also want me to resign?' I brought him a cup of coffee. That prevented an attack of apoplexy. As usual Kidwai came to Jawaharlal's rescue. He asked Jawaharlal to sleep quietly and walked out to arrest Sheikh Abdullah.

"Next day when Rafi Kidwai came to our home to tell Jawaharlal about the arrest of Sheikh Abdullah, the first question Jawaharlal asked him was 'Do you think Pakistan will start trouble again over Sheikh Abdullah? I am afraid, Rafi.' 'Don't be afraid. It won't', said Rafi. 'Are you sure, Rafi?' asked Jawaharlal anxiously. 'You have developed the moral cowardice of the rich, Panditji', said Rafi, 'The rich are always afraid of being robbed. No one is going to take your India or your Prime Ministership from you. Now relax for the day.' Saying this Rafi walked out in silent contempt. Seeing him go Jawaharlal muttered, 'Rafi is a funny fellow. Like all Muslims he has no sense of danger. That is a stupid way of living. A little fear, I think, can be a good guide to avoid big catastrophies. Anyway Rafi is a funny fellow.'

"But the Sheikh Abdullah episode did rattle him a lot. It gave him a new fear. He was keen on putting sister Vijayalakshmi on the U.N.O. gadi and the election was scheduled to be held in September—the very next month. Some stupid newspapers had mentioned the Americans as the seducers of Sheikh Abdullah and Jawa-

GRACE
IN EVERY
MOVEMENT

No doubt Milady insists on ELDEE VELVETS, those radiant fabrics, in glowing range of colours, delightful to wear and to behold. Clothes made from ELDEE VELVETS set the style. ELDEE VELVETS are non-crushable and of incomparable quality.

Eldee

ELDEE VELVETS

Velvet

Made by :
ELDEE VELVET & SILK MILLS LTD., BOMBAY-13.

Enquiries to :
L. D. NAYAR & SONS, post box No. 2439, BOMBAY-2.

EVEREST EV. 54.3

Some women have eyes which invite male enterprise. Some have figures which provoke adventure. But when a woman has both she inspires the man to commit suicide. Meet our exciting teaser Vijayalakshmi in "Mr. Lambu", a social thriller.

harlal was afraid the Americans would vote against his sister. But the Americans wanted to kill the scandal of their complicity in the Abdullah affair and thought Vijayalakshmi's election a good opportunity to do so. On September 15, 1953, they made her the President of the U.N. General Assembly. Jawaharlal was happy when he heard of his sister's success. He did a few steps of rumba with me and rushed to the office.

"Fear has a quick ear and Jawaharlal heard before anybody else the new rumbles of Communism after Stalin's death. Beria's execution made Jawaharlal sit like Rodin's "Thinker" for days. Sometimes I thought that he would get petrified in that pose and give India her own "Thinker's Statue."

"The results of India's first democratic elections bringing 70 Communists to Parliament and 182 to the State Assemblies had shocked him and made him spend many restless nights. And though Jawaharlal often liked the ideals of Communism, he did not like Communism in practice because it killed the individual. Jawaharlal is nothing else if not an individual with all the letters capital. There is blood in the Communist murder of the individual. And blood gives Jawaharlal an infantile convulsion.

"To meet the challenge of Communism, Jawaharlal had already begun our first Five-Year Plan without even getting the Plan ready first. He wanted to surprise the Chinese and the Russians by keeping the Plan a secret and suddenly throwing grain and industrial products in their face at the end of five years. But the Plan unfortunately remained a secret with the people and with those who were supposed to carry it out. After a few quarrels with Gulzarilal Nanda, he at last published the Plan.

"There was something still missing. Jawaharlal was not quite happy with the people. They did not seem to realize the greatness of their great leader. Jawaharlal decided to create a contrast and named Dhebar as the President of the Congress. In a minute Jawaharlal's height reached the sky and the next minute he was ready to slap Communism in the face by passing the resolution for a socialistic pattern of society at the Avadi Congress. Fear of Communism thus created a new slavery—the bondage of a socialistic pattern of society.

"Armed with a socialistic pattern of society, Jawaharlal decided to beard the lion in his den. Fear makes many people rashly daring. On June 7, 1955, Jawaharlal was in Moscow. Everyone knows this historic trip in which Jawaharlal left behind his heart and brought home a colour film which seduced millions of Indians.

"Not wishing to lose the initiative, the two rotund Russians, Bulganin and Khrushchev, visited India within six months of Jawaharlal's visit to Moscow. Jawaharlal turned their visit into a national festival without realizing that in his innate fear of Communism he was creating two new gods for the masses. Fear creates gods and Bulganin and Khrushchev flew off from India as two more Communist gods.

"Jawaharlal has always been like that. Fear makes him shuttle between two extreme ends. I remember the day when he returned from his first American trip. He was all triumph and all smiles. He ordered the Metro

Goldwyn Mayer people to show the film of his American reception to everyone in New Delhi. And when they presented him with a copy of the film he was as happy as a little boy getting his first toy. For months after his return from America he liked the Americans, tried Camel cigarettes and liked even American jazz. And he hated the Russians because that walrus-moustached Stalin had refused to recognize his sister Vijayalakshmi as the great Nehru's first relation. That was the time when all the Muslims in India started smoking Camel cigarettes. In Delhi, even the chimneys of the Delhi Cloth Mills, owned by Sir Shri Ram, were smelling of American tobacco.

"But one day seeing too many Americans dancing with too many Indian women, Jawaharlal came home frightened. He sat like Rodin's statue for hours that night. It was a conflict of culture and politics inside him. He was more frightened than hurt. He wondered whether his American leaning would hurt the elections and bring in the Communists. The danger which a man fears, of that will he die, say the wise. What Nehru feared happened. The Communists walked into Parliament and brought new fear into the timid heart of our Timidus Plutus."

"So it is fear that is making us socialists?" We risked the question.

"Socialists?" asked Freedombehn. "You are all being rehearsed for Communism. Didn't I a minute ago tell you that the danger which a man fears, of that will he die. Jawaharlal shivers at the thought of Communism. The thought brings him a frightening vision of the cold-blooded murder of his own individuality. Fear being a hindrance to all new thought, Jawaharlal has stopped thinking. By pursuing his socialistic pattern of society he thinks he can beat the Communists at their game and usher a social revolution without bloodshed. He wants to be the Napoleon of a bloodless revolution—an anaemic leader of an anaemic nation. That is why he has begun this clowning-the-Communist act. But let me tell you what I feel. The socialistic clowning is fast taking the nation to the dogs. It is killing all incentive. Every nation has only a small community of people who create wealth. Rightly or wrongly these creative people need incentive to work. Kill the incentive and there is no creation of wealth. That is precisely what is going to happen in our country with Jawaharlal trying to chop down the tall poppies and prop up the small ones. Jawaharlal is thus trying to distribute poverty more equitably. Other nations fight poverty by creating more wealth. Jawaharlal is bound to fail in his new experiment but he thinks he won't be there to see the tragic results, so he doesn't care. That is a great quality in Jawaharlal. He hides under the blanket when he is scared of the darkness around him. He is like the prairie dog, constantly scared and rushing in and out of his hole in the ground.

"Jawaharlal is doing the work of the Communists more expeditiously than the Communists themselves could have done in this country. He is conditioning the minds of the people to Communism and by his socialistic experiments creating the chaos that is necessary to make the ultimate easily acceptable to the people. I don't mean to say that Jawaharlal is an agent of the Communists. Oh, no! But Jawaharlal is a slave of his fear and fear is a bad rudder for any boat."

Another question if you don't mind! Is Krishna Menon responsible for making Communists popular in India?

"Krishna Menon—that is a drug," said Freedombehn with a little thought. "Jawaharlal has no vices except vanity. But he is a drug addict. And his present drug is Krishna Menon. Menon is a dangerous narcotic. He makes Jawaharlal's mind lethargic and makes him see rosy dreams even in a jeep scandal. Like any drug Menon is destructive. He had been drying on the shelf so long in life that even freedom of the country and his own great opportunity did not bring a smile to his face that had withered into a frown and remained fixed. Frustration has fixed his face and he carries it like nemesis to every conference table of the world.

"Jawaharlal likes Menon because of his colour and looks. His colour gets us the sympathy of American Negroes and other dark races of the world and his looks

FOR YOUR SAREES

BHUPENDRA

DYEING & PRINTING WORKS

Khetwadi Main Road, Bombay-4.

scares the Americans. That amuses Jawaharlal who always liked strange dolls in his nursery. Menon is another mirror monster who likes himself so much that he won't have anyone but a blonde secretary to provide the contrast. Menon likes attention—special attention which Jawaharlal gives him when Menon gets his Communist appendix inflamed in America. We can use Menon as a good errand boy though we cannot enter him for an international beauty competition. Nehru actually uses Menon as a glorified errand boy in international politics but to show the world that India has many talented people he often writes his own score in Menon's score-book. Drugs live as long as addicts do. I don't think we shall have Krishna Menon after Nehru unless someone else gets the addiction."

But with all our much-boosted international prestige why couldn't Nehru and Menon get Goa for us?

"What have other nations to do with Goa?" said Freedombehn. "Not one nation is going to start a third world war over Goa. Jawaharlal knows this but Jawaharlal always wants a problem to solve. So he turns a simple question into a problem and then starts getting afraid of it. Kashmir was a simple question, and much more so than Hyderabad and Junagadh, before Nehru took it up. He soon turned it into an international problem. So

Charming and gentle Ina Johnston, wife of Hollywood's Movie Moghul Eric Johnston, had a lot to talk with Mrs. Sushila Rani Patel. They had so many common friends in Hollywood and so many common memories which brought these two gentle ladies together. Both have dynamic husbands who bluff and get away with the bluff.

was Pondicherry till Nehru touched it and made it so international that the French got fed up and ran away. Goa has now also become an international problem. No one in the world is interested in Goa but Nehru cannot tolerate this international apathy. It keeps India out of news. So he blew hot and cold by turns, made the Socialists and the Communists run in and out of Goa, exposed a few Indians to Portuguese bullets, invited a few foreign journalists for the usual political 'panchnama' and somehow brought Goa into international limelight and himself into spotlight. Vallabhbhai Patel would have gone to Goa for a weekend and come home next day with the title deeds in his pocket. But that would have been so undramatic, so colourless, so uninternational. Vallabhbhai had absolutely no sense of drama—national or international. He took Hyderabad—an important state—without even beating the drums as if we were stealing it from the Nizam. Had Jawaharlal been asked to take Hyderabad he would have first sat like Rodin's "Thinker" for a month with Fredda Brilliant doing the sculpture, called Krishna Menon and consulted him on the various international possibilities of Hyderabad, arranged a conference of Commonwealth Prime Ministers, opened negotiations with all Muslim nations of the world, condemned the Nizam's doings at another Bandung Conference and sterilized and stabilized world opinions on fundamental rights of nations, panchshila and other foundation stones of democracy. All this would have taken years during which time the Nizam would have committed suicide not being able to go through Nehru's labyrinth of international politics.

"Vallabhbhai, like the crude and practical Patidar that he was, finished the whole Hyderabad affair in a

Keo-Karpin
the exciting herbal hair oil
creates
lovely hair
Keo-Karpin
HERBAL HAIR OIL
ANCIENT INDIAN FORMULA
DELIGHTFULLY PERFUMED
DEY'S MEDICAL STORES LTD CALCUTTA 16
Keo-Karpin contains herbal extracts of keratamine which activates supplies of natural colouring matter in the hair. It prevents falling hair and rejuvenates the scalp.
Manufactured by:-
DEY'S MEDICAL STORES LTD.
CALCUTTA-16 ● BOMBAY ● DELHI ● MADRAS
I.P.B.-K 3-56.

week and robbed India of her supreme opportunity of exhibiting in the international field her democratic spirit in the face of extremely grave provocation.

"Nehru is a real world citizen. To him even a boil on his own bottom has an international meaning. He is afraid of world repercussions. Do you know that it took him four years of solid Rodinian "thinking" before he decided to remove his Gandhi cap and expose his bald head to an assembly of waiting nations? He was afraid of international repercussions of this national move. I know the men and the mirrors he consulted. And can I forget the conference of women we had to find out their emotional reaction to this national move? It was on 14th November 1954—his 65th birthday—when Mridula, Padmaja, Laxmi, Renuka, Sakina, Aruna and quite a few others were called for tea. They were all kept waiting in an ante-room and ushered together into the drawing room with capless Jawaharlal bending over the tea cosy —his bald head striking the eyes of the dears before anything else in the room.

"A film camera, from the Films Division, photographed the event—the reaction of the ladies—the shock —the sudden stoppage of breath—the gasp—the horror— the whispered 'oh'—the rush for the smelling salts—the recovery—the convalescent smile—the weak exhibition of teeth — the sudden rush of old memories — the blush — the shame of being caught unawares—the amends and the smile with, "Oh, how nice you look without the cap, Panditji." But Mridula added, "Almost like my father."

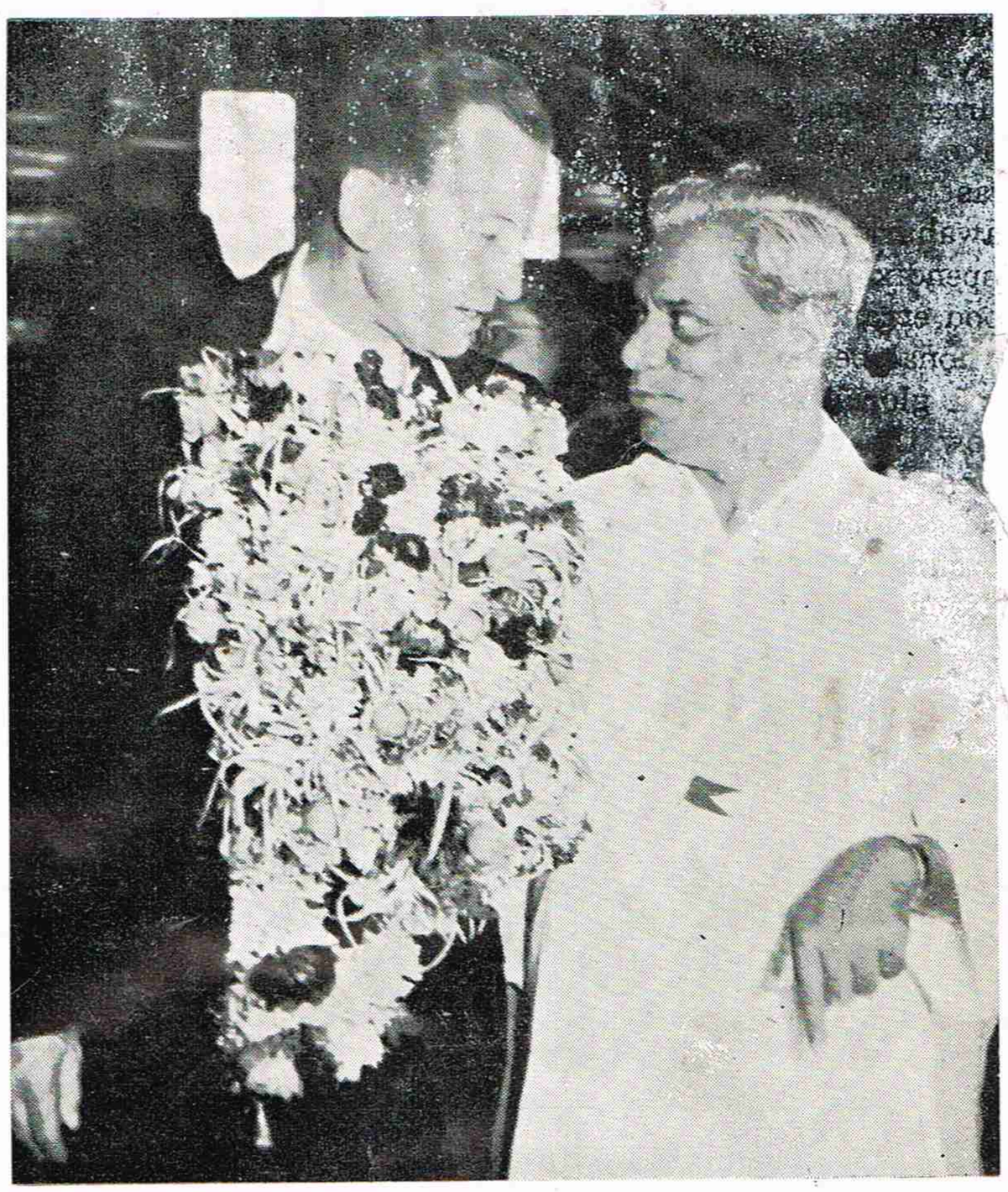
"That made Jawaharlal sit like Rodin's "Thinker" for a whole day till we saw the film. And as he was seeing it, he said, 'Remember, she said I looked like her father.' But fear makes many people daring and Jawaharlal decided to risk an international crisis, if need be, by meeting people without his Gandhi cap. In any case the Gandhi cap is not enjoying a very enviable reputation these days.

"You must realize that internationalism is in his blood and Goa must therefore take another two years at least since it has now become an international problem."

We guess you must be knowing something about his mind on the problem of our linguistic provinces?

"Don't I?" said Freedombehn with a visible shiver. "It was on December 15, 1952 that someone told him that an Andhra named Potti Sriramulu had died after fasting for 58 days. 'Funny fellow', said Jawaharlal absentmindedly, 'I can't fast for a day'. And he went to the Secretariat. In the evening he returned, all trembling and all excited. 'Ah, these Andhras! Strange guys! One man dies and the rest start burning trains and stations.' As more news of loot and arson came, Jawaharlal started trembling more. He thought of his Panchshila and fear seized him. The Andhras got him scared out of his wits and Jawaharlal decided to make Andhra another state.

"That, people thought, was the secret of getting a linguistic province quickly and the Maharashtrians gave



"What you are in Hollywood, I am in India", said S. S. Vasan, the President of the Film Federation of India when he met Eric Johnston, the Vasan of Hollywood. Johnston arrived in Bombay on 21st March 1955 for "business"—Hollywood "business".

their own show of loot and violence. But they don't know Jawaharlal. He is a rare amalgam of extremes. He fears things till he cannot fear them any more and then suddenly he turns round and shows the desperate courage of a beaten man. The bluff often works. It did in the case of Maharashtra.

"I think this linguistic business will take a long time to satisfy all. The Maharashtrians have lost the first round. They will now have to wait till a non-Nehru government takes over. At least, temporarily, in the midst of all his fears, Nehru looks triumphant and courageous, a face which pale fear often wears with its fists clenched.

"The ship of Nehru's state is as leaky as his budgets. What our Jawaharlal lacks is the courage to create new leaders. He is afraid of rivals because he lives all the time in his mirror. That is where he differs from Gandhiji who made men out of dust. Nehru turns men into mice.

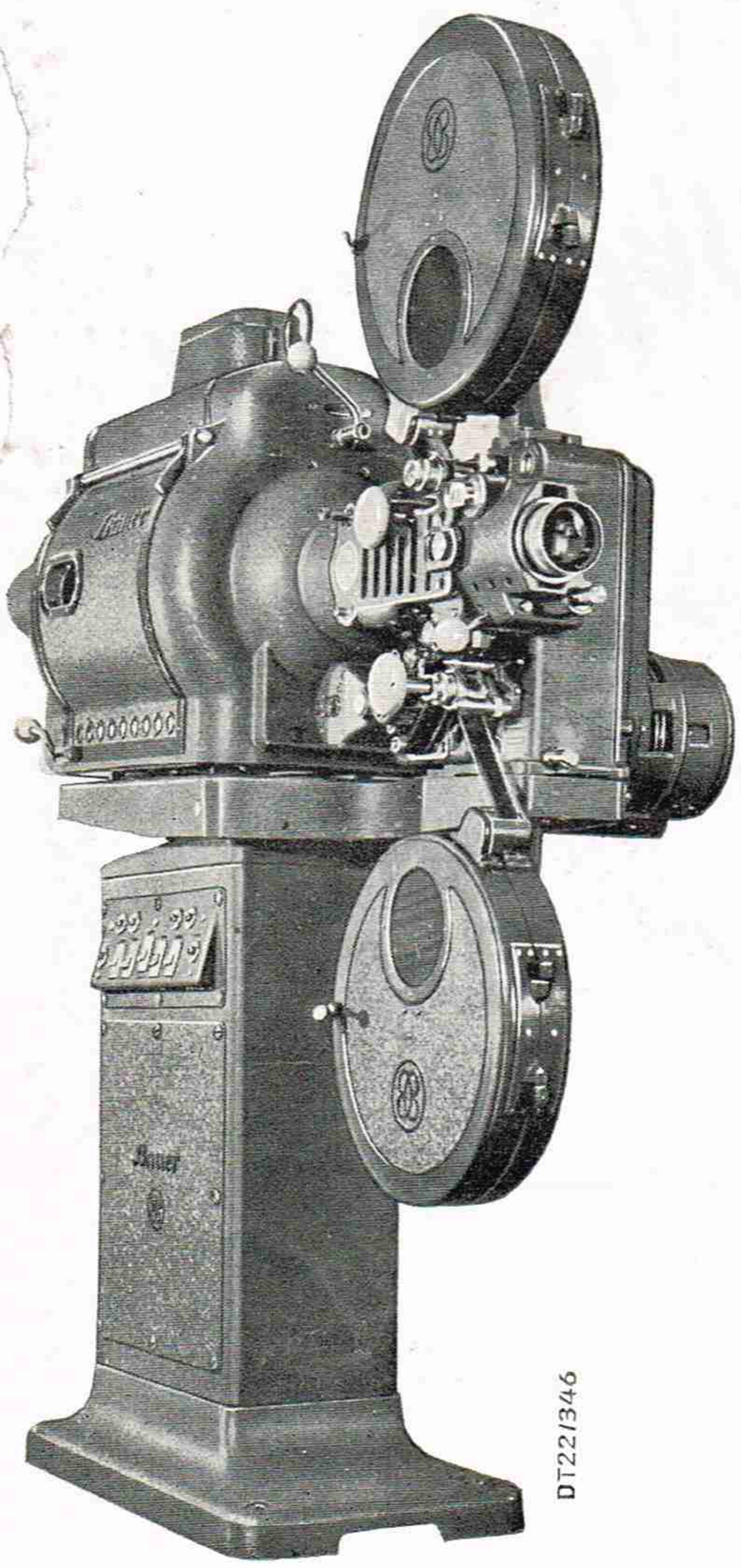
"It is a pitiable empire which this man of a million fears has created—an empire in which everything leaks, including manhood."

And having said all this the bride fainted.

"Girnar", Baburao Patel
17-3-1956.

BAUER —

THEATRE PROJECTION EQUIPMENTS



DT22/346

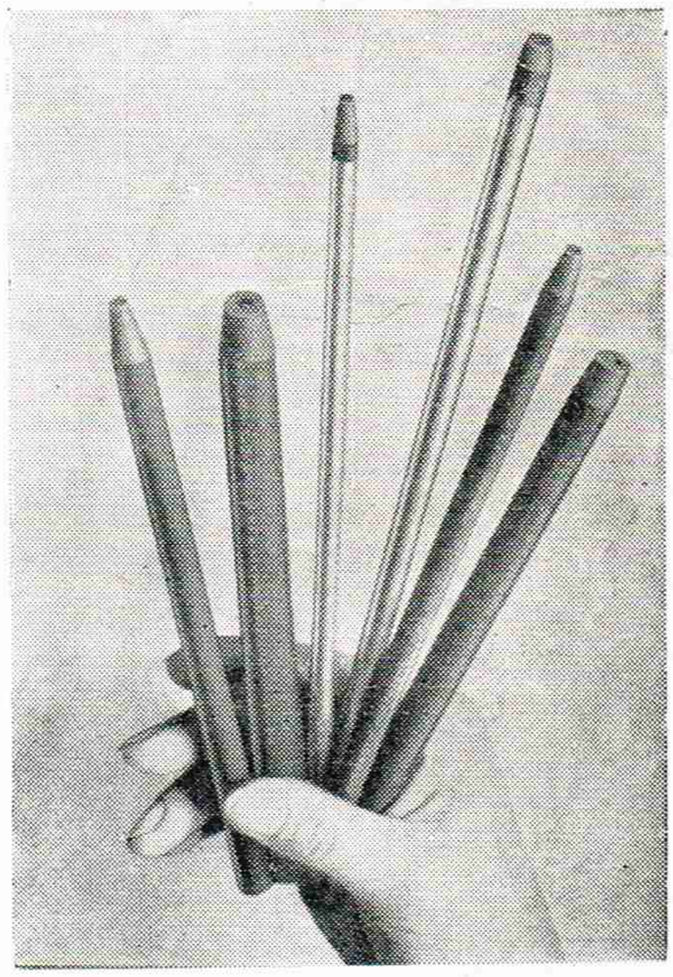
★ Only BAUER has it—Aircooling and Oilcooling.

★★ PERFORMANCE plus PROTECTION at low cost.

★★★ INSURANCE against lifetime service and satisfaction.

One good job begets another—here is an equipment you need with PLUS features.

For clarity of picture and purity of sound there is not a better machine.



Conradty Carbons for Brighter and Snow-white Projection.

Accessories for Stereophonic and Perspecta Sound System. Also for CINEMASCOPE — VISTAVISION — WIDESCREEN Presentation.

Available : SPARE PARTS for ALL MAKES of Cine-Equipments.

Sole Agents for India, Burma & Ceylon :-

INTERNATIONAL TALKIE

17, New Queen's

Branches :

11, Govt. Place East, CALCUTTA.

742A, Chandni Chowk, DELHI.

18, Mount Road, MADRAS.

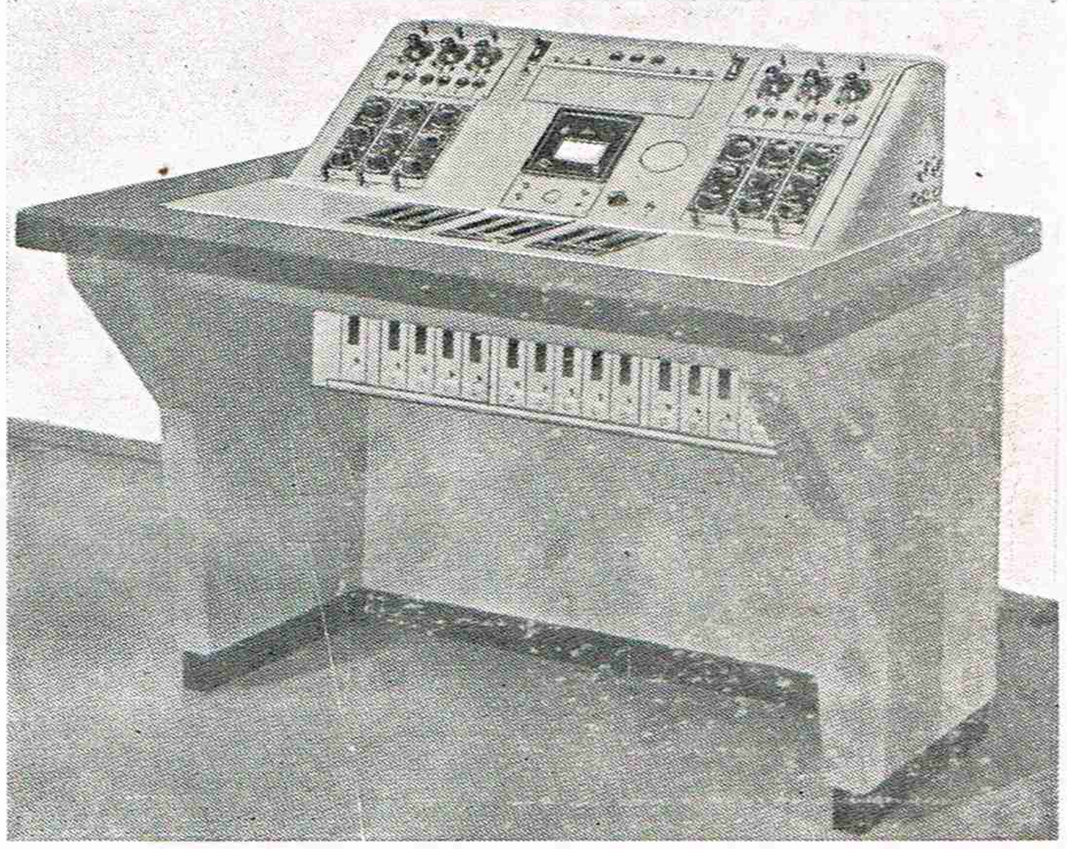
KLANGFILM SOUND SYSTEM

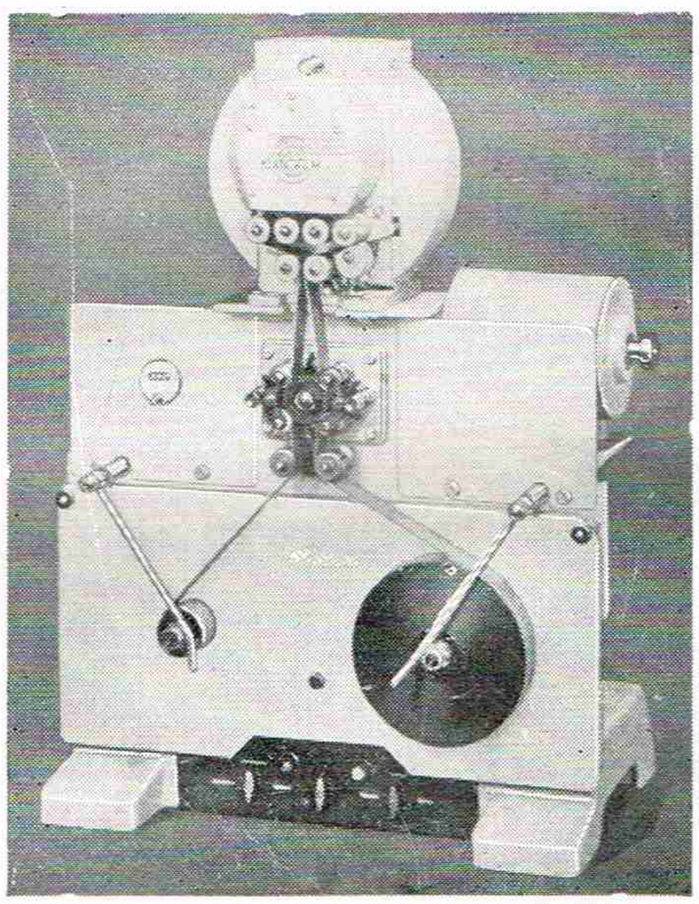
SOUND REPRODUCING EQUIPMENTS.

SOUND RECORDING EQUIPMENTS.

Famous Klangfilm Dual Amplifier with frequency range from 30-10,000 cycles for Highest Quality Sound Reproduction.

6 x 1 Channel Mixing and Control Console, with six separate channels having two selective inputs each, equipped for connection of microphones, rerecorders, other pickups and for stereophonic recording.





KLANGFILM - MAGNETOCORD — Sound Recording Equipment for 35mm. 17.5 mm. Magnetic Film for use in Film and Television Studios.

Expert and most EFFICIENT SERVICE guaranteed.

EQUIPMENT CO. LTD.,

Road, BOMBAY-4.

Authorised Sub-Distributors for : **KLANGFILM RECORDING EQUIPMENT**

KINE ENGINEERS

17, New Queens Road, BOMBAY-4.

SWADESHI COTTON MILLS CO. LTD., KANPUR

VARIETIES IN COTTON CLOTHINGS

- DHOTIS
- SAREES
- COATING
- SHIRTING

THE BERAR SWADESHI VANASPATI
SHEGAON (Berar)
produces
for
All Purposes
SWADESHI BRAND VANASPATI
● OIL & SOAP ●

Managing Agents :—

JAIPURIA BROTHERS LTD.,
BOMBAY — CALCUTTA — KANPUR.
Telegram : "JAIPURIA"

IN HEAVEN MARRIAGES ARE
FREE...BUT ON EARTH, YOU
HAVE TO PAY FOR THEM....
IN BLOOD! SEE

MEHBOOB *Productions Ltd's*
AWAZ
Directed by **ZIA SARHADY**
MUSIC
SALIL CHAUDHARY

NALINI JAYWANT, USHA KIRAN, RAJENDRA-
KUMAR, ANWAR, NAZIR HUSEIN and
ZUL VELLANI

Plans Open
10 to 8 p.m.

LIBERTY

Daily 2-45,
6 & 9-15

EDITOR'S MAIL

All women like to be brides and even those who are not fortunate enough to be brides like to play the game of brides. It is a game which little women begin in their nurseries. Nargis has waited long enough to be a bride in life but finding no Prince Charming, she has to play the role effectively in pictures. Here she is with all the bride's armament in "Miss India", a modern romance.

(In this section, the editor himself replies to queries from the readers. As thousands of letters are received every month—some anxious and several frivolous—it is neither possible nor convenient to attend to all. Selected letters are usually treated in an informative and humorous strain and no offence is meant to anyone.)

M. S. VISVANATHAN (Poona)

Gandhiji had a goat. Nehruji?

Nehruji has Krishna Menon. It will be difficult to find a single animal to compare with Krishna Menon who is a combination of crudeness and subtlety. He is perhaps like Cecrops, the founder of Athens, who was half-human and half-serpent.

What can money hide?

Money often hides the man and presents the monster.

Who is a Rajpramukh?

That is a modern eunuch guarding a Congressman's harem.

What do prostitutes leave in their will?

Courage to smile at the world after earning a living lying on the back.

Whom does an atheist remember when he is in pain?

He remembers his father, the cause of his existence. An atheist cannot see beyond the bed of his father's lust.

When does his own shadow frighten a man?

Crime always casts a policeman's shadow.

How did the Communists choose the red colour?

They took that colour from the Czar's blood.

How will posterity remember Potti Sriramulu?

As the man who frightened Nehru out of his wits.

Who is the sincerest friend of our Prime Minister today?

Indira, his daughter, and Baburao Patel, the editor. The rest expect something from him.

Whom do prostitutes inspire?

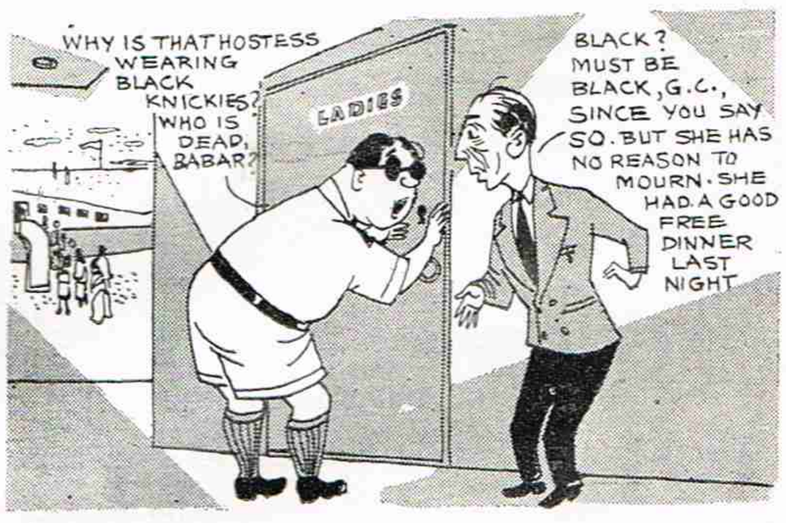
Only saints! They make sinners perspire.

Panditji is always with a rose?

He needs defence against the skunks that surround him.

What do the dreams of an air hostess contain?

Bombay air hostesses of Indian Airlines see these days their new Area Manager with dark goggles looking through all sorts of keyholes.

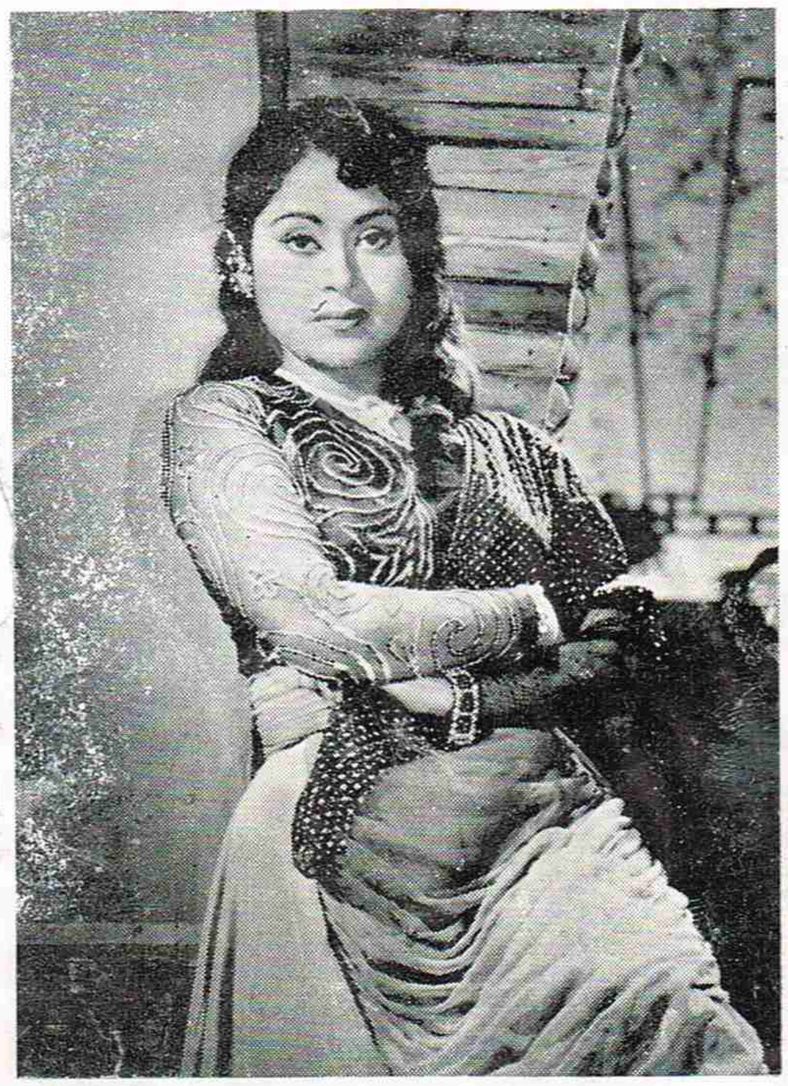

WHY IS THAT HOSTESS WEARING BLACK KNICKIES? WHO IS DEAD, BABAR?
LADIES
BLACK? MUST BE BLACK, G.C., SINCE YOU SAY SO. BUT SHE HAS NO REASON TO MOURN. SHE HAD A GOOD FREE DINNER LAST NIGHT

MANOHAR M. (Simla)

What do you think of a woman talking so often about her ex-husband?

Women often lose the bird in hand by talking of the bird that flew back into the bush. Women should not air their memories and poison the future.

Churchill is now out of news?



This one can be dangerous with design in those eyes and youth all over. Smriti Biswas works in a picture significantly named, "Daaka", a romantic thriller.

It is only power which lends teeth and nails to an old lion.

What are fried emotions?

Emotions that have hardened in the heat of passion.

Are you also an arm chair philosopher?

That is right. With only 1|3rd stomach left, I can't ride a horse.

Why do people look dartingly at a newly married couple?

A fresh crime always attracts attention.

Why does Deshmukh resign again and again?

Chintu wants more and more "butter" on his bread.

Is a quarter of a century a good age?

It is enough if you use it like Dnyaneshwar.

K. M. RAO (Calcutta)

Who is Mr. Run Run Shaw?

That is 50% of 100 million dollars.

What is a maternity hospital to a village?

An irritation that increases the population.

Is your father also a self-made man?

He started the self-made series in our community.

Is Amita tolerable?

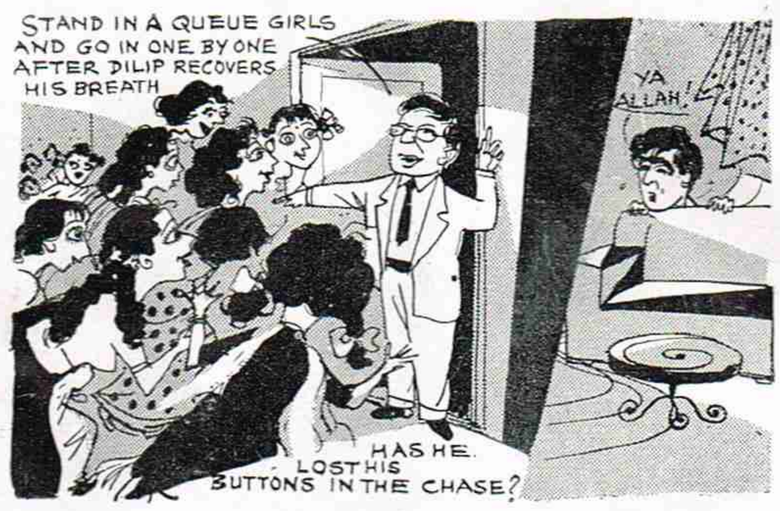
She is desirable.

Are you a safe person for the company of any woman?

Yes. I am not a Communist to seduce a woman and wreck a home and thus destroy an institution which militates against Communism.

What does Dilip Kumar do when he is chased by pretty girls?

He rushes to friend Chaudhary's house for protection.



G. A. HAMID (Kurnool)

I have a matrimonial idea to sell. Will Attaullah Khan purchase it?

Yes, if you join the harem. You can't marry Attaullah's daughter and escape.

How to pronounce 'Hammarskjoeld'?

Hammer-shield.

My wife's tongue is a sting for me. How should I mend it?

Twist your tongue and say "Talaq", "Talaq", "Talaq". It cures many Muslim women.

G. N. PAI (Bombay)

Whom do you like between widows and divorcees?

There is little to choose. And yet the dead man's junk would be safer.

Does Shankerrao Deo still believe in the legend of Nehru's impartial justice?

Maharashtrians don't know how to beg even. They end by flattering clumsily.

Does Sandhya follow Nargis?

She is in that blind lane which brings a person back to the starting point.

Are modern girls wiser than our grandmothers?

They look wiser but they have to use rouge to bring a blush on their face.

Paschim Pradesh after your December editorial?

Don't say that loudly. They will change their mind if you insist on saying that I suggested the idea.

S. T. ARASAN (Madras)

What is the difference between R. K. Karanjia and B. K. Karanjia?

Russi has a smiling wife, Burjor has a scowling one.

How do you feel about Sir Alexander Korda's death?

It is the name that died—not the man. Names are mortal.

MRS. PRAKASH (New Delhi)

What was Shri U. N. Dhebar doing before becoming the president of the Indian National Congress?

He was practising as the Chief Minister of Saurashtra. He was a popular professional.

What does Gope eat that he is so fat?

He lives on income tax.

How do you like these new names, "Rajpath", "Janpath", "15th August Maidan" and "30th January Marg"?

They are stupid. They sound like names given to bastards in an unholy hurry to get passports.

After all what does Master Tara Singh want?

He wants to grow a jungle of beards between India and Pakistan.

Are Devdas Gandhi and J. C. Jain more successful than Baburao Patel?

Of course they are. One has Birla as godfather, the other has Dalmia. Both can be seen, worshipped and milked. I am backed only by the Unseen.

Why are there so many sadhus in India?

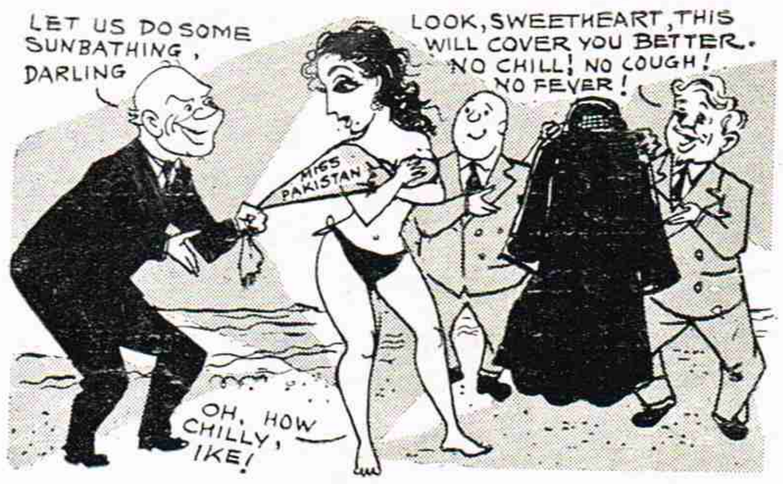
Because the taxation is heavy. There will be many more after the Second Five Year Plan.

The R.S.S. intends to present their leader, Mr. Golwalkar, a purse of Rs. 51 lakhs on his 51st birthday!

If he gets that purse, I shall also salute Golwalkar.

Russia is ready to give aid to Pakistan. Why?

Seduction is an old instrument of politics.


LET US DO SOME SUNBATHING, DARLING
MISS PAKISTAN
LOOK, SWEETHEART, THIS WILL COVER YOU BETTER. NO CHILL! NO COUGH! NO FEVER!
OH, HOW CHILLY, IKE!

What makes you believe in the transmigration of soul?

The life stories of our saints like Dnyaneshwar, Shankaracharya and others leave no doubt about one fact that in every new appearance on earth man begins from where he left before. Dnyaneshwar died at the age of 21 but by that time he had written "Dnyaneshwari", "Bhawarth Deepika", "Amritanubhava", "Yogvasishta", "Atmanubhava", "Advaitaniroopan", "Yogini", "Changdevpasasthi" and a dozen other religious books. When did Dnyaneshwar imbibe all the knowledge which

Every night it was the same story. Baby was restless and peevish! During the day it was no better either. No wonder the mother was so anxious.

One day she asked the neighbour's advice.
" A baby must be correctly fed to be happy and healthy " said the neighbour.
She strongly advised 'Glaxo'.

'Glaxo' is a nourishing milk-food for babies to which Vitamin D is added for strong bones and limbs; and iron to enrich the blood.

Gracious! You'd never believe how rapidly baby progressed. Soon, he was all smiles!
Slept wonderfully throughout the night and gained steadily in weight!

★

For a free copy of The Glaxo Baby Book send 8 annas in stamps (to cover postage) to 'Glaxo', Dept. No. G, Worli, Bombay 18.

D. 26

Glaxo

THE PUREST MILK-FOOD FOR BABIES

Whenever women weep they need support, be it a door, a window or a grill. And as you can see from Usha Kiran's face, the best of them do not look very attractive whilst weeping. And she does confuse and irritate Rajendra Kumar in "Aawaz", a picture produced by Mehboob Productions and running at the Liberty in Bombay.

these great books needed seeing that he lived only 21 years? The divine Shankaracharya lived only 32 years before he entered the cave. Find out what he said, wrote and did during that short life and tell me where did he get all the wisdom but from his previous birth? In my next birth I will be editing a religious magazine called "Highways of Heaven". If you find a magazine with that name 25 years after I cast off the present physical shell, you will know where I am.

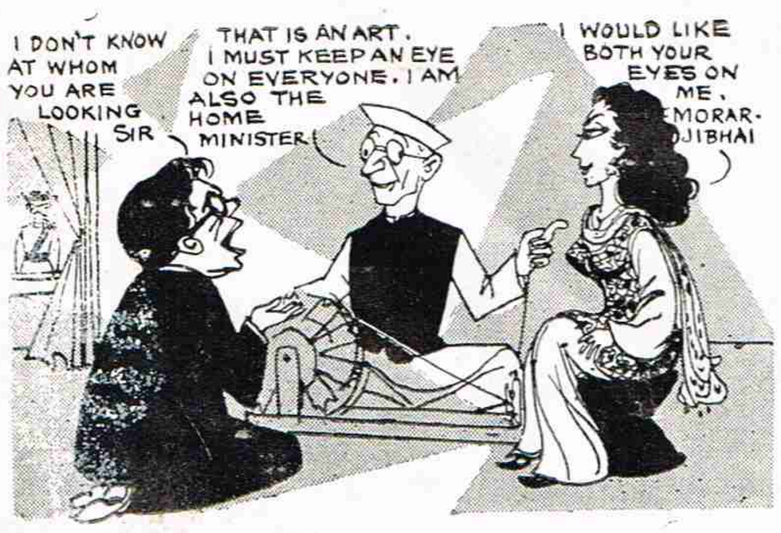
MISS C. CHANDRAMANI (Bombay)

Do you know whom Pakistanis hate most?

People who are friends of none hate themselves most.

Morarji Desai's right eye is slightly squint?

Unless people sit facing him, it won't improve.


I DON'T KNOW AT WHOM YOU ARE LOOKING SIR
THAT IS AN ART. I MUST KEEP AN EYE ON EVERYONE. I AM ALSO THE HOME MINISTER
I WOULD LIKE BOTH YOUR EYES ON ME. MORARJIBHAI

R. SANKARANARASIMHAN (Madras)

Who is more harmful: Dulles or McCarthy?

Dulles does wrong things religiously, McCarthy tries to do right things irreligiously.

Why do Bulganin and Khruschev go together?

So that one may not hire assassins to murder the other.

I have lived for 29 years on this planet—without distinction. Is that not enough?

At 29, Nehru was merely the secretary of the Home Rule League, Allahabad, an institution of which no one heard anything afterwards.

NARI DASWANI (Kuala Lumpur)

What is your price for 'Girnar'? Don't tell me that no Sindhi can purchase it?

I have not yet seen a Sindhi buying beauty. When he does I'll let you know.

MULCHAND C. BHAVSAR (Ahmedabad)

The sale of bust builders is on the increase?

Women have to be equipped for new responsibilties under the Second Five Year Plan.

J. G. SAMBRANI (Bombay)

Nehru! How many years more?

A year more as the Prime Minister, then years more as the beloved patriarch of a nation.

If you believe in rebirth what were you in your previous birth?

I was a Brahmin teacher in Prayag teaching religion and philosophy to the people. I don't know which girl I winked at to deserve being thrown into our film industry during this birth.

At 25, I find no charm in life?

Your questions reveal a morbid mind. Read "In Tune With The Infinite" and "What All The World's A-Seeking" both books by Ralph Waldo Trine. If these books don't help you, nothing will.

W. G. MOHAN (Bombay)

"I like my bedroom to look like a movie set", says Nadira.

She wants the mouse to look like a man.

How old is Geeta Bali?

A woman in honeymoon has no age.

Has Jayaprakash Narayan any followers?

His wife, Prabhavati, follows him wherever he goes.

Does Pandit Nehru remember Sardar Patel?

Yes, because he scrupulously avoids mentioning Vallabhbhai's name. History cannot be destroyed by silence.

Your son Shashi quotes the Bible?

The Catholic angels he meets leave him no choice. Let us hope the Pope canonizes him soon.

LOOK, SHASHI HAS BECOME AN ANGEL. HE HAS WINGS
ANGEL, MY FOOT. HE USES THOSE WINGS TO KISS MABEL ON THE THIRD FLOOR WITHOUT HER MOTHER KNOWING IT. THAT IS A 'NOO' GADGET SILLY!

Man sweats. A woman.....?

A woman extracts salt from the sweat to flavour her food.

Why is Prithviraj Kapoor so quiet these days?

He is passing through a spell of intelligence.

I see many Marwaris in the "Times of India"?

The Adult Education Society must have opened a branch office there.

Some Maharashtrians who were abusing you in January are praising you in March. What is the reason?

I always said they were unreliable.

J. B. WILLIAM (Bangalore)

Jesus Christ was a dark skinned man, says Billy Graham?

Billy is trying to sell colour to the "Injuns" forgetting that Jesus came to India in a Bible carried by white hands.

Minister without portfolio?

Breaking it gently.

U. K. DAS (New Delhi)

Filmfare's Clare Award is only given to Hindi films. This is not fair seeing that films in Bengali, Tamil, Telugu, Assamese, Marathi and other languages are neglected.

I shall speak to Jai Chand Jain and ask him to give some Clares to pictures in other languages. Jai Chand has plenty of those bronze statuettes still on hand and he will be only too willing to give them away.

V. L. NARAYANA (Howrah)

Which country in the world is best administered?

Switzerland! That nation is an international hotel with its people wearing a welcome smile for all guests. That smile has stuck to their faces with the result that they have no other expression in stock.

If an insolvent producer and a famous actress meet?

The producer is reborn.

MOHD. A. MOUSANI (Kuwait)

What about Goa? Has Panditji forgotten it?

Shhh! Panditji is busy giving caste to Krishna Menon.

K. L. MALHOTRA (New Delhi)

When I recently visited Bombay I did not find a single good-looking woman at Flora Fountain. What has happened to them?

You went to the wrong fountain. You ought to have tried the soda fountains.

A. RAGHAVAN (Donakonda)

What is a dirty thought?

A garland of shoes round Gandhiji's photograph is a dirty thought.

MAHARAJ KRISHAN (New Delhi)

Why does an Indian start feeling old after forties only?

His son starts chasing the neighbour's girl. To stretch one's youth a man needs a woman in view.

K. GOPINATH (New Delhi)

What would you call a cross between a Chinese and a Sindhi?

Sindhi-silky! There are plenty of them in Hong Kong.

I have a neighbour who keeps playing his old harmonium morning and evening and calls it music. Can you tell me a way to stop it?

Why don't you sing at the time? That will stop him.

M. G. SOMAN (Amravati)

If ministers' cars have women chauffeurs?

We won't need the AIR for news.

JIWAT C. MOORJANI (Poona)

Is Morarji Desai handsome?

Yes. Morarji has fine features and good personality. After Nehru Morarji is our most handsome politician in looks at least.

What is left in the Praja Socialist Party now?

Ashok Mehta's beard!

Is Chetan Anand a Communist?

Not now! These days he is absorbing Sindhi.

Did you ever attend a Sindhi wedding?

I did attend one a couple of hours late and found almost everyone drunk.

What does K. A. Abbas admire in you?

Nothing. Abbas does not like me at all. But I like him because Abbas is polite in not showing his dislike too often.

R. BHASKARAN (Bangalore)

When film stars seek police aid?

THE TASTE OF YOUR TONGUE IS PACKED IN THIS BOTTLE

DILIP KUMAR

TABLE TASTIES

ROYAL CHUTNEY (SWEET)
The delight of Moghul Emperors now within reach of all

★

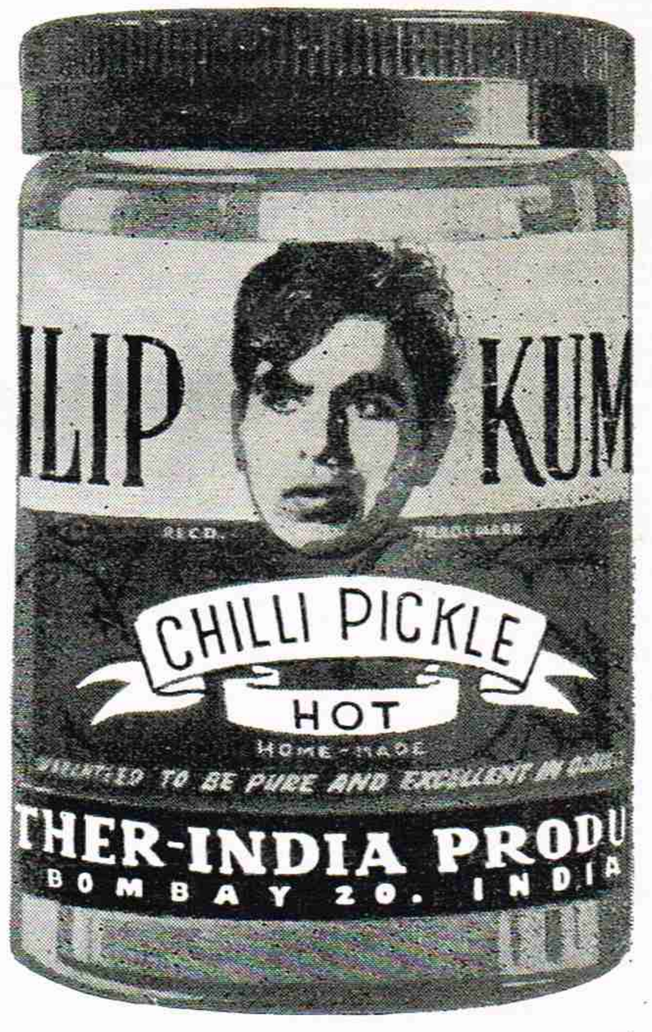
MANGO PICKLE (HOT)
The pride of Maharashtra, superb in taste and flavour

★

LIME PICKLE (HOT)
A universal appetizer and digestive of rare quality

★

CHILLI PICKLE (HOT)
Gives an extra edge to the tongue with a never-to-be-forgotten flavour



SPECIAL INTRODUCTORY OFFER

Rs. 20/- ONE BOTTLE EACH OF THE ABOVE WITH A LARGE BOTTLE OF **DILIP KUMAR** AMROSE SYRUP TO ANY PART OF INDIA INCLUDING PACKING, FORWARDING AND FREIGHT

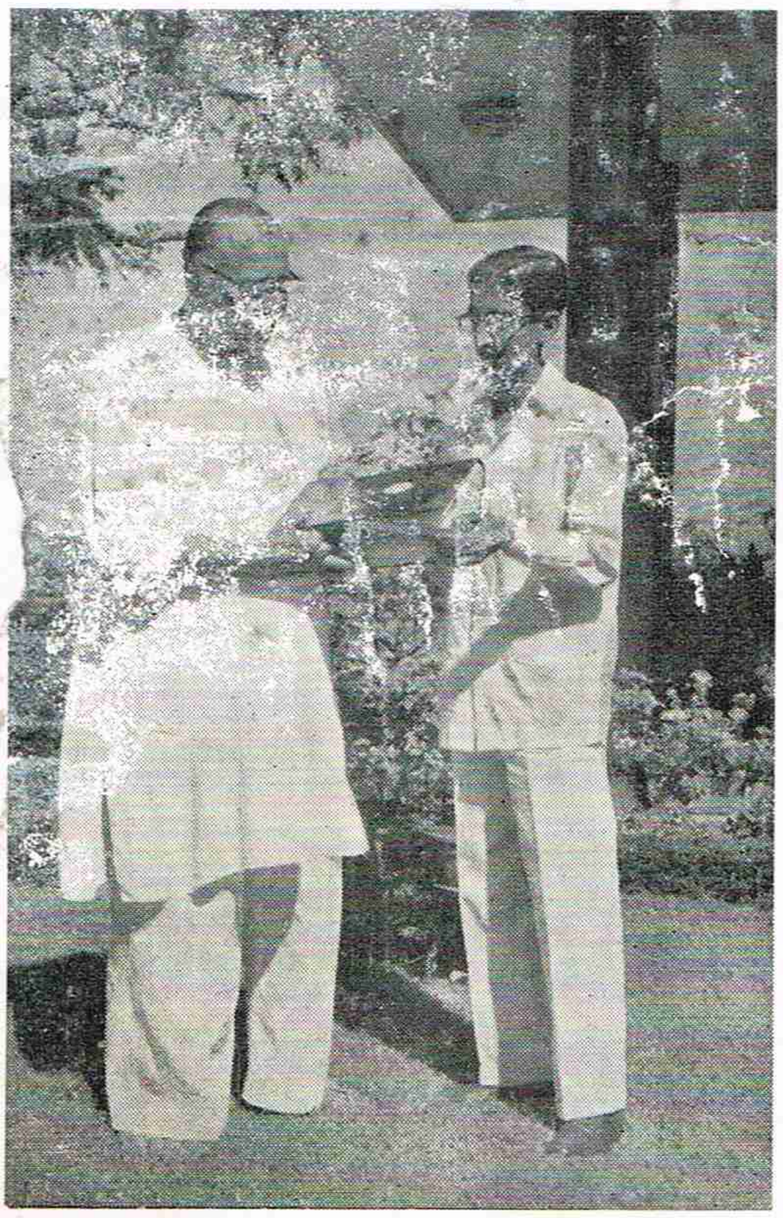
THIS IS NOT A CHEAP PRODUCT MANUFACTURED FOR COMMERCIAL PROFITS. THIS IS A GUARANTEED QUALITY PRODUCT PREPARED UNDER MODERN SCIENTIFIC AND HYGIENIC CONDITIONS.

REMIT MONEY IN ADVANCE

★ ★ ★

MOTHER INDIA PRODUCTS

55 Sir Pherozeshah Mehta Road, Fort, - - BOMBAY 1.



19th February 1956 at Girnar. Reader M. S. Visvanathan of 238 Rasta Peth, Poona 2, hands over a "letter" for the Editor's Mail section to Editor Baburao Patel. The "letter" contains only 10,000 questions—just 10,000 and not one more. The United Nations official, who took this photograph, fainted after reading Visvanathan's 10,000 questions. He could not believe his eyes when he saw the "letter" nor the terrific popularity of "filmindia" nor even the devotion of its readers. He kept on repeating the word "fantastic" and ended his home leave with that word.

At a recent birthday celebration of film actress Nalini Jaywant, 25 policemen were asked to help her find 13 bottles of whisky.

Which is sin's busiest hour ?

In the devil's workshop there is no clock.

Morarji Desai has a lady parliamentary secretary. Reason ?

Same as mine!

Is money lending a virtuous business?

Making profits on the distress of others is an inhuman trade.

What do you think of Grace Kelly's engagement?

It is an introduction to unhappiness.

India is without a Mahatma?

What about Vinoba, the walkie-talkie faqeer?

KRISHNA A. PATNA (Madras)

I am having colic pains, sir?

Take Colocynth 6 thrice a day. Cut out leafy and stringy vegetables from your diet. Live on rice and curds for a week and do 'suryanamaskars' and some spot-running every day. If that doesn't put you right, go to a doctor,

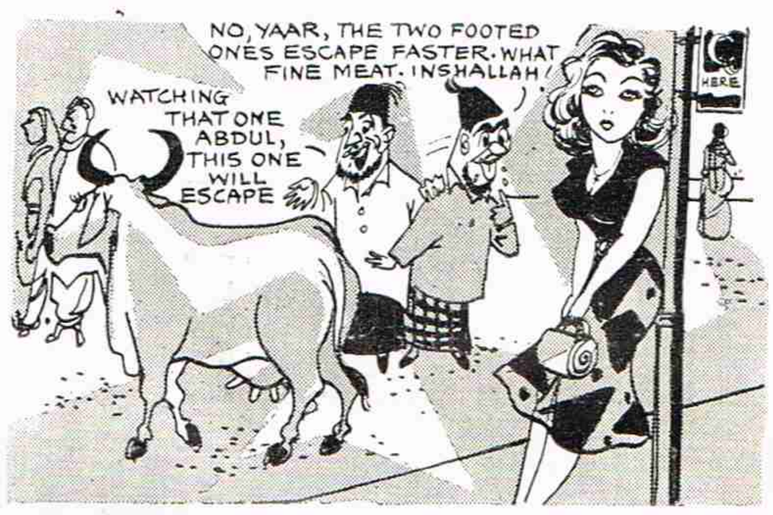
Who is your working partner and who is the sleeping one?

My sleeping partner works with me and takes her tyranny to the office.

V. V. MEHER (Bombay)

When does a Mahommedan get hypnotised ?

Whenever he sees a cow.



Do you know that the police used sten-guns and dum dum bullets in the recent Bombay riots ?

They didn't. You have been reading Communist lies.

VIR B. CHAUHAN (Mainpuri)

Is S. Mukerji of Filmistan a kind person?

Yes, he flies to England to take in kind what he gives in coin.

Are your advertisement bills still not paid by Kardar?

Yes. And till he pays them he will not see better days.

INDRU (Hong Kong)

Why doesn't Nehru go round the world?

It is not necessary. The world goes round him now.

K. A. K. AYYANGAR (Madras)

Why are women created?

To discourage homosexuality among men. But some foreigners in Bombay don't think so.

How to waste money?

Start your own Bhakra-Nangal dam.

You seem to suffer from an overdose of humour?

How else can I survive the present brute majority of Congressmen?

I can read, write, sing, shout and abuse in Hindi, our national language. What more should I do?

You must know how to flatter in it. Hindi is our court language.

S. A. HAFEEZ (Madras)

Is Qutub Minar "the triumph of a tyrant?" If so you are also one of the admirers of Khrushchev?

Khrushchev read my article on Delhi in the September 1954 issue of "filmindia" before he said that. Check up and you will find out who admires whom.

B. T. PURANIK ((Bombay)

What thoughts come into your mind when you see the Rajpramukh of Mysore in the Indian Newsreel?

I think of his compatriots, the elephants, who toil and sweat for their day's meals, while this man still lives on old loot.

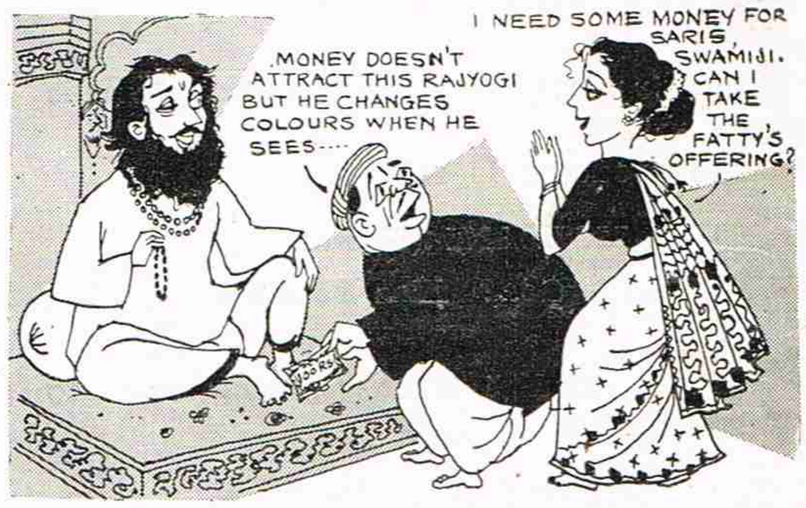
Why doesn't a middleclass man's lot change even though his many generations pass?

He does not make a sincere and conscious effort to improve and change his life. A man from the middle classes has a self-pitying mind which enjoys to lie in the mire of his grievances and feel like a martyr.

M. S. VISVANATHAN (Poona)

How to see a saint in his true colours?

Place a hundred rupee note at his feet and if you don't see a rainbow on his face you are in the presence of a saint.


MONEY DOESN'T ATTRACT THIS RAJYOGI BUT HE CHANGES COLOURS WHEN HE SEES....
I NEED SOME MONEY FOR SARIS, SWAMIJI. CAN I TAKE THE FATTY'S OFFERING?

A. L. SETHI (Kharagpur)

Have you passed the age of love making?

I have just opened my eyes to the true meaning of love and begun to enjoy love making.

When Raj Kapoor snores?

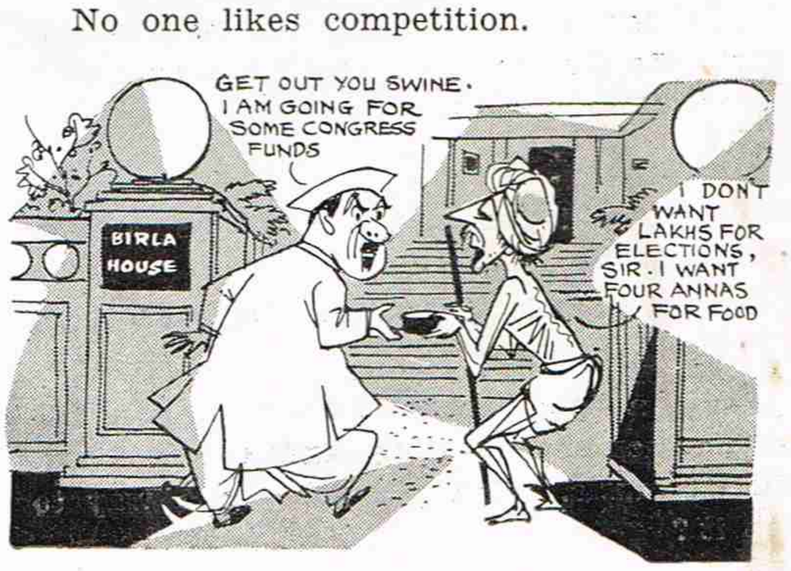
Nargis goes to work with other producers.

What does Nehru think of you?

If I print his thoughts he won't be your hero any more.

A Congressman abused a beggar?

No one likes competition.


GET OUT YOU SWINE. I AM GOING FOR SOME CONGRESS FUNDS
BIRLA HOUSE
I DON'T WANT LAKHS FOR ELECTIONS, SIR. I WANT FOUR ANNAS FOR FOOD

Why don't you use a stick like Krishna Menon?

Krishna Menon makes a stick look crooked. I don't like a stick to lose its reputation.

Sir C. V. Raman said, "Seek and you will find"?

Raman has been seeking for years and finding only an empty Gandhi cap.

Who is a show boy of the Congress?

Haven't you seen the new Congress clown? They call him Dhebar. That is a funny name too.

Has Gandhiji ever appeared in your dream?

My dreams are colourful. Gandhiji cannot risk them.

What about Iris Henderson's future?

An Anglo-Indian girl has no future. She has only an evening.

D. CHIDAMBARAM (Trichinopoly)

What is the significance of appointing V. K. Krishna Menon as a minister without portfolio?

A collar often gives a dog a pedigree.

PREM C. SINHA (Ajmer)

In your 52 years on this earth have you ever felt that you had come to a wrong place?

Oh, no! All the wrong places I came across I cleaned up by criticism. The dirt was man-made.

Is the Chief Justice of Bombay a very just person?

Yes, as just as man can be. Our Chief Justice has often saved our State from being the personal estate of our self-righteous Chief Minister.

Why was Atre arrested under the Preventive Detention Act?

To protect him from his creditors.

B. KASI REDDY (Secunderabad)

Can thin women make history?

Amrit Kaur made jaundice in New Delhi.

How do you envision your belief in a life after death?

I am one of those rare ones who have had a glimpse of the other world.

VENILAL M. KHATRI (Navsari)

Is India a civilized country?

It is more civilized than many other countries of the world in spite of its occasional spasms of cannibalism.

What is Lata Mangeshkar's bank balance?

Lata is a popular artiste. She will never patronise an unpopular institution like a bank.

Are there no beggars in America?

Yes, there are millions of them. But they beg for butter on both sides of their bread.

Do Americans like you?

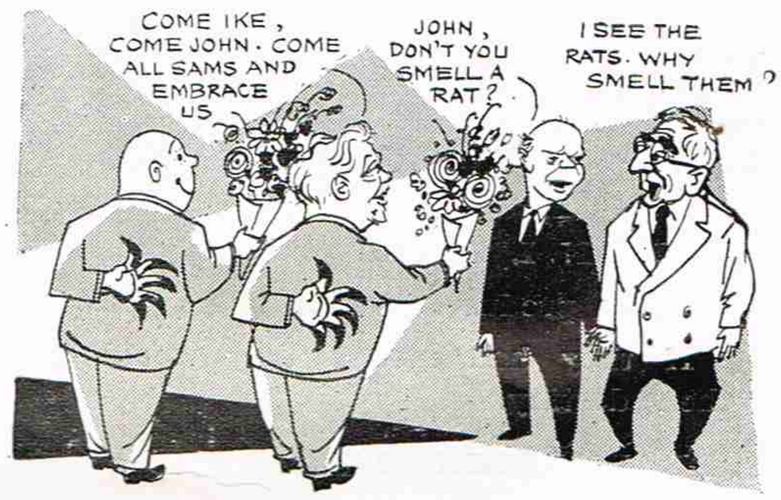
I have chosen a profession in which dislike is the natural reward and yet some Americans who know me personally almost idolize me.

Do you expect foreign aid to be continued?

Yes. The cold war has its deaths and funeral charges.

Why is the Russian policy becoming friendly towards America?

Russian friendship is like a Trojan horse, deceptive in appearance and dangerous in design.



PRABHU DAYAL (Ajmer)

Why so much publicity to Iris?

She is too far away to be troublesome.

Why is our Prime Minister wearing the 'Bharat Ratna' medal round his neck on every occasion which he considers ceremonial?

He is advertising his own product. I knew Nehru would learn something from me if I persevered long enough.

RAM L. NAKRA (Jullundur)

When did you last cock your eyes?

On 15th January 1942 when Sushila first crossed my path.

Is it true that Sindhi girls die young?

Oh, no! Most of them die as old widows.

P. G. WANJALKAR (Nagpur)

Can you justify the recent firing in Bombay?

My testimony is not needed when the goondas themselves justified it.

C. P. MALGI (Hubli)

If I hit you below your belt?

At 52 a hit behind the spectacles hurts.

What are the advantages of owning a flat on 'ownership basis'?

You pay more tax than rent for the doubtful privilege of being called an owner.

S. KUMAR (Pilani)

Do you think the Congress will win the next elections in Patna?

Yes. Students forget their wounds because in youth they heal quickly.

Are American husbands cruel?

In America a husband is only another bedroom gadget.

P. D. GUPTA (Ajmer)

Which is more beautiful: this life or next?

The next one, because with each death man leaves behind some dross and enters the world again in a more refined state.

Can we think of a female Prime Minister?

Don't we have a combination product already?

K. LAKSHMI (Proddatur)

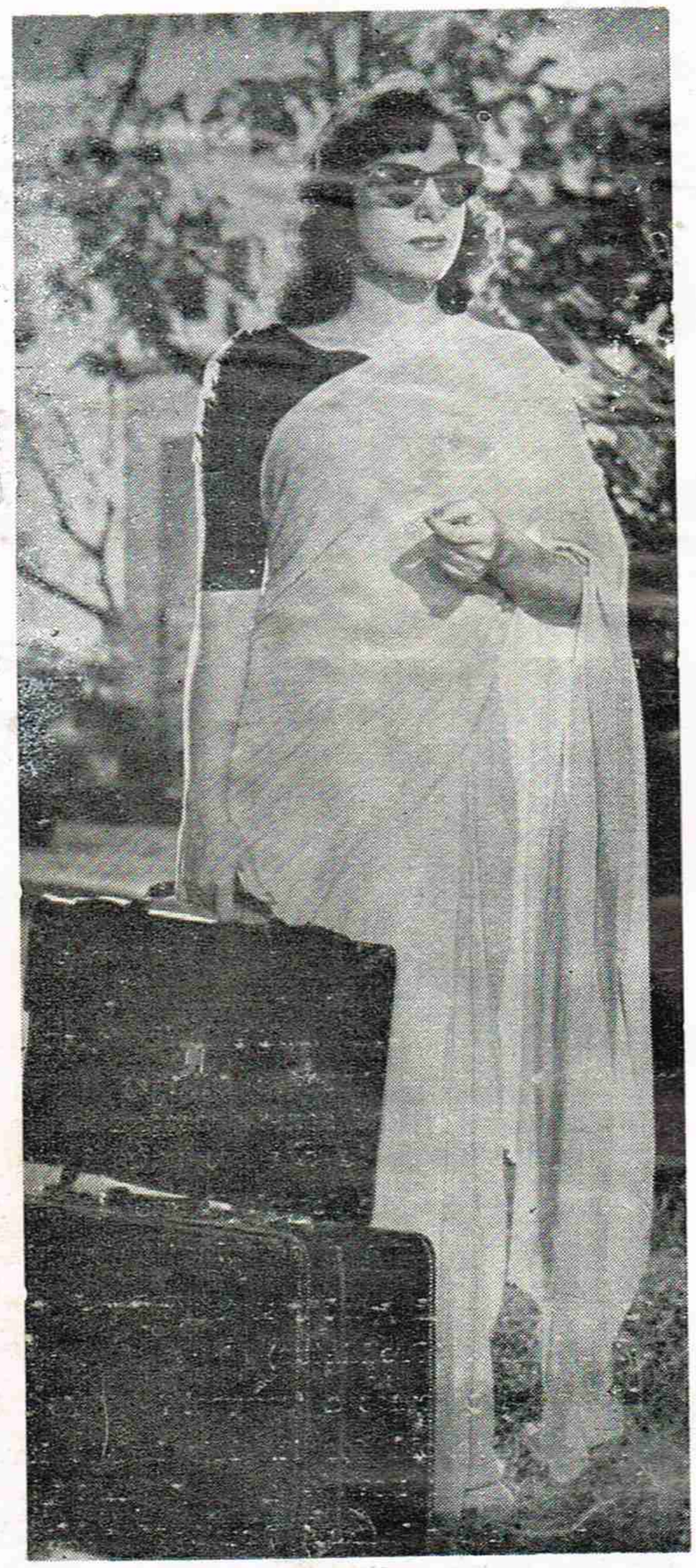
If Rajaji becomes a 'sanyasi'?

He is too old for it. His habits have become bones now.

What did Rajkumari Amrit Kaur do in the last seven years?

The old girl saw the world at our expense and survived all criticism. Her skin can be used for making bullet-proof shields.

FAMOUS
Jewel Perfumed Castor Oil, the symbol of perfect hair oil, has ever been the choice of those discerning persons who respect quality. It will now be yet more welcome in beautiful new bottle.
JEWEL OF INDIA PERFUME COMPANY CALCUTTA-34.
JEWEL'S
Perfumed
CASTOR OIL
IN NEW BOTTLE
For lustrous hair & lovely look.
For a well-groomed new look.



Women have a special expression for quitting, apart from goggles and suitcases. Actually the expression has to show that they intend quitting if no one makes an attempt to stop them. Wise men don't bother because they know that when women quit they travel in a circle and come back to the starting point. Nargis is evidently quitting someone in "Chori Chori", a social story produced by AVM Productions.

Byron said, "Here is a sigh for those who love me and a smile to those who hate me". What have you to say?

Byron seems to have had some balance in life. I have no use for sighs.

Deshmukh resigned thrice?

But did not go once.

E. V. CHHAPWALEY (Uran)

Can prostitutes ever remain honest?

The goods they sell are nature's products permitting only wear and tear but no basic change.

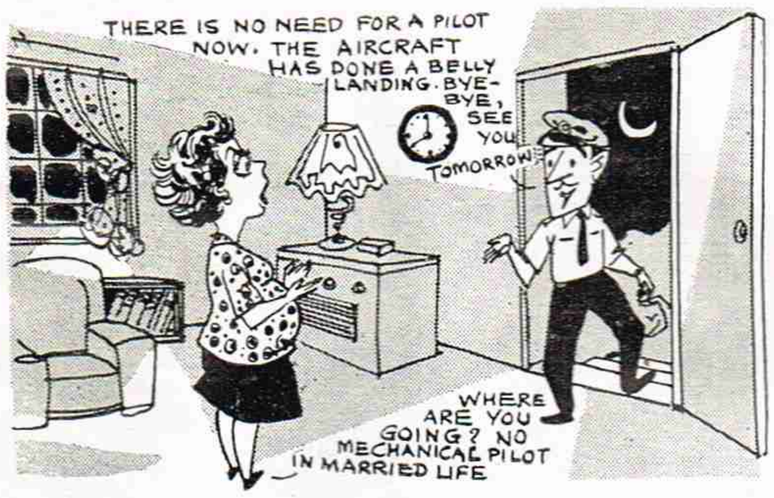
Is it a sin to become a mother?

Yes, if the father has to borrow the money to bring the baby home from the hospital.

P. D. JAIN (Ajmer)

Do air hostesses make mistakes?

Yes, they marry pilots sometimes forgetting that these pilots often go loafing thinking that mechanical pilots can do the navigation.


THERE IS NO NEED FOR A PILOT NOW. THE AIRCRAFT HAS DONE A BELLY LANDING. BYE-BYE, SEE YOU TOMORROW
WHERE ARE YOU GOING? NO MECHANICAL PILOT IN MARRIED LIFE

NIRANJAN I. PATEL (Bombay)

Do film producers try to bribe you?

If they had money they would bribe their destiny.

B. BHAWANKHEL (Bikaner)

You are getting old. Don't you think so?

What is the use of getting old when girls don't believe it?

PRITHI P. SINGH (Chandigarh)

You mean to say you polish your own shoes?

Is it a crime to do so? To be self-reliant I do a lot of other things too.

Should women drink?

Yes, if they like to be hated in bed.

K. K. HUSSAIN (Kurnool)

What do you like most in Abbas?

His smile which doesn't need the moral support of his heart. Abbas is a yogic artiste. He can move one part of his body without reference to another.

Where will Mrs. Vijaylakshmi Pandit end?

She should be our next Prime Minister and stop bothering us after that.

VASANT KALOTI (Amravati)

Will Maharashtrians get Bombay?

Yes, but they will have to wait another three years and behave in the meantime.

P. S. LAWATE (Satna)

Why is Kashmir selected for honeymoon?

No water shortage there.

Cement is in good demand?

Maharashtrians don't know how to use it.

KHURSHED UL HAQ (Lucknow)

Is Bombay a city of romantic people or a jungle of mad beasts?

The recent riots proved that the first city in India is but a jungle. Thank Prohibition for this.

Why do we kiss a girl?

To start the engine.

PREM C. SINHA (Arrah)

I was born on 5th February 1933. Your prediction?

Last year was an important year for an extremely ambitious man like you. Hope you made the most of it by avoiding drinks, drugs, rich foods and speculation —four things which you should avoid all your life. You have an eye that stares and subdues people. Use this power to influence people rightly and with your retentive memory store what you see and hear for the good of others. There is a seed of greatness in you Prem, if you would only plant it well and water it wisely. If my prayer helps, it is yours.

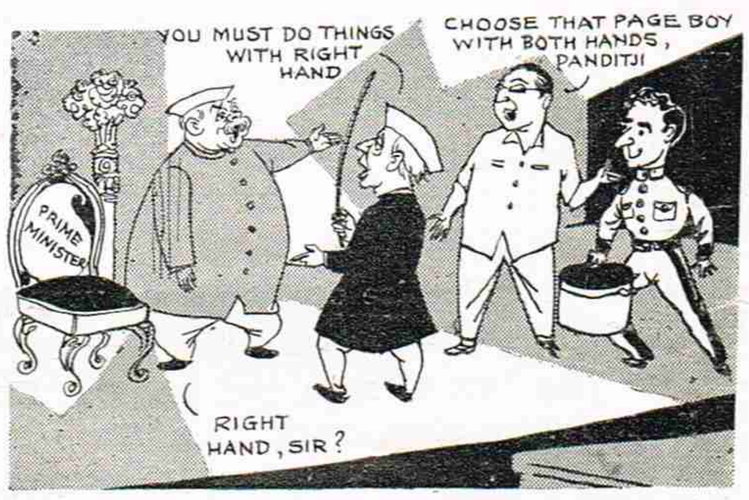
S. R. YADAVA Meerut)

Is Agha so funny in his real life?

Not when he has to pay the bookies on the racecourse.

If Pandit Nehru resigns today?

He can watch the fools making mistakes and correct them. Only sages give up power—ordinary men never.



KEWAL H. NACHNANI (Poona)

I am surrounded by creditors?

You are safe. You don't need a police guard.

BISMAL PATHAN (Ahmedabad)

Is Kardar a multi-millionaire?

His wife should be.

G. NAYAK (Kotapad)

Isn't Nutan a lovely creation of God?

Yes, but Shobhana insists on Nutan being her handiwork. It is difficult to convince some mothers.

I heard that Jai Chand Jain is in love with Suryakumari?

Quite possible! The problem is whether Suryakumari loves him? When you hear that, inform me.

P. V. R. SYAMALA RAO (Bhojudih)

Nalini Jaywant has been arrested?

So say the papers. But that is only the beginning of a new story.

Has Kardar paid your dues?

Not yet. This has now become a national scandal.

K. A. KRISHNAN (Madras)

Deshmukh, it is reported, can write verses in Sanskrit?

He must now use an old language to frame his emotions. In Sanskrit you can tell a story quickly and shortly.

Have you any objection if one issues a small booklet on Baburao Patel and "filmindia" and thus earns some coppers?

There are over a score of periodicals making a living that way. One more would not make a difference.

Do devils have feet?

Do you know the amount of business the world does in woman's shoes?

Did your father go on a pilgrimage to Rameswaram to be blessed with a jewel of a son?

No. He spent that time with my mother. That is how I happened.

Why are Muslims fond of scents?

Killing a smell is perhaps easier than cleaning a smell.

MISS MOHINI GUL (Kuala Lumpur)

Does one require good luck to get a good wife?

Good luck is not enough. A man needs the long penance of a previous birth to get a good wife.

MISS MANIK BHANDARE (Bombay)

Who invented Bandung?

Since there is "dung" in Bandung, it must be a shepherd like Nehru from a cow-country like India.

If boys too wear transparent clothes?

Some Gujarati and Marwari brides can be more sure of their prospects.

Who is this Mama Devgirikar?

He is the Mama that started Mahabharat in Maharashtra by making a mess of things.

THAKUR ADVANI (Bombay)

Why does Usha Kiran look so old?

A married woman often adds her husband's age to her looks.

What is your advice to the Indian Communists?

Join the Congress and lend it some method and intelligence.

MRS. R. D'SOUZA (Bombay)

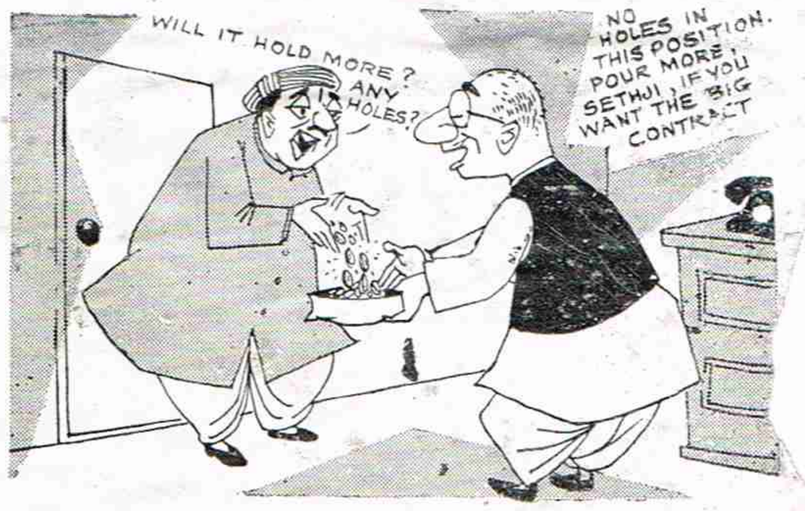
Some of the innocent flirts consider you as a solid oak to lean on. If only they knew you better!

Here is a case of ignorance being bliss.

M. S. VISVANATHAN (Poona)

When does a Gandhi cap have holes?

When it is used on the head.



MRS. PRAKASH (New Delhi)

How many states should there be in India in your opinion?

They can have as many states as they like as long as they have only one central legislature. People quarrel over the loaves and fishes of power.

Who is Professor Abdul Majeed?

Never heard of the man. He might be a professor of black magic.

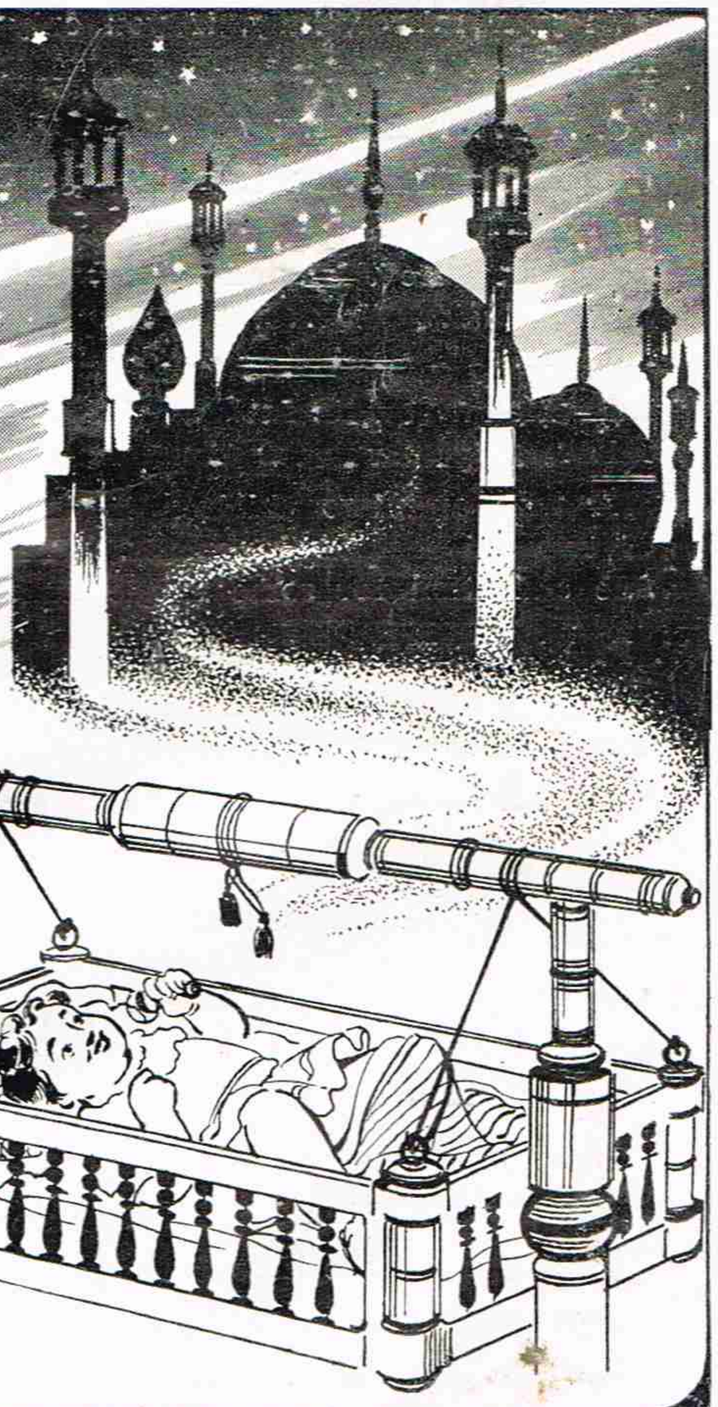
Most of the people regard our President, Dr. Rajendra Prasad, as a "devta"!

What is wrong in that? The good see God in every man.

What is the bank balance of Shyama?

Ratan Jyoti's *Next*

NOOR-E-NAZAR



Starring:

SHYAMA ★ MAHIPAL ★ SULOCHANA
KAMMO ★ VENUS ★ B.M. VYAS ★ P. KAILASH
and AGHA

Written & Produced by
PANDIT INDRA

Camera **DHANRAJ** *Music* **CHITRAGUPTA**

Direction
GUNJAL

रतन ज्योति

★ - RATAN JYOTI - RANJIT STUDIO - MAIN Rd., DADAR-BOMBAY 14

Here is harmony in harness! Man and woman, the eternal mates, tied together through sun and rain to fulfil the drama and destiny of life. Nargis and Rajkumar make a new romantic team, in "Mother India", the colourful story of India, produced and directed by Mehboob.

Her bank-vault balance should be about five lakhs of rupees.

When can we have the glimpse of God?

In your mirror, lady, if you only seek Him.

M. C. KALPAVRAKSH (Bombay)

Russian leaders liked Indian cocoanuts very much?

Yes, because they had more water than kernel inside them. That suits Communism.

Educational qualifications of your cartoonist?

A wife and two children in the midst of two old fashioned parents. That is a fine education for some tragic humour.

V. R. WADEKAR (Bombay)

Generally bandits wear goggles. How about Azad and Rajaji?

They have been Mansinghs in their field.

S. PRASAD (Rangoon)

People say Shantaram and Sandhya are permanent friends like Raj and Nargis?

Isn't that good seeing that friendships are so rare and impermanent these days with so much of hatred in the air?

T. G. OSCAR (Madura)

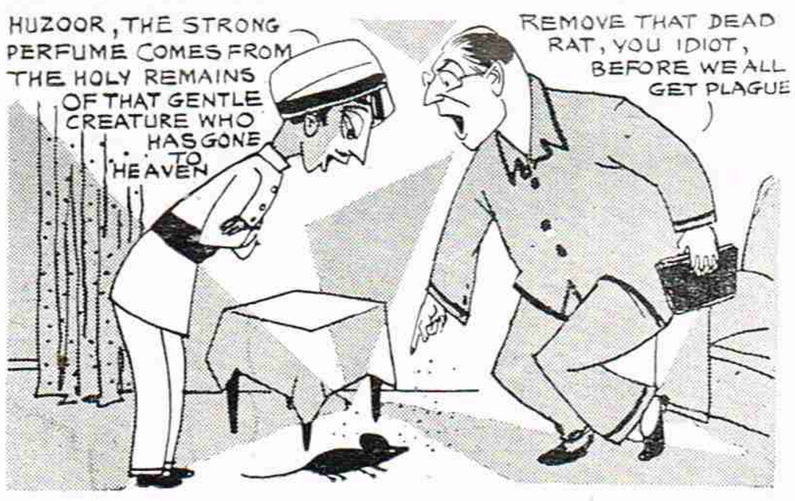
What is your opinion about hero-worship?

It is good if the hero survives the worship.

H. MANIRAY (Ahmedabad)

I am at a loss to understand why a cultured man like yourself uses words like 'idiot' or 'rascal'?

Do you know any other words, which can describe such persons in a more polite language? How would you call those who robbed us of ten crores of rupees at Bhakra Nangal? Would you call them thieves or gentlemen who relieved the nation of ten crores of rupees! Culture lies in deeds, not in words.


HUZOOR, THE STRONG PERFUME COMES FROM THE HOLY REMAINS OF THAT GENTLE CREATURE WHO HAS GONE TO HEAVEN
REMOVE THAT DEAD RAT, YOU IDIOT, BEFORE WE ALL GET PLAGUE

P. H. V. PRASADA RAO (Guntur)

When Vyjayantimala kisses?

No casualties are reported yet.

B. G. GAROOD (Bombay)

I want to award a prize for the best answer by you to the queries?

Harischandra Mura of your village brings me good fish every month as a prize. I don't mind some more fish.

K. K. HUSSAIN (Kurnool)

The oldest enemy of man?

The snake. It misguided woman and made man a victim of her caprice.

S. D. GHADGE (Wardha)

What happens when two millionaires meet?

Both indulge in self-abuse to find out what the other one is hiding.

I. K. SARANG (Surat)

Who is the police Patel of Boisar?

My father is the present Police Patel. I succeed to this 60-rupee-a-year gadi after him.

An actress satisfied seven different film producers to become a heroine?

See what a sacrifice a woman has to make when she wants her bread to look like a cake.

JAGIR SINGH (Medan)

What kind of people do you think are interested in politics?

Unsuccessful lawyers and unpunished goondas.

Do you think wars can be avoided?

No. For peace to pay dividends we need wars.

LAL S. ADWANI (Djakarta)

Do you agree that "Jhanak Jhanak Payal Baaje" is the best Indian picture released during the year 1955?

It is a milestone of progress. As such it should be the best. I would like to see it get the President's Award.

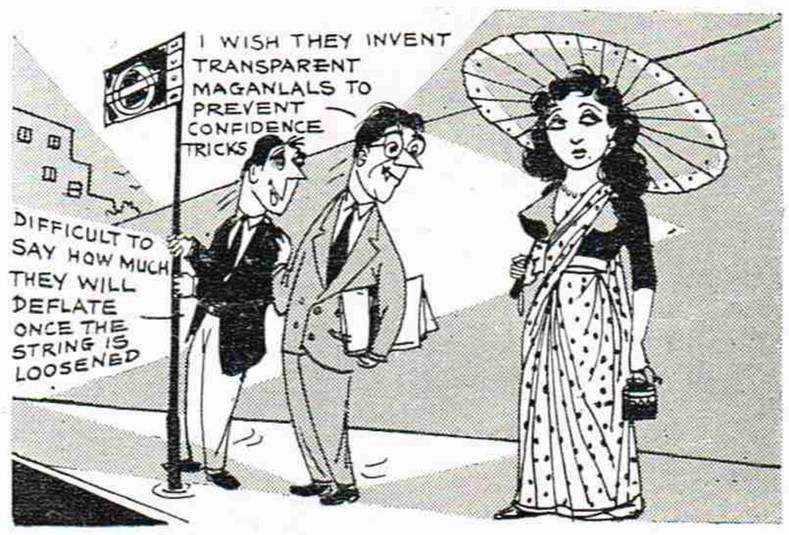
B. M. MALHOTRA (New Delhi)

Is this world a fiction?

Then those who walk between the cradle and the grave must be ghosts.

Why is photography becoming so very popular in India?

People want to see how parts can be blown up before they are assembled in bed.


I WISH THEY INVENT TRANSPARENT MAGANLALS TO PREVENT CONFIDENCE TRICKS
DIFFICULT TO SAY HOW MUCH THEY WILL DEFLATE ONCE THE STRING IS LOOSENED

S. N. UPADHYA (Khargpur)

What is your art, sir?

I think, sir, and don't borrow thought.

RAMA RAU S. (Madras)

'Sadhu Seva Samaj' of New Delhi has conferred the title of "Saint" on President Rajendra Prasad?

Our sadhus can judge Dr. Rajendra Prasad better than our politicians can.

MANOHAR M. (Simla)

What is your view about Bulganin's beard?

It won't hypnotize the world next year.

Can art also grow in bedrooms?

It should if you want a kick out of the part you play.

MAHARAJ K. JAIN (Ambala)

Your caste?

I was born a Banjara. I am a Brahmin now. It took 52 years and thousands of books to achieve that.

MISS SUSHILA T. V. (Shimoga)

After reading your magazine I don't wish to read any other magazine. Why?

You are a gourmet who believes in good taste.

CHINU DEVI (Meerut)

Jinnah had called Azad, "the showboy of the Congress". Then why maintain the 'showboy' at the cost of poor Indian taxpayers?

The Congress show is still going on and it needs all types of players to keep it going.

W. G. MOHAN (Bombay)

Where is Prem Nath?

Drowned in his own roar.

Pandit Ravi Shankar Shukla wants revolutionary changes in our education?

He has realized what the old system has done to his sons.

MRS. VAGAL CHHAYA (Bombay)

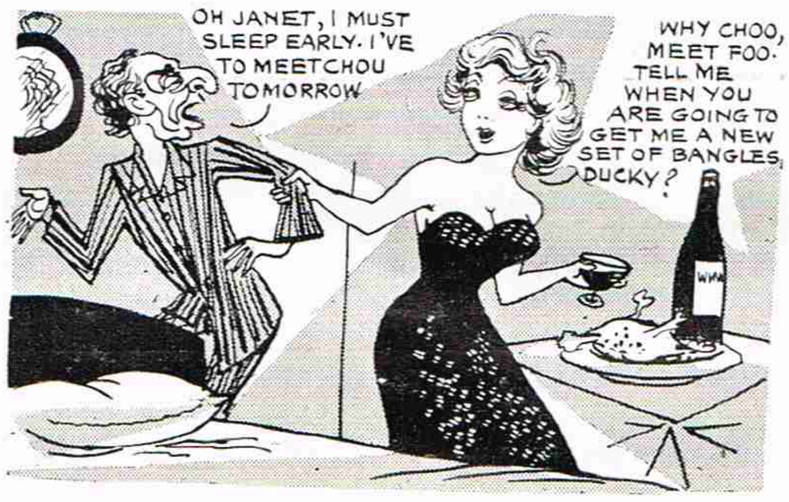
Does crime ever pay?

The Dalmia and Nanavati cases should answer that question.

MANSUKH G. BHAGAT (Bombay)

How could Krishna Menon remain a vegetarian and teetotaller in a country like England?

The Hyderabad Nawabs used to feed the fowls with musk and "bhasmas" of gold and pearls and then eat the fowls. They thus got the full benefit of these strong tonics without having to digest them directly. Krishna Menon perhaps has a Rhode Island Red of his own for food tasting.


OH JANET, I MUST SLEEP EARLY. I'VE TO MEETCHOU TOMORROW
WHY CHOO, MEET FOO. TELL ME WHEN YOU ARE GOING TO GET ME A NEW SET OF BANGLES, DUCKY?

How strong is our Navy?

It can go round the Indian coastline without getting out of breath.

The Second Five Year Plan offers 8 million new jobs. Will this not solve our unemployment problem?

What about the remaining 352 millions?

On whom does Nehru lean these days?

A man who stands on his head stands on his own foundation like the Qutub Minar.

What is so catching about ballroom dancing?

The other man's wife is an infectious disease which gets into your arms and stays there during the evening.

SURESH SHRIVASTAVA (Indore)

C. D. Deshmukh's frequent resignations please?

That is Maharashtrian "nakhra" to increase self-importance. He is bound to do it once too often.

BHADRA S. MALIK (Kanpur)

I dreamt that you were embracing Dr. Keskar ?

Even your dreams are drunk.

P. VISHWANATHA RAO (New Delhi)

Why are you so crazy about Marilyn Monroe ?

Because she is so far away. Safety lies in the distance.

MRS. LALITADEVI JUGAT (Kalyan)

Do you think our M.P.'s and M.L.A.'s honestly represent the people?

When they don't think it that way, how dare we?

B. T. HARISINGANEY (Bombay)

I have forgotten the taste of whisky and beer, Babs!

Hasn't the taste of a kiss improved?

A. G. SOMAN (Amravati)

What is minister without portfolio?

An undiagnosed disease.

MANSUKH G. BHAGAT (Bombay)

Why do you still wear poverty?

It is a costume no one robs to leave you nude.

BUT, PANDITJI, I HAVE NO UNDERWEAR. I'LL BE NUDE AND MY FIGURE IS NOT GOOD
REMOVE THOSE RICH GARMENTS OR I SHOOT
IMPROVE YOUR FIGURE BY STANDING ON YOUR HEAD

Limited Edition

THIS BOOK IS BEING PRINTED AT THE REQUEST OF THE READERS OF FILMINDIA. IT CONTAINS ALL THE IMPORTANT EDITORIALS PROPERLY EDITED AND WITH COMMENT

"BURNING WORDS"

by

BABURAO PATEL

Rs. 12/8 A COPY

WHEN READY IN AUGUST 1956

SPECIAL OFFER

Rs. 8/- A Copy

IF THE BOOK IS PURCHASED IN ADVANCE BY PAYMENT OF THE COST OF Rs. 8/-

REMIT MONEY BY M.O.

Sumati Publications Ltd.

55 Sir Pherozeshah Mehta Road,
FORT—BOMBAY 1.

Success has a broad face to show to the world because it has to accommodate the smile of triumph. But a woman who gets a broad face has to look back upon youth. Let us hope Vyjayantimala doesn't keep looking back in "New Delhi", a social tale.

S. BLAR (Bombay)

Humayun Kabir entering Indian politics?

Secularity demands that we must replace one Muslim boarder with another. Humayun will be a minister in the next Cabinet!

A. L. CHANDRASHEKHAR (Bangalore)

The Chief Minister of Mysore says, "Government's work is God's work"?

That is right. What is wrong is that devils are busy with it.

K. B. LALL (Gwalior)

Is C. D. Deshmukh a financial wizard?

You don't need much wizardry to tax and borrow with power in hand.

G. N. PAI (Bombay)

Again a strong-worded resolution on Goa at Amritsar?

Those words won't sprout till 1958.

I simply like widows?

And I thought widows had no box-office value in India.

They say Dr. Keskar will not stand for the next elections?

Nehru must have promised him a job overseas.

Does David believe in kissing?

He does but belief is not enough. He needs a woman.

G. A. HAMID (Kurnool)

Is V. K. Krishna Menon popular in America?

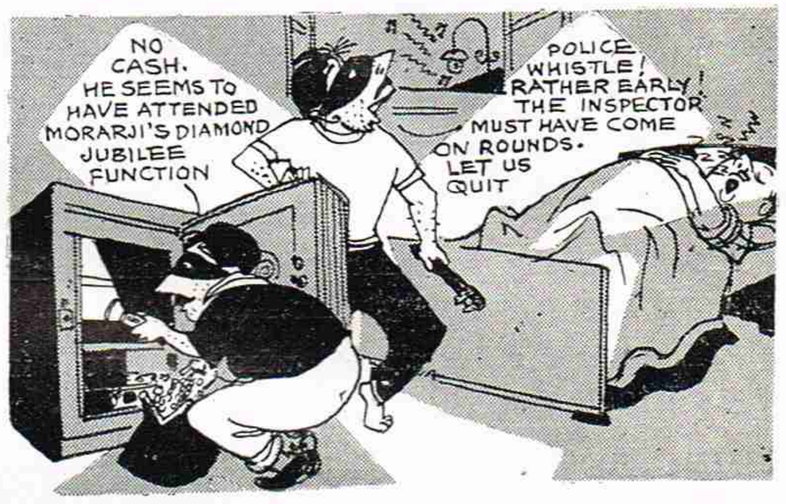
No. Krishna Menon is not popular anywhere in the world except in the Prime Minister's House and there also only Nehru likes him.

Why do millionaires look eccentric?

Making money is a maddening process.

Why are policemen supplied with whistles?

To warn the thieves in time.


NO CASH. HE SEEMS TO HAVE ATTENDED MORARJI'S DIAMOND JUBILEE FUNCTION
POLICE WHISTLE! RATHER EARLY! THE INSPECTOR MUST HAVE COME ON ROUNDS. LET US QUIT

K. M. RAO (Calcutta)

When does a Gujarati wink twice?

When he is definite of his manhood.

What has Dhebar done between Avadi and Amritsar?

He exhibited himself all over the country.

What is Hiray's chronic trouble?

Being a Maharashtrian is a chronic disease. You don't need another.

I am also a god, Babs?

That is an excellent beginning. Now behave like one and serve those around you.

Has Nehru sent any frogs to China?

He had sent Kamini Kaushal and Prithviraj Kapoor.

To whom shall I write for the dust of Nehru's feet?

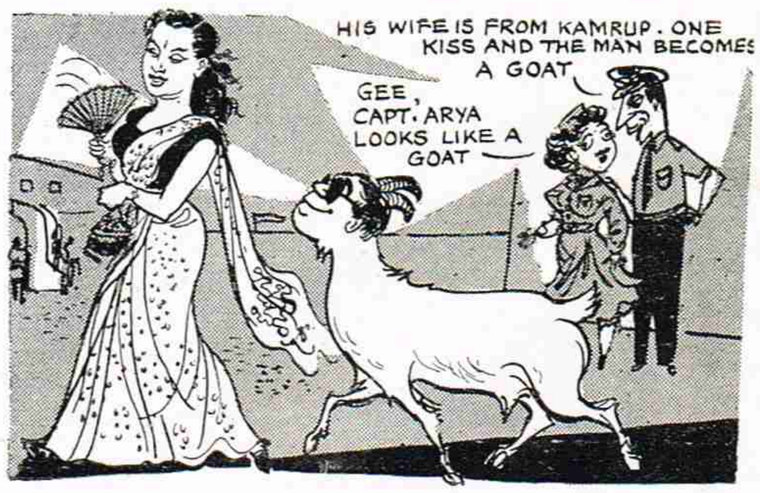
Try Indira Gandhi. If you write to Krishna Menon he might send you adulterated stuff mixed with the dust of his own feet.

Who is Goenka?

A Marwari 'journalist' who owns several papers. His brother 'journalists' are Dalmia and Birla.

Were you ever kissed by an Assamese?

No, because I still look like a human being.



K. SUBRAYAN (Madras)

How is the void left behind by Dr. S. S. Bhatnagar?

Science seems to have lost its glamour and vitamins of life.

DULAL DAS (Calcutta)

"Bengali-Bihari Bhai Bhai"?

Isn't that a big strain on the imagination of the poor Bengali?

V. B. S. CHAUHAN (Mainpuri)

What will you do if on a dark night you are surrounded by pretty damsels?

I'll switch on the moon and make sure that they are pretty.

MRS. H. K. RANGANAYAKI (Poona)

What happened to the lady cartoonist you had?

She is busy producing her own cartoon.
Baby sitters are in demand?

Morarji Desai has popularized the profession in Bombay by his amateurish interest in it.

Please tell me an unforgettable tragic event in your life and its date?

I was born on 4th April 1904. No one allows me to forget this tragedy.

Have you ever attended a session of All India Newspaper Editors' Conference?

That is a body monopolized by zamindar journalists. I will be out of place there. I am a working journalist.

What happened to Stalin's bank balance in America?

Stalin was an honest Communist. He did not have any bank balance in America. Even if we don't like Communism we must not defame our opponents wrongly.

HARSHAD KHARA (Bombay)

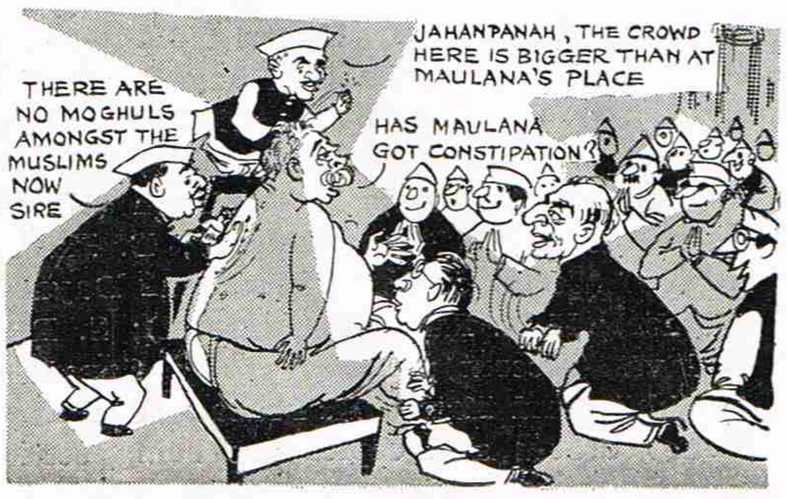
If a minister changes his sex?

We'll be able to fix his previous one.

H. T. MANSUKHANI (Bhusaval)

Why hasn't a donkey got horns?

A non-violent Congressman.


THERE ARE NO MOGHULS AMONGST THE MUSLIMS NOW SIRE
JAHANPANAH, THE CROWD HERE IS BIGGER THAN AT MAULANA'S PLACE
HAS MAULANA GOT CONSTIPATION?

K. M. RAO (Calcutta)

When Pant gets rheumatic pains?

This Hindu Moghul of New Delhi has an army of masseurs at his beck and call.

B. SUBBA RAO (Bombay)

Don't you wish your youthful good looks to be restored?

No. There is a fine market for my present looks—a market of pickles and preserves.

Don't you wish to rob Peter and pay Paul?

I do but I don't know where to find Peter. The rich Peters never come my way. They probably know that my ancestors were highway men.

Do you want ballroom dancing to be abolished by law in India?

Yes, to save home life in the cities from being completely abolished.

Is not Seth Dalmia cleverer than our Government?

Both have decided to try their wits in a match. Let us wait for the result.

You seem to be still in love with your wife?

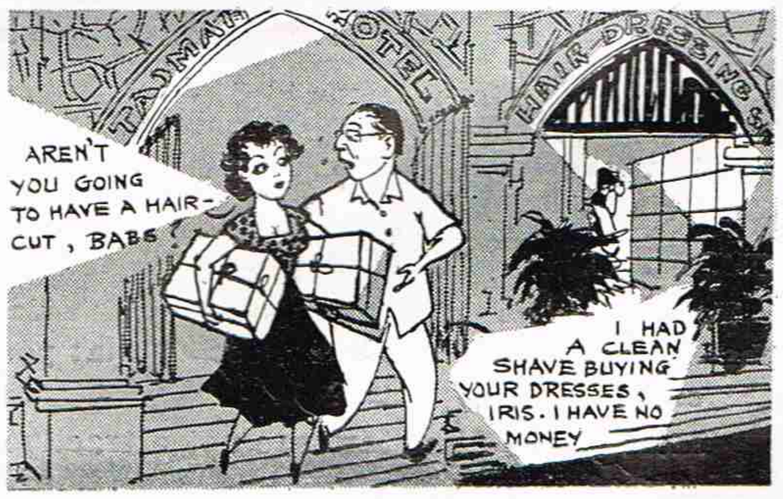
That is my main trouble, otherwise I would have been in the Himalayas.

Is there anything like mother's milk?

They call it religion and build temples and churches over it. You seem to have missed the milk, son, seeing that many of your questions have the filthy flavour of a spoiled tin of milk.

Have women ever spent anything on you?

They have spent their intelligence on me and often made me poor.


TAJMAHAL HOTEL
HAIR DRESSING SA
AREN'T YOU GOING TO HAVE A HAIR-CUT, BABS?
I HAD A CLEAN SHAVE BUYING YOUR DRESSES, IRIS. I HAVE NO MONEY

V. N. JADHAVBHAI (Bombay)

Is Kaka Gadgil lucky?

No. And he has brought misfortune to Maharashtra.

What is Krishna Menon's side business?

Canvassing articles and advertisements for a newsmagazine called, "Envoy".

Imagine Hiray in a black coat!

The coat at last caught up with his face.

Even if a Russian sits down and gets up, Ahmed Abbas sees art in it?

Abbas sees the vision of a great hydro-electric plant when a Russian throws out vodka from his system.

Are Birlas necessary?

They punctuate the socialistic pattern of society with gilt-edged sighs.

RAJ A. CHHUGANI (Poona)

Indira Gandhi has a Parsi nose?

That is why she married a Parsi, I suppose.

Why is P. K. Atre called Acharya?

He is a fountainhead of Maharashtrian abuse.

A joke is always heard but rarely seen?

See the General Manager of the "Times of India".

Who inspires Khan Attaullah Khan to produce pictures?

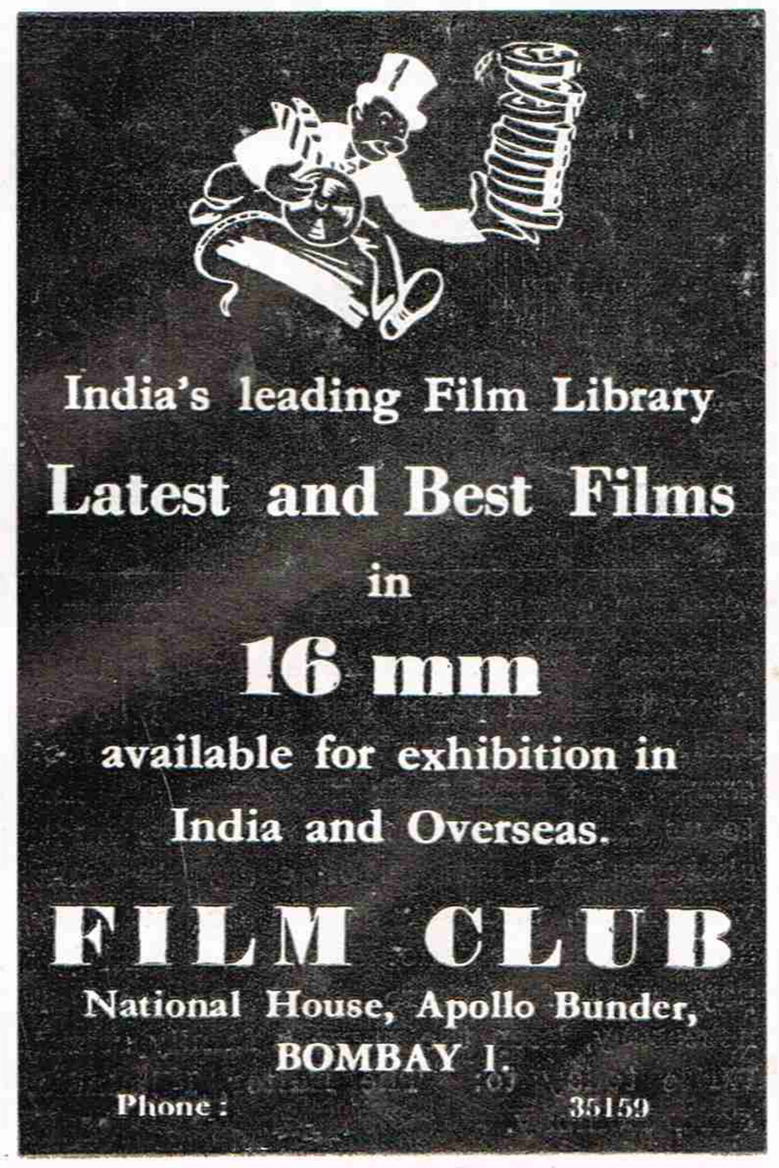
Attaullah Khan is a self-heating gadget.

Actress Vijaylaxmi looks gloomy these days?

She lives in the midst of gloomy dogs at Chembur.

Is Chitra a rising star?

She has risen and finished.



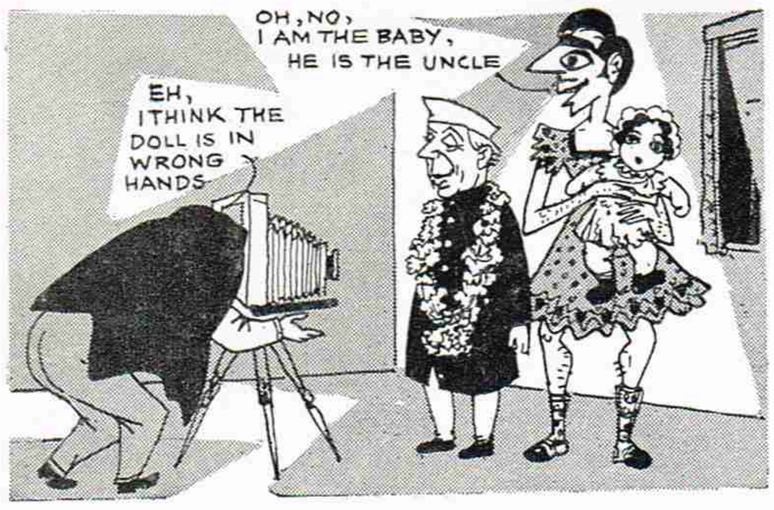
A woman between two idiots deserves all the sympathy in the world. We would advise Mala Sinha to let the flowers fade rather than make them instruments of choosing either Kishore or Zul Vellani as a companion in life in "Paisa Hi Paisa", a social romance directed by Mehrish for Mehboob Productions.

Dr. Ambedkar barks but never bites. Why?

When Ambedkar had teeth he did not use them wisely. Now he has no teeth.

How I wish to be photographed with Nehru?

That is easy. Go to Delhi with a garland in hand.



SPARE TIME INCOME FOR WOMEN

Those women, who have ideas and can draw them on paper and in doing so tell their neighbours how to dress and look smart, can send their ideas and sketches to us and get paid for them. We invite sketches and articles on everything that women do, undo or should do, or wear, don't wear or should wear. And we pay well for these. And we can, if necessary, keep the name a family secret. Write today to: The Editor, Filmindia, Fort, Bombay.

MISS MALTI SINHA (Baroda)

Do you live for others?

I try to but it is not easy to do so for a man with creditors.

Was I boring?

Yes, honey. I am not married to you and you have no right to bore me with silly questions.

MISS RUBY SAXENA (Pilibhit)

They say that 'filmindia' establishes friendship and later love amongst your readers.

It has got many people married too, a purpose for which the magazine was never intended.

UMESH C. GUPTA (Calcutta)

You must be immune against the fatal charms of attractive women, seeing that you are surrounded by stars?

Most of the film stars are not attractive. Many of them are disgusting.

Judging by your physique you must have been an athletic youth?

I am still an athletic youth. Journalism in the film industry needs a strong arm.

T. PARTHASARADHY (Madras)

Malabar Muslim Leaguers call Nehru a Hindu communalist. What do you say?

Didn't Kardar call me a communalist? Muslim affection is difficult to anticipate.

A. J. MOSES (Visakhapatnam)

"All policy begins from the stomach," said Krishna Menon?

Did he say whose stomach he had in view?

H. B. PATIL (Koppal)

Do you owe anything to the Rt. Hon. V. S. Srinivasa Sastri?

Nothing. I didn't know he was a moneylender.

Do kisses wound a woman?

Yes, if they are stamped on someone else's lips.

HARIRAM JUGAT (Bombay)

What will be the future of our young men if our present Education Minister continues in his post?

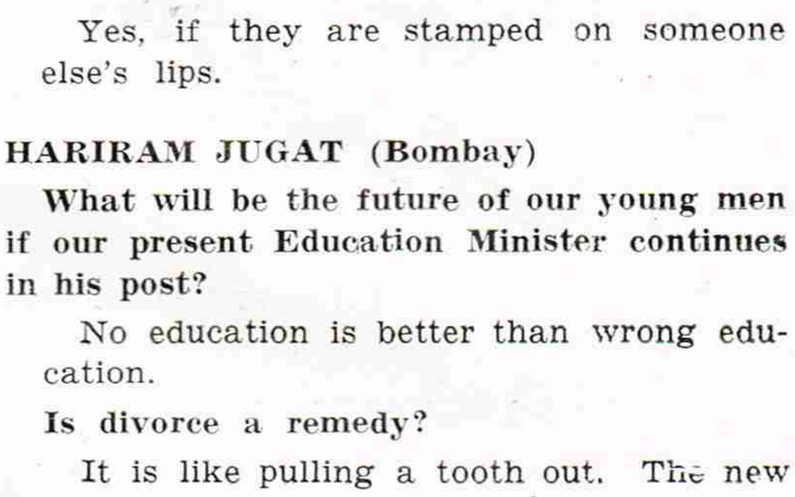
No education is better than wrong education.

Is divorce a remedy?

It is like pulling a tooth out. The new one never fits in perfectly.

Not long ago a band of self-righteous women went about Delhi requesting shopkeepers to stop the display of ladies' undergarments. Are women not going to wear undergarments any longer?

They are but they didn't like racial secrets to be aired.



K. S. AZZAM (Rangoon)

I am unfortunately engaged to a girl who is not in my sweet dreams, sir?

Can't you borrow her dreams and show your generosity of mind?

PREM C. SINHA (Arrah)

I worry over the future so much that I have become a neurotic. Way out?

PRIZE WINNERS FOR APRIL

1st Prize to M. S. Visvanathan (Poona); 2nd Prize to K. M. Rao (Calcutta); 3rd Prize to Venilal M. Khatri (Navsari); 4th Prize to Mansukh G. Bhagat (Bombay) and 10 consolation prizes to the following:—U. K. Das (New Delhi); Mohd. A. Mousani (Kuwait); K. Gopinath (New Delhi); S. A. Hafeez (Madras); B. Kasi Reddy (Secunderabad); Prabhu Dayal (Ajmer); K. K. Hussain (Kurnool); S. R. Yadava (Meerut); Miss Ruby Saxena (Pilibhit) and Kamal K. Prasad (Patna). Money orders and copies are being sent to all the prize winners.

Shyama brings new dreams in the life of Sheikh Chilli in a picture of that name produced by Pandit Indra and directed by Ramchandra Thakur for Ratan Jyoti Pictures.

Keep a daily diary of your worries. Read it at the end of every month and watch the miracle.

When does a Marwari laugh heartily?

When he gets the better of law.

If Sindhi women chase you?

I shall have to rush to Chetan Anand for protection. He knows how to chain them.

N. G. KRISHNAMURTHY (Khargpur)

Can one dream of getting employment in the next Five Year Plan?

There is no prohibition on dreams.

Nalini Jaywant arrested?

Poor girl, she thought alcohol could be used for rubbing on rheumatic parts without the police objecting to it. But our old cultural remedies are not popular with our modern Congressmen.

MANOHAR M. (Simla)

Why do some people deliberately permit their daughters to practise courting?

When girls find their own husbands, parents don't have to give dowries.

J. B. WILLIAM (Bangalore)

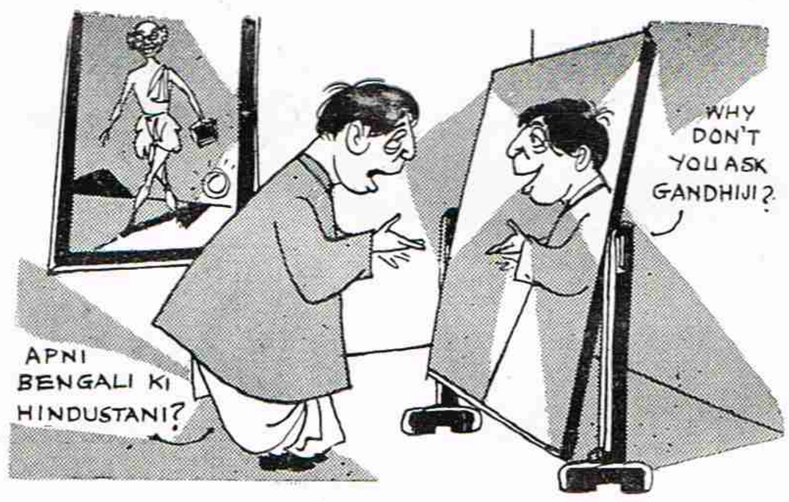
Calendars with photographs of Bulganin and Khrushchev are sold in Bangalore?

What about Nehru and Krishna Menon? Are they not in demand?

KAMAL K. PRASAD (Patna)

Have you ever had an occasion to be asked by a Bengali gentleman: "Apni Bengali ki Hindustani"? (Are you a Bengali or an Indian?)

Don't you think that question should be answered by a Bengali every morning?



J. M. D'SOUZA (Thana)

How did our 'socialist pattern' originate?

Through the fear of Communism. We are trying to anticipate the Communists by beating them at their own game.

What is the prayer of Roman Catholic priests in Goa?

They want the whole of India to be Goa.

What does a tube well remind you of?

K. M. Munshi's son-in-law.

Why do Parsi girls talk too much?

They want men to concentrate only on their lips.

If Congressmen were worms?

They are because their leaders fish with them.

If your words had no edge?

People would throw them out one way or other.

What place have Russians given to God?

They have removed Him from the churches and pushed Him into human hearts.

MISS USHA PAI (Bombay)

How good is our night air mail, Babs?

We are good in all night operations. We hold the world's record in cradle filling and our night air mail is again the world's most unique operation in flying mail and passengers across the country. Nowhere in the world, I am told, do four Skymasters meet at an airport nose to nose every night and fly off again to their starting points with mail and passengers sorted and exchanged—all within 45 minutes. The four flying giants meet in Nagpur and that is the only time that some brisk work is done in that lazy city. Thanks to Indian Airlines.

Rs. 300/- EVERY MONTH IN 14 PRIZES

The following prizes will be awarded every month for questions which are considered interesting or elicit interesting replies in the "Editor's Mail".

1st Prize: Rs. 100|-; 2nd Prize: Rs. 50|-; 3rd Prize: Rs. 30|-; 4th Prize: Rs. 20|- and 10 Consolation Prizes of one copy of "Grey Dust", each worth Rs. 10|-.

A reader can ask as many questions as he likes but those letters which bear the Priority Coupon will be answered first. A reader gets three coupons free per copy and he has therefore the chance to catch the bus thrice every month. Questions should be neatly written, or typed if possible, with some blank space left between two questions. It is in this blank space that the editor writes his replies. Unless the letters are signed they won't be considered.

In awarding prizes, the editor's decision shall be final and absolutely binding and no correspondence will be entertained about the distribution of the prizes.

The names of the prize-winners will be announced in "filmindia" every month and the prize money will be remitted by money order while the copies of "Grey Dust" will be sent by registered post.

Cut the coupons below and fix them to your questions if you want to be answered quickly.

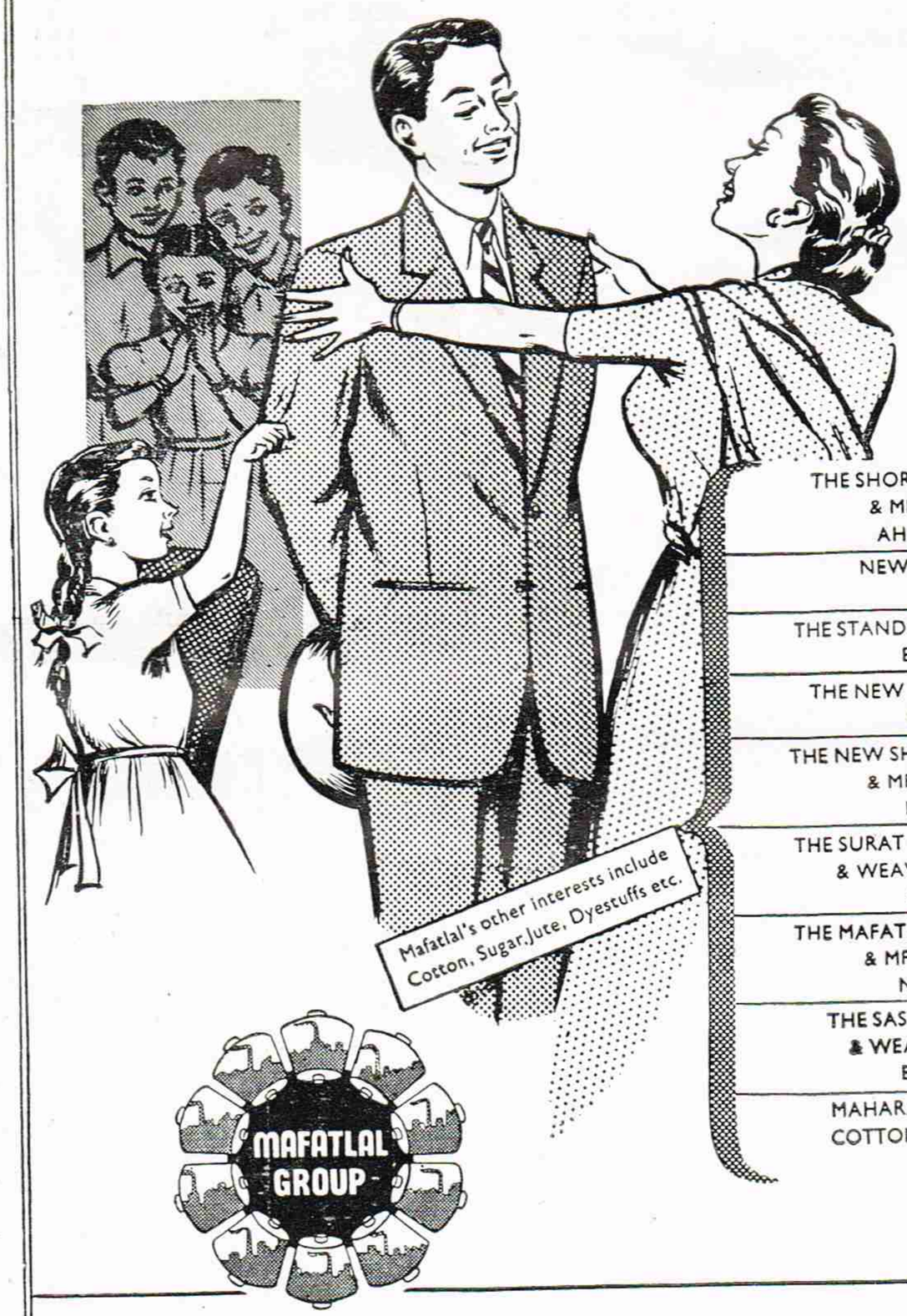
1 PRIORITY COUPON
CUT HERE APRIL 1956

2 PRIORITY COUPON
CUT HERE APRIL 1956

3 PRIORITY COUPON
CUT HERE APRIL 1956

MAFATLAL GROUP

Serves the Entire Family



THE SHORROCK SPINNING & MFG. CO. LTD. AHMEDABAD.

NEW CHINA MILLS BOMBAY

THE STANDARD MILLS CO. LTD. BOMBAY.

THE NEW UNION MILLS LTD. BOMBAY.

THE NEW SHORROCK SPINNING & MFG. CO. LTD. NADIAD

THE SURAT COTTON SPINNING & WEAVING MILLS LTD. SURAT.

THE MAFATLAL FINE SPINNING & MFG. CO. LTD. NAVSARI.

THE SASSOON SPINNING & WEAVING CO. LTD. BOMBAY

MAHARANI MAHALSABAI COTTON MILLS CO. LTD. DEVAS

Mafatlal's other interests include Cotton, Sugar, Jute, Dyestuffs etc.

MAFATLAL GROUP

MAFATLAL GAGALBHAI & SONS

PHONE: 36881 (6 LINES)

MAFATLAL HOUSE, BACK BAY RECLAMATION, BOMBAY 1

GRAMS: 'HITSAGAR' BOMBAY.

This section is the monopoly of "JUDAS" and he writes what he likes and about things which he likes. The views expressed here are not necessarily ours, but they carry weight because they are written by a man who knows his job.

KESKAR'S "DOGS" OR INDIA'S PRODUCERS?

Answering Mr. Valiullah in the Rajya Sabha, Dr. Keskar, the Minister for Information and Broadcasting, said that the Government was considering a proposal to license the producers of films in the country.

What Dr. Keskar did not tell the members of the Rajya Sabha was that like all licences—be it a collar round a dog's neck or an identification card round a man's neck—this licence will also have its conditions—conditions which, as in all licences, will be inconvenient and irksome for any self-respecting producer. And giving his reasons for this new licensing idea, Dr. Keskar said that at present we have no law to stop foreigners from producing a picture in India and taking it out of the country. He has therefore hit upon this new idea of licensing the film "dogs". But why penalise the Indian producers to stop the nefarious activities of the foreign ones? Can't we have a separate law for all foreign producers who come to India for producing pictures with the Indian background? With the Congressmen enjoying a brute majority in Parliament we can pass any law—even the most fantastic one—within a few hours and make foreign producers, if necessary, crawl on their fours before Keskar and massage Secretary Lad with a pound of butter every day for a week before they even apply for a licence to produce a picture in our country.

But the two Maharashtrian "Dadas", Keskar and Lad, are not really worried about the foreigners who come to India to produce pictures once in a blue moon. Foreign producers cannot afford to be so rude and arrogant in our country as to need a special law to stop them. We can always cancel their visas without giving any reasons and that can cure all ills in a minute.

The real reason is that "Dadas" Keskar and Lad want to control and rule the Indian film industry. And in their sinister move to license producers, they seem to have been quietly encouraged by the studio owners in the country who have now combined to "regulate" the industry under the excuse of fighting the government.

Everyone knows that the Film Producers' Guild—a body of studio owners—does not like the existence of independent producers and has been wanting to exterminate them completely to lessen competition, to make the artistes submissive, to control the destiny of the film industry and, of course, to make more profits for its own members.

For quite a long time the Guild sought to do this without any effect. Then S. S. Vasan, the President of the Film Federation, came on the scene. He wanted a backing of all producers to continue his own quarrel with

That is Miss India 1956—the latest streamlined model. It is thousands of years different in costume, temper and virtue from the old models called Sita and Savitri, though basically the equipment is the same and as ancient. This one is named Vijaylakshmi and you meet her, with cigarette and matador pants, in "Mr. Lambu", a social tale produced by Sheikh Mukhtar.

the government over taxation. The Producers' Guild held out for a long time and did not join the Federation. Vasan then led the Trojan Horse in by himself joining the Guild as a member. Very soon the Guild joined the Federation and the Guild members, taking some harmless "beef" from the old IMPPA carcass, forged another body called the Supreme Council. Now this Council, under the presidentship of S. Mukherjee of Filmistan, is at the game of self-regulation which is supposed to regulate everyone else but the members of the Council.

Now, we are all for genuine unity and self-regulation. What, however, we do not like is that the studio-owning producers should conspire and encourage the Government to license the producers and thus eliminate their own less fortunate colleagues in trade—colleagues who are not rich enough to own studios but who are versatile enough to produce good pictures—for instance people like Bimal Roy, Hiten Choudhury, Kidar Sharma, P. N. Arora, K. Amarnath, M. Sadiq, etc.

What all producers—whether they own studios or not, whether they are rich or poor, whether they are influential or not—must remember is that once they invite

The man seems to have completely lost his courage, the way we see the woman threatening with that ceremonial sword. Let us see what this tangle between Chandrashekhar and Purnima is in "Panna", a historical tale of chivalry and sacrifice.

the government to control their industry even a wee bit they will ultimately lose their own freedom to conduct their business in the best manner they like. A government—any government—cannot be a happy partner in any private enterprise and those studio-owning producers, who feel today that they are being subtle and clever in getting the independent producers automatically eliminated by encouraging the government to license the producers, will soon realize how this subtle and clever game will boomerang on them when "Dadas" Keskar and Lad start exercising their new power on those that are left behind after the independents are put out of business.

This licensing germ which has infected the power-crazy brains of Lad and Keskar must be fought tooth and nail by all producers—be they studio-owners or merely script-owners. We must all keep the government out of our industry as much as possible if at all we are to survive and enjoy freedom of expression. Those studio-owners, who are being subtle and clever now, merely to collect victims of their natural hatreds, must always remember this: Keep the Government out.

And may we ask how Dadas Keskar and Lad hope to reconcile the proposed licensing of producers with our fundamental right of freedom to carry on any trade or business—particularly this film production business—which in turn involves our fundamental right of freedom of speech and expression?

Principal Stockists:

CALCUTTA. Motor & Cycle Supply Stores, 3, Wellesley Street.
DELHI. Dass Motors Ltd., Kashmere Gate.
BOMBAY. Noble Cycle & Motor Co., Dr. Dadabhai Naoraji Road.
MADRAS. Raja Cycle Co., 8, Broadway.
AHMEDABAD. K. B. Modi & Co., Char Rasta.
BANGALORE. Raja Cycle & Motor Works, Sri Narasinharaja Road.
PONDICHERRY. T. Parasuraman, 19, Bharati Street.
SECUNDERABAD. Fram & Co.
TRIVANDRUM. Marikar (Motors) Ltd.

Keskar, who is only a French doctor of some unknown arts, is not expected to understand the legal implications of the new move but Secretary Lad, an eminent lawyer and jurist, should know what his stupid minister is talking about when he threatens to license the film producers.

Here is one occasion when we expect all producers, we repeat the word "all", to be screaming and bringing the heavens down. If they don't, they will richly deserve the dog-collar which Keskar wants to put round their necks.

AN IMMORAL LEVY

In olden days when the British ruled and Indians were slaves, a government officer—whatever his rank—was considered to be a symbol of reliability and though once in a while we did hear of a fraud committed by a government servant yet the average government servant was considered to be a safe person to deal with even by the proverbial Pathan moneylender.

Things have radically changed in free India. Freedom which ought to have given us a better character has made us worse citizens. No one seems to be honest these days and least of all a government servant.

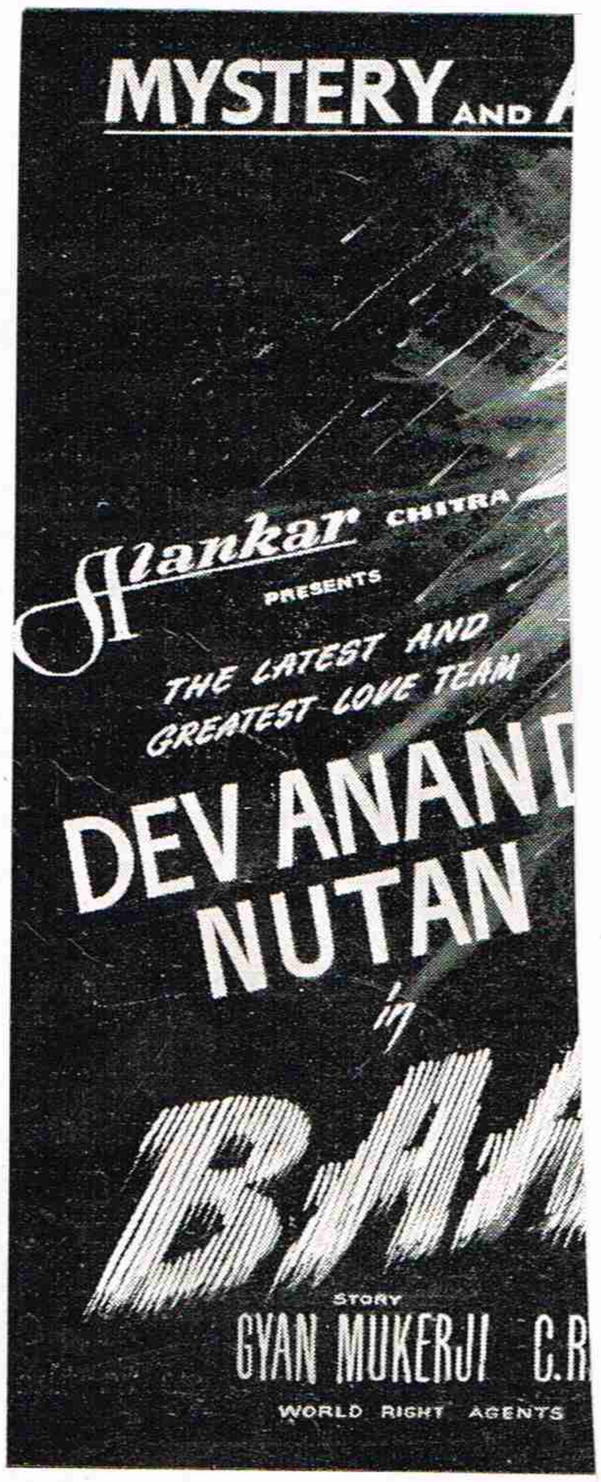
Let us take the postal department to illustrate our present thesis. In the British days we could send a copy of "Filmindia" to any part of India, Burma and Ceylon for just one anna postage and it would reach the subscriber from month to month without any complaint.

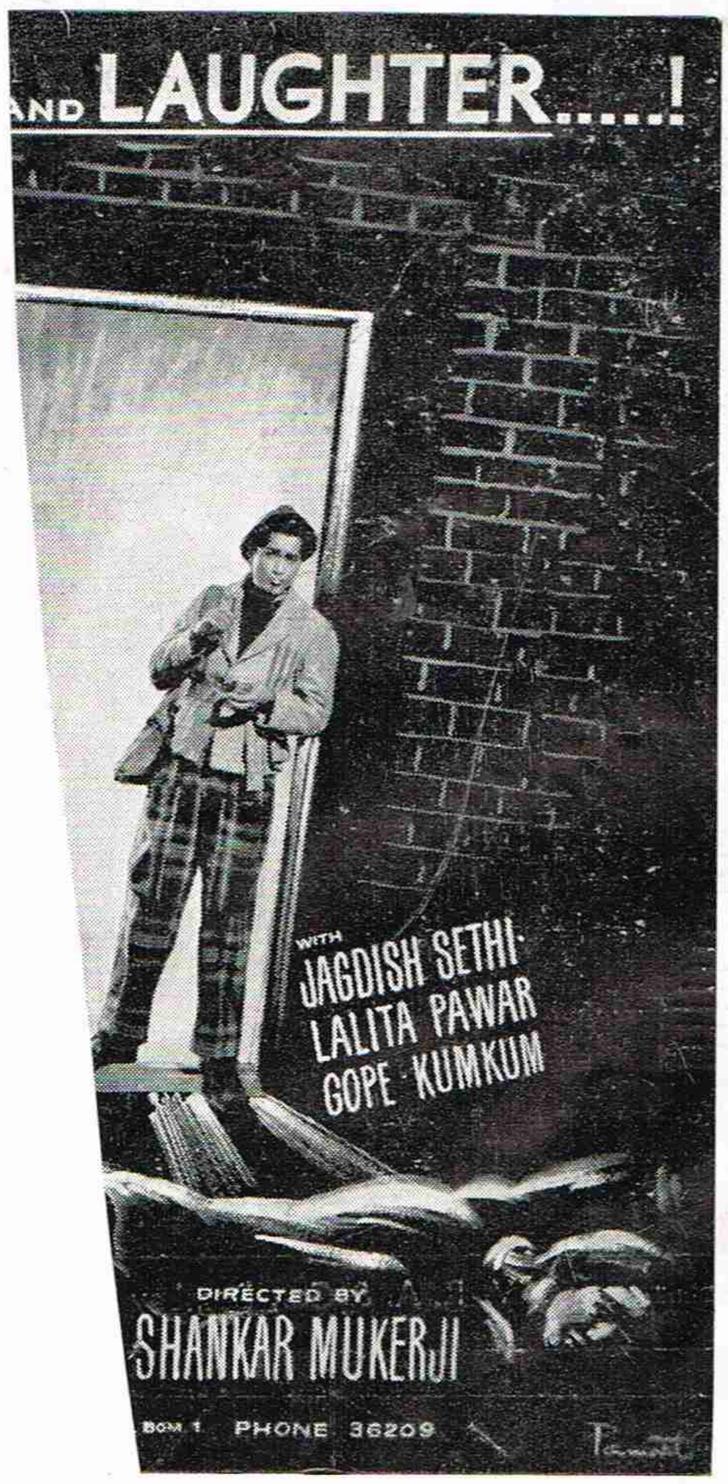
But after 15th August 1947, things changed. Though the postal rates for newspapers and periodicals remained the same, many postmen refused to deliver the copies of "Filmindia" to the subscribers and they took the copies home as if in protest at our producing such an excellent magazine and selling it at Rs. 3|- per copy.

To induce these rebellious postmen to deliver the copies to the right people, we began sticking registration stamps of six annas per copy. The copy now cost us seven annas to deliver safely in any part of India. These extra registration charges did not however guarantee hundred per cent honesty of our postmen. We continued to receive several complaints from our subscribers and we forwarded these complaints to the postal authorities. The higher postal authorities, it must be said to their credit, do make an attempt to attend to these complaints but they find it extremely difficult to catch the crooked postman who has evidently patented his methods over long years of crooked practice.

Anyway till yesterday we were paying one anna normal postage for taking a copy of "Filmindia" to any part of India and six annas for guaranteeing the honesty of the postman, a servant employed by the government.

In future after Chintaman Deshmukh's leaky budget which has increased the registration charges by two annas, we shall still pay one anna as postal charges for taking "Filmindia" to any part of India and eight annas for guaranteeing the honesty of the postman. That is





Bengal: CHITRES, Indore.

nine annas per copy i.e. 18.75% postal charges on the selling price of the magazine.

Who says education or literacy is cheap in India? The Constitution, of course, makes a lofty reference to people's right to education etc., and also provides for free and compulsory education for children under 14 years. But what has the Finance Minister to do with education or with the intentions of the Constitution? He wants money anyhow and he does not care if while taking his pound of flesh he hurts someone else.

As it is, it is a disgrace that a publisher has to send a periodical by registered post and pay eight annas per copy to insure the honesty of a government-employed postman. In demanding these registration charges on newspapers and periodicals, the postal authorities condemn their own employees as utterly untrustworthy—men who cannot be trusted even with packets of published matter, leave alone money or other articles of value.

In normal circumstances published matter should go

Don't ask us the name of the country where these two odd-sized love birds are supposed to be. If it is India, that is Bharat, it is our misfortune—not theirs. Anyway meet Vijayalakshmi and Sheikh Mukhtar in "Mr. Lambu", a picture named after the man's inches.

by book post at the concessional rate allowed to newspapers. At the most to make sure of the postings a publisher can be asked to post the copies under a postal certificate. But after the copies have been posted under ...e postal department must take all make good the loss if a copy is honesty in business. And the post ... a business. It is not proper for to say that "as the article was ...t trace it nor are we responsible that is neither good business nor good government.

government does not lend a ear to a cut in revenue is concerned. A ...s money badly is not much worried the people. We therefore do not ...hmukh's leaky budget to forget the the case of newspapers and periodi... spread of education in the country.

the postal authorities to guarantee ... our copies after we post the copies ...ate.

... quite moral to ask the citizen to copy to guarantee the honesty of ...his very nature of work and employ... be absolutely trustworthy. And if not trustworthy, what guarantee do ... government is trustworthy? It is ...faith in the government is promoted ...ce has been nationalized. Otherwise industry will soon go to the dogs.

NEW CULTURAL DEBAUCHERY

Queen Elizabeth of England recently ordered a choice selection of Indian saris for evening wear. We had to be a free people before a British Sovereign would deign to look at our sari and the Sovereign had to be a woman to wonder how she would look in a sari from India. As the sari covers a lot of ugliness in its cradleland, Queen Elizabeth, who is a smart and personable woman, need not at all worry about the effect of the sari on her. On the contrary there is a possibility of Philip, the royal consort, asking her for another honeymoon seeing Elizabeth as pretty as an Indian bride in a colourful Indian sari. With Queen Elizabeth giving the royal lead, the graceful Indian sari threatens to wrap the whole of Europe in its long and silky length and bring new rainbows in the drawing rooms of the West.

The picture in India, however, is different, particularly in the cities—the showrooms of our free nation. Freedom doesn't seem to have given us a feeling of pride in the culture that has been ours for ages. On the other hand a pseudo internationalism planted and watered by Nehru and Krishna Menon, the two sadhus of international humbug in politics, seems to have made our people—particularly our city women—reach for international arms, international lips, international beds, international pleasures, international dances, international vices and international costumes. Life in cities like Bombay, Calcutta, New Delhi, etc., particularly among the so-called elite of society, seems to have become completely international with Indian women wearing bikinis, bloomers, jeans, slacks, pedal pushers and matador pants—articles of wear unknown to Sita and Savitri—the ancient altars of all good women of India.

As a result of this new trend a lot of ugliness walks on the road these days under the guise of international culture. And when one sees a Parsi dowager with busts and abdomen half-a-dozen children old and with hips that would make a buffalo blush—wearing slacks one loses all respect for woman, the mother of man. The Parsi women are the leaders of this ugly neo-internationalism in dress in Bombay. They are probably preparing to quit India and therefore rehearsing for their future domicile in England. The time seems to have come for the Parsis to move again to a new country—at least for the well-to-do ones.

No one can stop the Parsis from leaving us. But when they are with us, let them at least look like us. 1300 years ago we gave the Parsis our sari to cover the fat Persian legs of their fair women and make them look more like us so that they didn't feel like strangers. After 1300 years the Parsi women of Bombay make us feel like strangers in our own land when we see them wearing bloomers and bikinis at picnic spots and jeans and slacks in clubs and roads.

What the Parsi women do in Bombay the Punjabi women do in New Delhi and Calcutta. The figure of the average Indian woman is not exactly a state secret. The Indian woman has bad legs and after the first childbirth her abdomen gives the impression that another child is pushing the abdomen out from inside. This is not the figure suitable for bloomers and bikinis.

Physical suitability apart, is it culturally proper for our women, be they Parsis or Punjabis—Hindus or Muslims, to wear costumes which reveal more of their skins and less of the cloth, knowing fully well that all our cul-

"THEY LEND EXTRA CHARM TO THE HOSTESS"
SAYS FILMSTAR NAINA!

Manufactured by
BENGAL POTTERIES Limited

MADE ENTIRELY IN INDIA AT THE LARGEST POTTERY UNIT UNDER INDIAN MANAGEMENT

MANAGING AGENTS
M/s. BHARATRAM BHAGAT & Co.
45 TANGRA ROAD — CALCUTTA 15
SOLE SELLING AGENTS
ALLIED DISTRIBUTORS & CO.
22 Brabourne Road CALCUTTA — 221 Sheriff Devji Street BOMBAY

ture and civilization has been built round the sanctity of a woman's person? In 1300 years of her association with the Hindus even the Parsi woman should feel a little more regard for her body than she reveals by wearing bikinis, bloomers, jeans and matador pants.

This cultural debauchery on the grounds of pseudo internationalism, found usually in the crucible of social vices, is mainly encouraged by clubs and embassies of foreign countries. As many embassies have several unattached and attractive males on their staffs, mainly brought out for spying, they find such pseudo international women as good health conditioners for the males. In New Delhi there is a huge thriving trade in these new "goods" and it is through these "goods" that some of our state secrets leak out. For, many of these "goods" originally belong to some of the various secretaries of our state departments—and such secretaries being old and overworked and their women being sex-starved—it is not difficult to work round these women and try the bikinis on them in air-conditioned bedrooms usually attached to the embassies.

To meet the demands of these pseudo international women a new crop of fashion magazines has come up. These magazines continue to cut the cloth shorter and shorter from month to month and persuade women to reveal their skin more and more every month under the excuse of one vogue or another. And once in a while they put only the fig leaf between man and woman and fire the imagination of both. What a havoc such illustrations play with Sikhs and Punjabis in New Delhi one can hardly imagine.

But magazines are not the only culprits. Our motion pictures do their dirty bit by emphasizing the superfluity of our long sari and clinging choli. Some of the recent pictures which threw our traditional Indian costumes out of the window, are: "Miss Coca Cola", "Albeli", "Krorepati", "Taksaal", "Kismet Ka Khel", "Marine Drive", etc. The list is endless.

We think the time has arrived when our censors should think of some cultural censorship otherwise there would hardly be a woman left whom we can identify with Sita or Savitri and proudly call an Indian. In the meantime, isn't it a pity that the sari behind which we built our entire culture and civilization through the ages has to go to a foreign country to be appreciated by others?

YOU'LL HARDLY BELIEVE —

THAT Sculptress Fredda Brilliant, finding herself out of news after Pandit Nehru refused to take the Freddamade Nehru bust to Moscow, in desperation made a bust of Morarji Desai and said, "I have yet to meet an intellectual woman who doesn't admire Morarji and even adore him." Now we know that Fredda is an intellectual woman and Morarji is an adorable man. One doesn't need much plaster to prove this. Poor Morarji, he has always to be introduced with an apology!

THAT Chintu Deshmukh, our ever-resigning Finance Minister, congratulated baldy Tyagi, our little Minister of Defence, "on the successful continuation of the economy campaign" by saving three crores of rupees in defence expenditure during the current financial year. Last year we could have saved all the crores which we spent in buying outdated junk from overseas. Well, Tyagi can still do that seeing that Panchshila pups don't ever need arms.

THAT P.S.P. member H. V. Kamath, that "mischievous fellow" of Nehru, traced all the misfortunes of the country, including perhaps the visit of Bulganin and Khrushchev, to the two eclipses—solar and lunar—which

That is a love scene with Sheikh Mukhtar singing a love song and Vijayalakshmi seeing moonbeams. It is evidently, a believe-it-or-not situation from "Mr. Lambu", a thrilling mystery tale.

---

we had last year while the Lok Sabha was in session. If Kamath could tell us what particular aspect of Saturn caused the budget leakage this year we won't have to stare at human beings so accusingly.

THAT a small-sized, powerful, herbivorous, thick-skinned mammal having a long snout—popularly known as the rhinoceros—was recently discovered in a district of Maharashtra. It is called Chintu by the local inhabitants and is known for its thick-skinned and almost impudent perseverance in sticking to a place where it is not wanted. Its deceptive tactics of wanting to run away from everything make it, however, cling more to what it holds than ever before.

THAT insanity is on the increase in Uttar Pradesh. Health Minister C. B. Gupta said, "Not only the present day harsh realities of social and economic life are predisposing causes of mental derangement, but it seems political ambitions could also be considered as one of the factors causing insanity." That is a promise of some relief hoping that many Congressmen would soon become inmates of lunatic asylums. Let us therefore plan for some more lunatic asylums during the 2nd Five-Year Plan.

THAT some ministerial jobs in the Central Cabinet seem to have been reserved as hereditary and dynastical posts on Moghul lines seeing that Professor Humayun Kabir has quit his job as a secretary of the Ministry of Education and decided to enter politics. Maulana Azad has thus nominated his heir in the next Cabinet. Our Education Minister, it seems, has to be a Muslim in a secular state.

THAT our next minister to fly to Moscow as a guest of Bulganin and Khrushchev will be Maulana Azad. As the Maulana knows neither English nor Russian, he won't worry about education in Russia, but Pandit Nehru, it is said, has asked him to report on the possibilities of introducing vodka into our country to lend some tone and strength to the male glands of our people.

THAT when Mrs. Sulochana Modi made history by being elected as the Mayor of the Bombay Municipal Corporation, the city fathers did not know how to address her—the word "Mayor" essentially having a male connotation. Dahyabhai Patel, a graduate of the Gujarat Vidyapith, they say, came to their rescue by saying that that female of a Mayor is called Mayonnaise. He had read that word so often on the menu cards during his own mayoralty. Anyway the still charming Sulochana must have been mayonnaise once.

---

2. *The Musician*

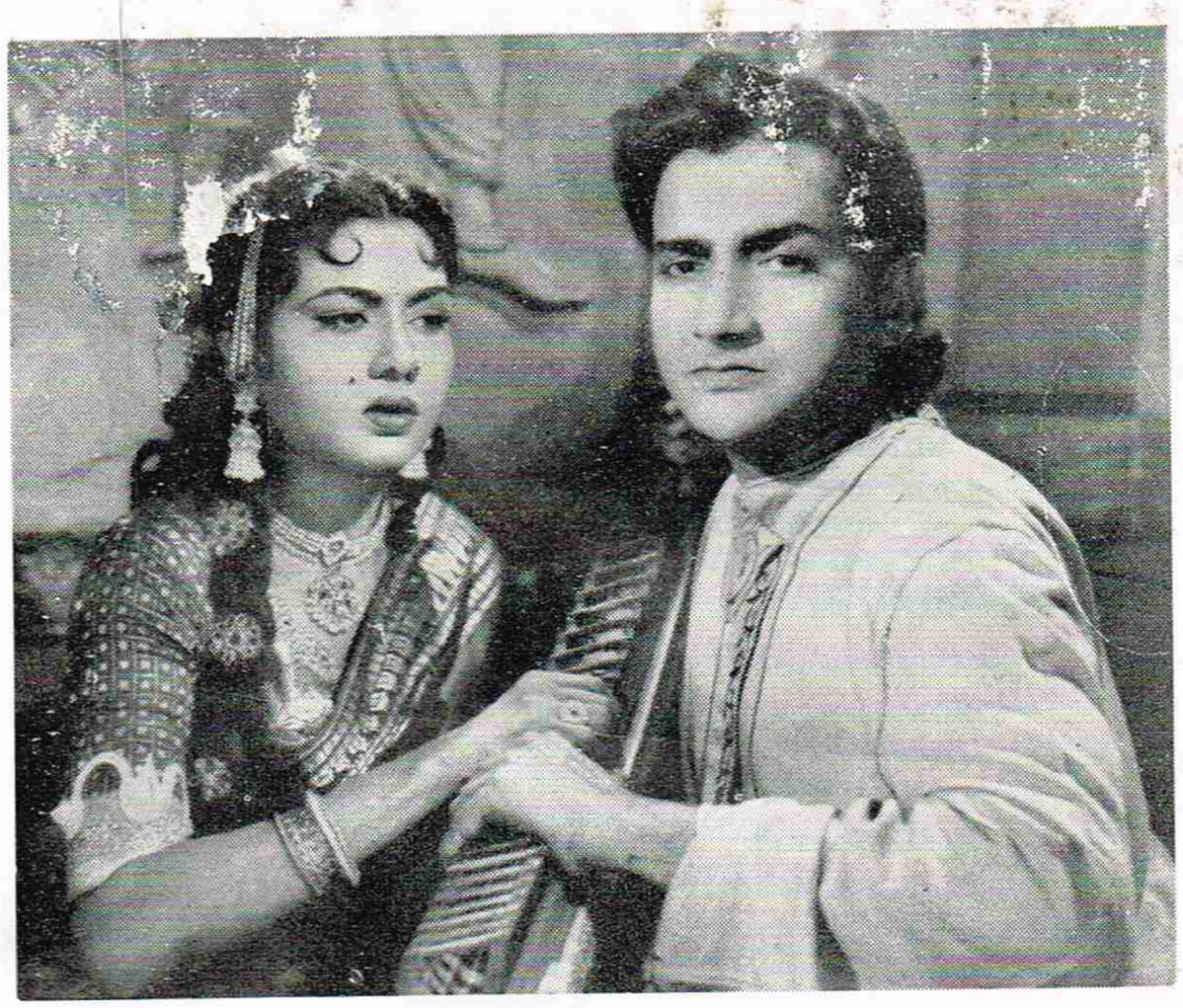
The Importance of
CORRECT TIMING

Precision and correct timing are as vital in the creation of good music as in the working of a reliable watch. The dependable performance of "West End" Watches has become a by-word throughout India. It is nearly 80 years since these famous watches were first sold in this country, and it has always been our principle to supply watches specially made to meet Indian conditions Over the years, "West End" Watches have won a well-merited reputation for strength, accuracy, beauty of design and supreme value for money. Write now for your FREE copy of new, profusely illustrated catalogue.

The
WEST END WATCH CO.
BOMBAY - CALCUTTA

THAT the Ujjain city unit of Communists committed a Party sacrilege the other day when it officially performed the marriage of Rookaiya Bano, an orphaned Muslim girl, her father having died in a hunger strike for a Communist cause. Married life and its loyalties, as a rule, are not encouraged by the Communists, woman being considered merely a manufacturing unit for increasing Party membership, with or without the ceremonial marriage. The Ujjain Communist unit must be reported to Moscow and punished for encouraging such decent ideas of home building.

THAT Shri Shrinivas Tiwari, a Socialist member of the Vindhya Pradesh Vidhan Sabha, accused Finance Minister Mahendra Kumar Manav of having made Rs. 24000 by getting copies of his own photograph sold at Rs. 5|- per copy to the "graam" and "nyaya" panchayats



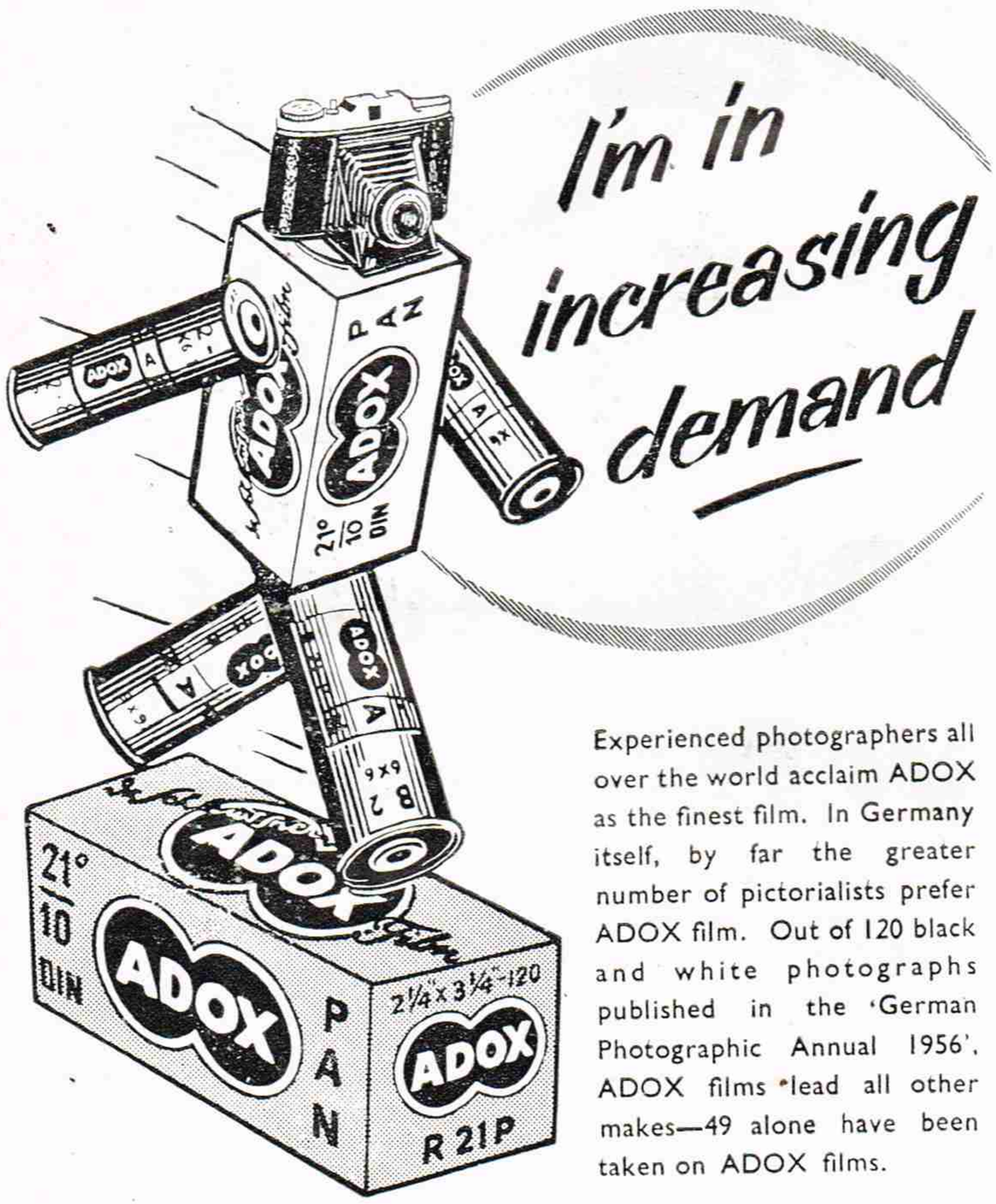
Love has its wrenches and the one that tears the two hearts apart is the most painful. Look at Nimmi and Bharat Bhushan in love's emotional crucible struggling to be free in "Basant Bahar".

of the state by utilizing Government servants and their influence on the people. Rs. 5|- is not an excessive price for a photograph of a Congressman seeing that Gandhiji, the father of them all, charged Rs. 5|- merely for his autograph on a blank paper. A photograph is certainly better than a mere autograph. You can see how the devil looks like.

THAT at the recent conference of Governors and Rajpramukhs held in New Delhi, Dr. Pattabhi Sitaramayya, Governor of Madhya Pradesh, complained that Chief Ministers of States don't tell the Governors anything about what is happening in the States and that the Governors have to pick up the news from the newspapers. We sympathize with Pattabhi's complaint seeing that Governor Bajpai died of heart failure when he suddenly read the news of the Tubewell Scandal in the newspapers. Such news must be broken to our aged Governors gently and slowly.

THAT Communist Gaurishankar Bhattacharya created a row in the Assam Assembly when he pointed a finger at Chief Minister Bishnuram Medhi and accused his government of corruption, nepotism and favouritism and screamed, "What about the brother-in-law of the Chief Minister?" Good old God-believing Jadab Khaklari of the Congress said nepotism was also God's will seeing that everyone had to look after the interests of his near and dear ones. A Communist cannot understand these family ties.

THAT our cartoonists are behind times and don't even know how our capitalists look. The Delhi cartoonists, most of whom are drunk all the time and see double, were recently pulled up by Pandit Nehru for showing modern capitalists as pot-bellied. Said Panditji, "This



Experienced photographers all over the world acclaim ADOX as the finest film. In Germany itself, by far the greater number of pictorialists prefer ADOX film. Out of 120 black and white photographs published in the 'German Photographic Annual 1956', ADOX films lead all other makes—49 alone have been taken on ADOX films.

Prices of ADOX films have not been increased. They still sell at the old prices. Available in all sizes and various emulsions from Photographic dealers throughout India.

ADOX THERE IS NO finer FILM

L. C. SETT & CO. PRIVATE LTD. Calcutta-13, Madras-2

Distributors in India for ADOX Cameras, Films, Papers and X-ray Films.

She is quite cosy in male arms but arms that embrace rarely protect young women. Women of course realize this too late. Nalini Jaywant and Ajit make a good romantic team in "26th January", a screen epic.

---

unfailing habit of cartoonists shows an amazing lack of imagination. Modern capitalists are not pot-bellied." It is time Delhi cartoonists were sent the measurements of Birla, Dalmia, Sir Shri Ram and others. Cartoons must be geographically accurate if not historically.

THAT the other day when the Americans persuaded Krishna Menon to appear before the television to exhibit his colour and looks, they asked him some information about Indian women. Poor Krishna had to confess that he did not know a thing about Indian women. Had they asked him about some blonde Janet, Krishna could at least have said how the brassieres fit.

THAT film actor Sunil Dutt says that he is a sleep-walker who walks out of the house at midnight to create some embarrassing situations for himself. That is a nice excuse to get into wrong rooms and get out with a conventional apology if one sees the vacant berth already occupied by another.

THAT at the crowded wedding of Dilip Kumar's sister on March 5, people missed "Jani" K. Asif, the producer with the protruding chin, and they wanted to know where he was hiding. And when some people loudly wondered if Asif had been arrested in a prohibition raid, no one from Dilip's group seemed to correct these wishful thinkers.

THAT film actor Dilip Kumar is allergic to the noses of film heroines. Says Dilip, "I look at the heroine's nose and it seems to me to be a huge tunnel and makes me wonder if I am all lost in some jungle." If Dilip is scared of tunnels he should keep away from film girls.

THAT many society women nowadays phone up their hosts and ask whether Jai Chand Jain has been invited before they accept invitations for social parties. Jai Chand Jain has given them so many colourful reports of his South American trips that the poor dears cannot risk another dose of the South American mixture any more. Jai Chand is making South America very unpopular in India.

THAT there was one man in the Filmfare Award show who kept glaring at Kamini Kaushal and Dilip Kumar sitting on the dais and playing with the nude statuettes. No prize is promised for spotting the man.

THAT producer-director-actor Guru Dutt nurses quite a few superstitions like not signing contracts on Tuesdays or wearing an old coat when launching a new picture etc. May we know what day of the year his superstition has reserved for paying his advertisement bills?

THAT film actress Pronoti Ghose is another one for superstitions. A sneeze keeps her in bed and she won't

---

Wherever sanitation, cleanliness and brightness are required the use of Spic is indispensable.

Special domestic use: floors, furniture, kitchen, basins, utensils, soiled linen etc.

For Offices, Railway Carriages, Ships, Docks, Factories etc.

SPIC

A SAFE, ECONOMIC, DEODORANT SANITARY LIQUID SOAP

Manufacturers:
ASIATIC SOAP CO., CALCUTTA

Available in Imperial and quarter gallon containers

SPIC-1-55

go out of the house or ride in a car if she hears a sneeze. Film actor Abhi Bhattacharya seems to be nursing the same superstition the way people always find him in bed.

THAT Producer Kamal-e-Meena Kumari who once did not like his wife swinging her hips in "Azaad", is now reported to be so intensely rehearsing the girl for a number of dances for his own film "Pakeeza" that neighbours round their Pali Hill home have complained to the police about the deafening sound of bells at all odd hours of the day.

THAT when a film actress becomes successful, she suddenly discovers a father claiming her as his long-lost daughter. A man moving in the film industry these days claims not only Shakila as his daughter but also Noor and Ghazala as his other two daughters. And seeing Mama blinking, Shakila's producers also seem to have got a special "Daddy". Producer Ramniklal who never called his own father a daddy has to call this guy a "daddy" ten times a day to make Shakila do an hour more at the studio. The man in pain is Johnny Walker. He has got a new father-in-law now and he has lost all humour.

THAT Marwari Tolaram Jalan who wanted to buy "all insolvent producers" at the rate of "eight annas per pound of their weight" saw another of his great picture flop miserably at the box-office when "Heer" was released

By now Vyjayantimala has posed in all possible angles showing the best results of physical culture. Let us hope she does something more in "New Delhi", a romantic thriller.

at the Naaz in Bombay. This is a third flop in the series and Tolaram would do well to brag less and work more.

THAT when Muslim directors and actresses fail in their tricks in India, they go to Pakistan. With Director Najam Naqvi already enjoying in Pakistan and with his creditors crying in India, everyone expected film actress Rehana also to go to Pakistan soon. Well, she is in Pakistan now working in an anti-Indian picture called "Kafir" and has signed up two more pictures during the year. Bombay police would do well to remember this.

THAT the two actresses—Protima and Para—had a swell time in Pakistan when they recently went there evidently to attend a family wedding. As loyal Indian citizens they had, of course, to return home to dry Bombay but the fun they had in Karachi even with Prime Minister Mahomed Ali cannot just be forgotten. They had to give a special party in Bombay to tell us all the fun.

THAT film actress Smriti Biswas recently became a year older without being a bride. And Narang has been waiting round the corner last five years. Quite a pathetic situation and worthy of being filmed. By the way was it the 36th or the 37th birthday?

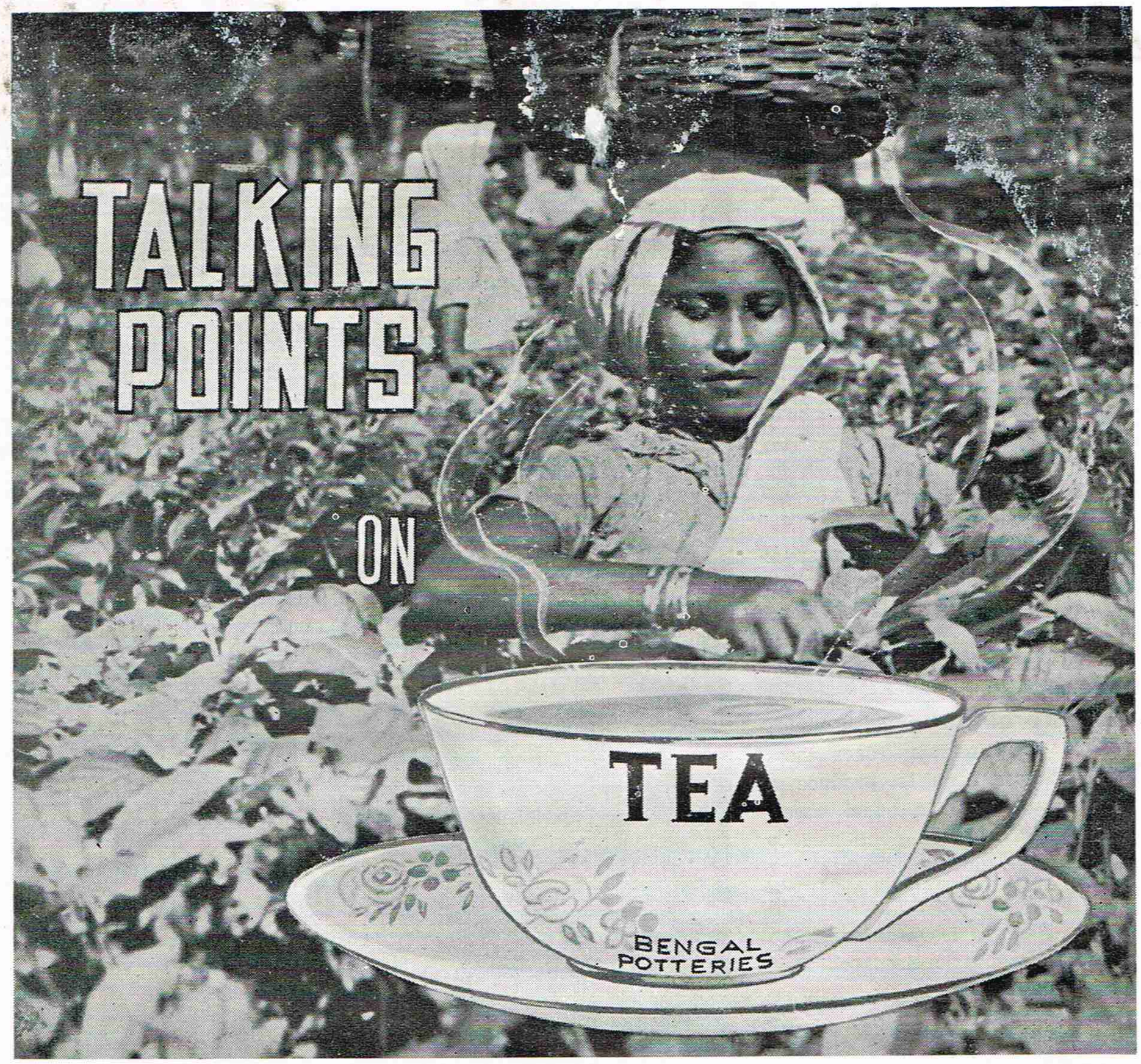
THAT of all people our popular midget Yashodhara Kathju is reported to have caught her mouse. He is a navy boy named Dilip Bhandari. Said Yashodhara with her usual frankness, "I think we are going to be very, very happy. It's funny but Dilip and I seem to agree about everything. We like the same people, the same books, we are both fairly religious, we enjoy doing the same things, we love children and we even possess the same sense of humour." Let us hope all these similarities tickle them both through a long life and keep them smiling. We don't want our Yashodhara ever to be unhappy.

Your home needs . . . .

Murphy is the most admired radio. It is also the most beautifully designed radio your home can have. Its exquisite design, crystal clear performance, wonderful tone and trouble-free years of service, far outweigh the money you invest in a Murphy. There is a wide choice of Murphy Radios to suit your taste and price.

murphy radio

LAKHANPAL LTD. - - Bombay-4
PHONE 22473



She picks the leaves but the model you need for serving tea is different because drawing rooms employ different labour.

No one says, "Come and have cakes with us". We all say, "Come and have tea with us". Cakes evidently follow the tea. Tea has become not only a part and parcel of our social life but also a milestone of time in human life. We have fixed tea hours apart from tea at all hours. It is time we knew something about this beverage that punctuates our life with such assiduous regularity.

We all think that the Irani "chokra" was the first one to call it "cha". Not at all! The Chinese call tea as "cha" and that is how the Irani "chokra" got it, of course before we did. No one knows who made the first cup of tea in the world and in doing so gave the dense-headed Irani an ancestral business. But the Chinese are suspected of this outrage.

And because everything in China—not in modern China—has to be traced back to some emperor, the virtues of tea it is said—tea has definite virtues whatever Chaplin - moustached Dhebar and his stupid white-capped Saurashtrians may say—were first discovered by Emperor Chinnung way back in 2737 B.C. But that is a legend, as everything is a legend in China, except Communism.

But the first Englishman, who drank a cup of what he described in a letter as "chaw", was Mr. Wickham, an agent of the East India Company in Japan. He wrote a letter from Firando on June 27, 1615, asking Mr. Eaton, another officer of the Company resident at Macao, for "a pot of the best sort of chaw".

By 1686 A.D. the Englishman started drinking tea and paying anything between £6 to £10 per pound of Javanese tea. What the Englishman ate and drank soon became a world business—usually a monopoly business—and it was no wonder that the East India Company got interested in "cha" —not only trading in it but growing it in India, particularly in Assam. It was, however, not till 1837 that the first 5 lb. packet of Assam tea was sent to London. Within three years, i.e. in January 1840, the Assam Company was formed to take over the tea garden of the East India Company and thus began the career of the tea industry in India.

Today, 116 years later, we have over 6300 tea gardens in India —in Assam, West Bengal, Bihar, Kangra, Nilgiris, Annamalai, etc. —covering a total area of nearly 8,00,000 acres and employing over one million workers. In these gardens we produce over 640 million pounds of tea every year, out of which we consume in the country 180 million pounds (in spite of Dhebars of the Congress) and export 450 million pounds earning a foreign exchange of Rs. 147 crores during 1954-55 alone.

Additionally, our tea industry pays Rs. 19 crores as export duty annually and about Rs. 3 crores as central excise duty to the Government. That is a total contribution of Rs. 22 crores towards our Five Year Plan.

And whether our Panchshila is liked or not or whether people ask Krishna Menon's autographs or not, our tea at least is loved and consumed in several countries of the world like: United Kingdom, United States of America, Eire, Canada, Egypt, Australia, Iran, Sudan, Netherlands, Europe, etc.

Our tea is not only becoming more and more popular every day in these countries, but it is also being consumed more and more in our own country seeing that our 1954 consumption of 180 million lbs. was twice as much as that in 1945. And yet our present consumption works out under ½ lb. per capita per annum which is about the lowest in the world. This shows that there is more scope for tea in our own country.

The effect of tea on human health has been much discussed. That is because next to water, tea is the beverage most widely in use throughout the world. There was a time when the China tea was considered better than any other brand, merely because the original "cha" came from China. This is a myth—pure and simple. The verdict of Great Britain, the biggest consumer of tea, has relegated the produce of the Celestial Empire to a very subordinate position. In both China and Japan tea is grown principally in a retail manner and much of it simply for family consumption. The country cultivator has, as a rule, only a small area—perhaps a corner of his farm or garden —planted with tea, the produce of which is roughly sun-dried and cured in a primitive manner. Any

CAN YOU WRITE?

If you have ideas and if you can put them on paper in an attractive manner, in words or sketches, Filmindia is interested in buying them. Unique and unusual contributions on art, travel, fashions, politics, culture, music, dancing, industry, commerce, insurance, trades, professions, economics, science and all other fields of human activity will be considered and suitably paid for if accepted. Articles on films are not required.

Short stories on Indian life up to 3000 words are also invited. All material should be neatly typed and double-spaced on one side of the paper. Return postage should be enclosed.

Our payments are good and prompt. Address all manuscripts to the Editor, Filmindia, Fort, Bombay 1.

surplus not needed for the family is sold in its sun-dried state to the collector who takes it to the hong where it is fired, blended and packed for exportation. The quality of such collected produce can never be good and uniform and it is no wonder that tea from China and Japan is mostly sold only in Russia—the Russians probably using it as a mouthwash at the end of a binge with vodka.

It is therefore not a surprise that Indian tea enjoys the top honours in world markets—tea being treated and blended in a highly hygienic and scientific manner in our country. And who wouldn't nurse carefully such a bountiful baby which brings in Rs. 147 crores of foreign exchange annually?

Oh, but we forgot to talk about the effect of tea on human health. Let Dr. Alfred H. Lawton, M.D. Ph.D, Medical Research Adviser to U.S. Air Force, Washington, D.C., take over. Dr. Lawton says: "Tea, as a representative of Xanthine beverages, is as good an agent for the relief of fatigue as has yet been offered. Pharmacologists report that tea tends to facilitate mental and muscular effort, to diminish drowsiness and fatigue, and to produce a sensation of comfort and cheerfulness without being followed by depression unless reserves are exhausted".

Dr. Richard L. Jenkins, M.D., Chief, Psychiatric Research, Psychiatry & Neurology Service, Veterans Administration, Washington, D.C., says, "Tea drinking encourages a sensitive and discriminating enjoyment of intellectual and social exchange. Tea is a social drink in the best sense of the word".

Dr. S. O. Waife, M.D., Editor-in-Chief, American Journal of Clinical Nutrition, Associate in Medicine, Indiana University Medical School, says: "There is scarcely a therapeutic diet in which tea could not be incorporated with impunity".

These top medical authorities know what they are talking but some of our white-capped ministers of Saurashtra "University" do not know what they are talking when they say that tea should not be taken because, "it is foreign to our culture" or that "tea causes sterility".

Even 50 years of Gandhism did not cause sterility in our country. Then how could tea, a natural stimulant, cause it? But let us hope our tea planters succeed in growing a new type of tea which would promote sterility, much against its inherent nature, and save us from more Congressmen of the Saurashtrian type whose manhood can be so easily drowned in a cup of weak tea. At least that tea will solve our food and population problems if nothing else helps us in the meantime.

Well, whatever some stupid Congressmen may say, tea is a life-saver to us in more than one way. And let us hope our depredatory Government doesn't ruin our tea industry one day by seeking to nationalize it under some socialistic excuse.

If women worked for their homes half as hard and sincerely as they did for the screen, we wouldn't have so many broken homes in the film industry. But then the average entertainer is not a home builder. She is only a firefly that makes darkness more visible. Let us see what this popular charmer, Shakila, is about in "Paisa Hi Paisa", a scintillating social story directed by Mehrish for Mehboob Productions.

Doing their bit in the private sector of the
Five Year Plan to build a better India!

PHOENIX MILLS LTD.
BRADBURY MILLS LTD.
DAWN MILLS CO. LTD.
KOLHAPUR SUGAR MILLS LTD.

★ ★ ★

Oil Mill & Soap Works of:

RUIA INDUSTRIES LTD.,
KOLHAPUR

★ ★ ★

NOBLE STEEL PRODUCTS LTD.,
BOMBAY

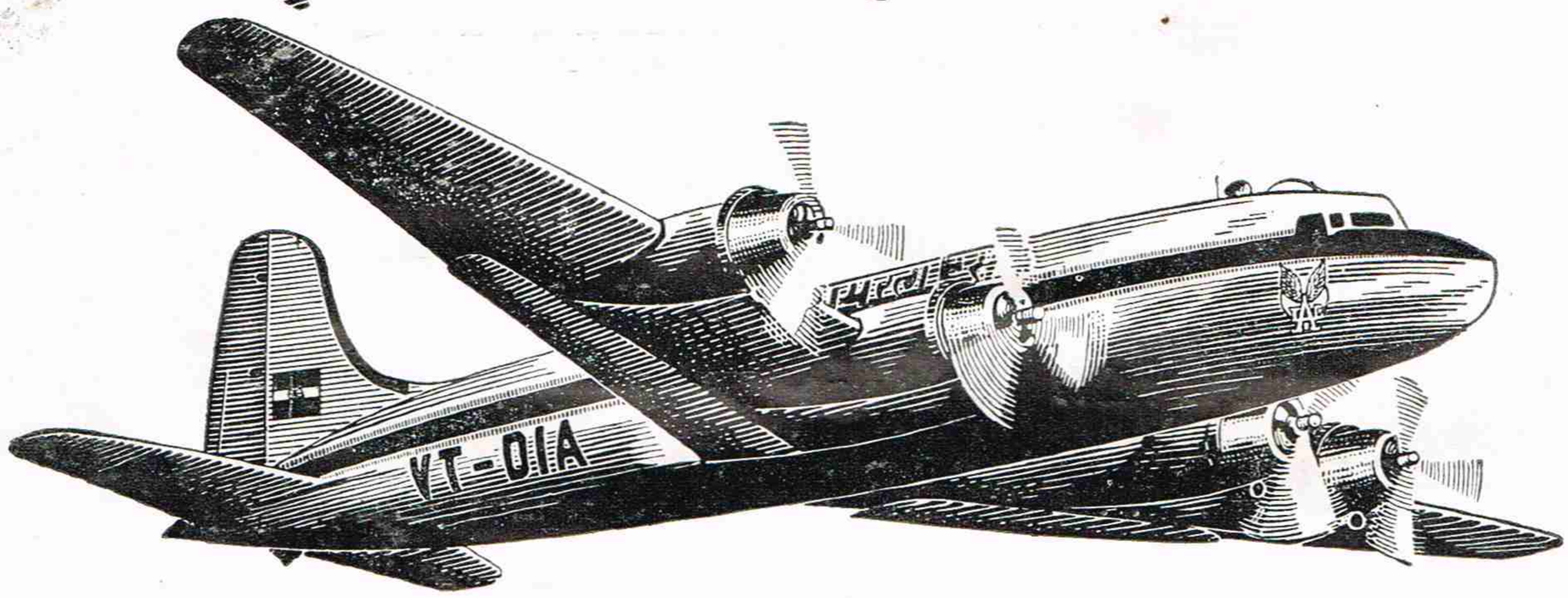
★ ★ ★

UNDER THE MANAGEMENT OF

RAMNARAIN SONS LIMITED

IMPERIAL BANK BUILDING, BANK STREET,
BOMBAY.

Reach any city in India by midday tomorrow



Luxurious new **Skymaster** *night service connects 5 cities*
–gives choice of 34 morning flights onwards

SAVE precious time and unnecessary expenditure on the way — *fly overnight* by new, luxurious Skymaster service, connecting Bombay, Delhi, Calcutta, Nagpur and Madras.

The new service cuts out irritating overnight stops, lands you in time for breakfast — and it is carefully scheduled to connect with 34 *morning flights* from the five big airports. So by midday tomorrow you can reach almost any important town in India!

Wherever you want to go, whichever flight you choose — Skymaster service makes sure you get there in time! And you have complimentary meals, free travel to and from the airport, everything. No extras to pay.

INDIAN AIRLINES CORPORATION

For details contact an IAC Booking Office or your Travel Agent

Mahatma Gandhi Road, Bombay 1.
Telephone : 38174 (5 lines)

IAC 2466

OUR REVIEW

"Ek Hi Rasta" Becomes Popular Entertainer

Mukhram Sharma's Loud Melodrama

B. R. Films' "Ek Hi Rasta" is a picture primarily dyed and designed for mass consumption. Since the dyeing and designing is quite shrewd, the picture is likely to be consumed by great numbers of picturegoers.

Its story by Mukhram Sharma presents a fashionable old theme—widow remarriage. Its screenplay is carefully stacked with ingredients like melodrama, sentimentalism and loud comedy. And the tale is presented in a popular manner with the director never appearing to be afraid of being loud or crude as long as he can put his point across. All these facts combine to make "Ek Hi Rasta" look like a potential box-office hit. And yet a discriminating spectator cannot help wishing that the picture could be less loud, crude and synthetic, and more sensitive, sincere and effective.

WIDOW REMARRIAGE

The picture opens with the following combination of characters. Amar is a young manager in a cement company. Malti is his wife and Raja is his little son. Prakash is the company's boss and of course a rich eligible bachelor. They are all happy and contented people. Amar dutifully attends his office, his pretty wife dances away her idle hours while their precocious kid keeps mimicking everybody around. Prakash pays them occasional visits to remark that the sight of Amar's pretty wife and his happy family sometimes makes him wish that he were married too.

Not very far from this happy bunch are lurking the usual villains in the shape of a truck driver employed in the company, and Behari Lal, another employee of the company. Both of them are in league to make some dishonest money by occasionally stealing cement bags. When once Amar catches the driver at the crime, he sees to it that the driver is sent to jail, and gets Behari dismissed from service. Both the crooks vow vengeance, and when the driver is released from jail he loses no time in running a truck over Amar. That leaves Malti a widow even before the interval. This vindictive crime is likely to be copied by our working classes and we shouldn't be surprised to hear of such accidents in the near future.

After the interval Prakash tries to console Malti and in order to help her to keep herself busy opens a dancing school. But under the leadership of the full-time crook Behari, Malti's neighbours soon start calling her a vicious woman having illicit relations with Prakash, and her harmless little school a brothel. They of course do so quite loudly and fearlessly and when Prakash tries to reason with them they cover him up with blood and bruises. Prakash reacts rather unconventionally to this daylight assault and rioting and instead of calling in police help puts a bit of his blood on Malti's forehead thus announcing his intention to marry her and, of course, presuming her acceptance. And Malti does not hesitate much in giving her presumed consent to the marriage.

This development quietens that riotous gentry which is supposed to constitute "society" in this picture and soon Prakash is a husband, Malti is his wife, and Raja his step-son. Now starts a long phase of child obstinacy. Raja resolutely refuses to accept Prakash as his father or to even call him so and after some time actually starts suspecting Prakash as the man responsible for his father's death and out to kill his mother too. After a lengthy portrayal of a child's thoughts and complexes—a portrayal often clumsy and incredible—the picture finally solves the problem, even though unconvincingly, by making the moppet consciously accept Prakash as his stepfather.

PRETTY WELL PRODUCED

The story has no doubt some sensible content in it but its development seems to have been dictated more by box-office convenience than by intelligence and sincerity. As a result the story generally looks a concocted affair even though it is a tale that could happen in real life. The director has presented the tale more loudly and crudely than a sensitive spectator could tolerate. The picture, however, becomes the best of a popular screen fare as far as the masses go.

The production values are quite good. Sets serve the purpose and at times look expensive. Photography is generally competent and painstaking. Sound recording by Ishan Ghosh could be better. Music is interesting in bits, though the background score is a bit noisy. The dialogue generally sustains interest. In spite of its many crude and loud touches, the direction is quite good judged from existing standards.

From the players, Ashok Kumar as Prakash does quite well, though in places he looked less comfortable than he usually does. Meena Kumari as Malti could be more eloquent in her performance. At the moment her looks seem to say more than her expressions. Sunil Dutt plays Amar and from the beginning looks rather sad and bothered probably about his premature end. Rupkumar alias Disey Irani who looked so loveable in "Bandish", here looks more precocious than charmingly innocent. That is of course the fault of the writer and the director. Jeevan makes quite effective a villain as Behari, while Shreenath as the truck driver is not bad either. From the rest, Radhakishen and Yashodhara Kathju fill the bill in two comic roles.

In short, "Ek Hi Rasta" is a good enough popular entertainer without being a subtle, sensitive or convincing tale.

Our old directors joined the films because they themselves wanted to act and express their art. They didn't join the industry for profits. Mehboob is one of them. Here he shows Nargis how work in the field is done, killing a snake being as important a job as threshing corn. This scene appears in that classical picture in colour, "Mother India", produced and directed by Mehboob.

EK HI RASTA

Producers:	**B. R. Films**
Language:	**Hindustani**
Story, Screenplay & Dialogue:	**Pt. Mukhram Sharma**
Lyrics:	**Majrooh Sultanpuri**
Music:	**Hemant Kumar**
Photography:	**M. Malhotra**
Sound:	**Ishan Ghosh**
Cast:	**Ashok Kumar, Meena Kumari, Sunil Dutt, Rupkumar, Jeevan, Radhakishen, Yashodhara Kathju, etc.**
Released At:	**Minerva, Bombay**
Date of Release:	**17th February 1956**

Directed By:
B. R. CHOPRA

OUR REVIEW

"Taksaal", A Dull And Dreary Picture

Dangerous Picture For An Exhibitor

Stating a notoriously obvious and familiar fact with the gushing enthusiasm of an original discoverer of the fact, is an offence that cannot be tolerated at least in a motion picture director. Hemen Gupta says in "Taksaal" that money has become an all-important fact in modern life, and he makes this statement as if he were making a revelation and expected the picturegoer to perk up his ears and open his eyes wide. That is enough irritation for the picturegoer to begin with.

Hemen Gupta then takes nearly 14,000 feet of celluloid to state this—14,000 feet of dull, dreary celluloid that is largely characterized by silly exaggeration, ugly unrealism and pathetic naivete. The story that Hemen has concocted to support the trite theme is a classic bit of rigmarole in which one hears a lot of noise but discovers little sense. Most of the characters in the picture look grotesquely unrealistic but the hero tops them all in absurdity. He is a character the like of whom would be impossible to find in life and who all the time looks what he is—a figment of puerile imagination.

With these handicaps "Taksaal" makes an unfavourable impression on the spectator. It hurts the eye, jars on the ear, and by the end leaves one completely irritated like all jargon does.

IDEALISTIC LAWYER

The rigmarole of a story deals with Jotin Mukerji, a lawyer and the head of a family consisting of his wife, Maya, three children and an unmarried sister, Lakshmi. Jotin is supposed to possess two things—a brilliant academic record and an idealistic bent of mind, the latter partly acquired because of his wife who is a virtuous, God-fearing and old-fashioned woman and who wants her husband to be all virtue and idealism. We get a glimpse of this idealism when Jotin's clerk brings to him a potential client who is accused of kidnapping a girl. Jotin takes a look at the accused, assumes the role of a divine judge and saying that the man's very looks proclaimed that he was guilty of the offence, refuses to accept the case.

Such being the case it is little wonder that Jotin's family is in dire poverty surrounded by creditors. Suddenly one of his children takes seriously ill and according to a singularly stupid doctor needs nothing short of 100 rupees worth of injections to get well. Jotin of course has no money and when his wife asks him to sell off her ornaments, he keeps muttering like a lunatic that what was needed to save the child was not medicines but faith in God of which he and Maya had enough, and therefore they should only pray and watch God curing the child. So he refuses to sell the ornaments and just prays with his wife. But God not being renowned for encouraging idiots, the child dies.

Here is a pretty siren, Kamla Laxman, tempting the sailors—Ganesan and Agha—to commit suicide, perhaps, in "Devta", released through Gemini Pictures.

Soon on the heels of this tragedy, the unmarried sister Lakshmi commits suicide after being outraged by a rake who had promised her employment. This second blow makes Jotin swing to the other extremity of the scale and renouncing his faith in God and virtue he decides to become a thoroughly unscrupulous and unethical lawyer and soon he is shown to be a spectacularly successful man in life and the fourth richest man in the town having his finger in various pies including speculation, ghee-manufacture, etc. Now of course he is surrounded by women and always soaked in liquor and constantly thundering in anger. His excesses bring in sleeplessness, addiction to morphine and general ill health. The climax comes when his neglected and nearly forsaken wife is on her death-bed. Jotin throws blank cheques in doctors' face and orders them to make her well. The doctors fail and announce the approach of death. At this Jotin returns to kneel before God. And as he sings a noisy 'bhajan', Maya not only revives but sits up to join the 'bhajan'. It all ends with Jotin vowing to return to pious ways.

NOT MUCH

What exactly Hemen Gupta wanted to say beyond asserting that money is an all-important thing in life, is not at all clear in the silly story and the idiotic actions of the hero. However, leave alone convincing, the picture totally fails to interest one either.

The production values are average. Sets are not always happy but the photography is generally quite good. Sound recording is erratic. The dialogue is stilted. The lyrics are uninteresting. The music doesn't attract attention. The direction is confused but technically quite competent.

From the players Balraj Sahni and Nirupa Roy as Jotin and Maya are teamed together for the umpteenth time and make even less than their usual limited faces. One is now beginning to tire of these two artistes playing stereotyped roles. Smriti

SYLVANIA BLUE DOT FLASHBULBS

Sold Everywhere

EXCLUSIVE AGENTS:

CHIMANLAL DESAI & CO.,

GOOL MANSION, HOMJI STREET, SIR PHEROZESHAH MEHTA ROAD, FORT - BOMBAY

Branches : CALCUTTA - MADRAS - NEW DELHI - COLOMBO RANGOON - LAHORE - KARACHI - CHITTAGONG.

BUY GOODS ADVERTISED IN FILMINDIA

That is a man-sized film hero who looks like a man in the midst of sissies and pigmies whom we see on the screen. Meet Daljit, man and muscle both, in "Pyar ka Geet" a romantic tale produced by Famous Pictures Ltd.

"Shikar", A Dangerously Stupid Picture

Don't Touch It With A Sterilized Barge-pole

Tara Films' "Shikar" is the name of a new celluloid trash that has managed to reach the screen, though in the interest of public health it should never have been allowed to leave the cans. It is a picture which is idiotic in content and ugly in presentation. It may have been originally intended to provide entertainment but all it succeeds in providing is a headache to the spectator and a proof of its makers' appalling technical incompetence and stupidity.

For a story the picture has some kinky, nonsensical yarn wrapped round two girls with one face. The two identical looking girls are Kammo, the wife of an office-worker Shekhar, and Kamini, the protege of Kailashchandra, an apparently rich and respectable man. Kamini has come to stay with Kailashchandra in Bombay after her father's death. Her father had left a fortune for her to inherit on marriage while she was left to the care of his old friend Kailashchandra. Kammo is a poor housewife in love with her husband and in the habit of making a mysterious daily visit to a mysterious man during the absence of her husband.

By stepping out of their homes both the girls create the expected confusion revealing at least to two persons, Shekhar and Kailashchandra, that two girls in the town possess the same face. It now develops that Kailashchandra is deeply in debts and feels that he can do no better than help himself to Kamini's wealth by getting her married to his son, Dheesh, who happens to be an intense imbecile. At first, like the audience, Kamini is startled at Dheesh's imbecility but later she doesn't appear to mind marrying the idiot much. But it seems Providence did mind because Kamini is sooner dead than married.

GANGSTER'S GAME

Seeing his plans going haywire, Kailashchandra becomes desperate and reveals himself to be a regular gangster. He gets Kammo kidnapped and at gunpoint forces her to pretend to be Kamini who by now is floating as a corpse in the sea. Having no choice, Kammo reluctantly obeys Kailashchandra and keeps wearing a sad face, all the more so because just before her kidnapping Shekhar had violently quarrelled with her and left the house thinking her to be unchaste and not knowing that she used to visit a man during Shekhar's absence only to teach the man music and supplement her husband's income. From now on the stupid

SOMETHING WONDERFUL HAPPENS

when you change to OATINE SNOW

Protect the freshness of your skin all day long by using Oatine Snow. It is healthy—it protects—it beautifies.

yarn gets kinkier and kinkier and all badly involved till about the only thing that looks straight and unwrinkled on the screen is the screen itself. In the end Kailashchandra's crooked plans are frustrated, the villains get their due dessert, while Kammo and Shekhar, respectively free from the clutches of crooks and amnesia, are reunited in love.

Hair and brain tonic

Ensures growth of healthy hair. Removes dandruff protects scalp, increases memory and induces sound sleep. Useful to everyone in all seasons Rs. 3/8 for big bottle & Rs. 2/- for small. Available everywhere.

AYURVEDIC MEDICINE
RAMTIRTH
BRAHMI OIL
SPECIAL NO. 1
RAMTIRTH YOGASHRAM
BOMBAY 14 (C. RLY.)

To be healthy & to keep fit, ask for our attractive ASANA CHART (MAP) showing YOGIC ASANAS, which will be sent on receipt of M.O. for Rs. 1/14/- including Postage. These ASANAS can easily be performed at home.

Yogic Classes are regularly conducted from 7-30 to 9-30 A.M. & evening from 6 to 7-30 P.M. at the above address. Lectures on every Sunday at 10 A.M.

UTTERLY ROTTEN

The story and screenplay seem to have consumed more midnight oil than grey matter. The presentation more than matches the tale in stupidity and clumsiness. It seems to strive to make the tale completely torturous, and succeeds.

The production values are very poor. Sets look cheap and crude. Photography is generally ugly. Sound recording is a clumsy job. The dialogue generally sounds silly. The music is none-too-pleasant. The direction is stupid.

From the players, Nimmi in the dual role of Kammo and Kamini reveals the good actress in her in places, but generally cannot help looking stilted in the silly roles. Shekhar plays Kammo's husband with the same old face and invisible talents but this time a stupid make-up seems to have added to the ugliness of his nose which looked broad enough to be a beetle racetrack. Bipin Gupta as Kailashchandra gives an atrociously mannered performance and looks a big bore. From the rest, Smriti Biswas as Kailashchandra's niece looks dull and ugly, while Moti Sagar as Dheesh looks an imbecile all right but an irritating one.

Well, "Shikar" is an all round rotten picture worth avoiding for sparing oneself a headache. Exhibitors should avoid touching this trash even with a sterilized barge-pole.

SHIKAR

Producers:	**Tara Films**
Language:	**Hindustani**
Story & Screenplay:	**S. K. Prem**
Music:	**Bulo C. Rani**
Photography:	**R. K. Pandit**
Sound:	**P. Harikishan, K. S. Rana**
Cast:	**Nimmi, Shekhar, Moti Sagar, Bipin Gupta, Smriti Biswas, etc.**
Released At:	**Novelty, Bombay**
Date of Release:	**17th February 1956**

Directed By:
RAVINDRA DAVE

women give away their jewellery and their hearts and everything they possess. For women never fight long wars. They believe in little battles in which they win the rubber but lose the stakes. Meet Vyjayantimala in "New Delhi", a city tale with city smiles.

OUR REVIEW

"Pather Panchali", Unique And Great

Dr. B. C. Roy Deserves Salute

"Pather Panchali" is a unique event in the history of film production in India. It is the first feature film in the country to be financed and sponsored by a state government. It is thus the product of a new producer. It is also the work of a new director who made it with the help of a new cameraman and generally a new cast. And yet it is a film which demands the attention of everyone interested in films as a plastic art.

It demands attention because it is truly a work of art, a picture of great lyrical charm and intense poetic power. It is a picture which shows how celluloid can be moulded into a thing of art and beauty, how it can be infused with throbbing life and how it can be made to yield poetry and emotion. "Pather Panchali" is a most fascinating result of a creative conspiracy between a highly imaginative and sensitive director and an intensely honest and conscientious camera.

"Pather Panchali" recognizes no trammels of convention, nods to no popular tastes in motion picture entertainment and submits to the dictates of nothing but artistic integrity. The tale it tells is simple and poignant and the style in which it tells it is simple and beautiful. Its realism is stunning but there is not a trace of sensationalism in it. The countryside it shows must be existing somewhere with its sprawling orchards and winding paths, its few pukka houses and many dilapidated dwellings, its busy wells and murky puddles, its pleasant fields and bright meadows. The rain one sees in it doesn't seem to fall from a mechanical device. The faces one sees in it don't smell of grease-paint. The children in it don't look like the sons and daughters of film producers in fancy dress. Everything in the picture and about it looks real and that without the aid of any artifice or emphasis.

REAL LIFE TALE

The story is taken from a celebrated Bengali novel by Bibhuti Bhushan Bandopadhya. It tells about a poor Brahmin family living in a tumble-down house in a village in Bengal. There is Harihar, the head of the family, a mild man literate enough to be a poet, religious enough to be a lay priest, but able to earn only eight rupees

per month from a job in the Treasury. There is Sarvajaya, his wife, whose entire life consists of looking after her wretchedly - poor household which constitutes one big, eternal worry. There is Harihar's sister, an ancient bundle of old bones and withered, wrinkled skin whose tottering, trembling frame threatens to collapse with a single strong gust of wind and whose only reason for continuing to live seems to be that death has forgotten to come her way. There is Durga, the poor couple's six-year-old daughter, who runs and romps all round, steals mangoes from the neighbour's orchard and earns abuses from the unpleasant woman owning the orchard, rebukes from her distressed mother and mischievous smiles from her ancient aunt.

Soon Durga gets a new-born brother in Apu. The family's poverty and humdrum existence continues till Durga is a teen-age girl training her little brother in simple rural mischief with smiles and innocent slaps. And in that career of mischief she once steals a little string of beads from the neighbour's daughter. That leads to an agitated scene and a hurt and proud mother is forced to drag her daughter by the hair and fling her out of the house. The mother however soon relents and an anxious brother rushes to bring home his sister. And thus life goes on for the family in a groove of poverty and monotony. But one day the Grim Reaper remembers to collect the ancient aunt of Durga and the poor family is lighter by one member.

Prospects of earning some more money then take Harihar away from the village. In his absence a fierce rainstorm steals upon the village. Durga welcomes the rain and dances joyously in it but she catches chill and is laid in bed with high fever. The storm rages the whole night. By morning the family's humble house is a ruined heap and Durga is a cold corpse. The mother is shocked dumb. Her eyes begin to stream only when her husband returns home to show his little purchases, among them a garment for Durga. Harihar at last is forced to leave his ancestral home and start the trek with the remaining members of his family to Banaras in search of a less painful existence.

The story is no concocted melodrama, no fabricated plot. It is a genuine slice of life, presented on the screen with catholic truth, rich detail and subdued emotion. The subject is poverty and ugliness in life but the portrayal is rich in imagination and beautiful in art. Director Satyajit Roy's humanistic way of looking at things and his lyrical interpretation of the material make "Pather Panchali" a superior picture and an unforgettable emotional experience.

GREAT DIRECTION

Like poetry "Pather Panchali" requires patience to be appreciated. It moves languidly simulating the pace of Indian rural life, not forging even one artificial sequence of the usual cinematic "action". But it is never dull and one does not lose interest in it even for a moment. Every minute there is some intensely truthful detail on the screen put there unobtrusively but in a very imaginative man-

NIRUPA ROY'S BEAUTY HINTS

"To keep your skin smooth and lovely, massage well with...

Lux Toilet Soap's creamy lather— it's so fragrant!

Then rinse and dry —you'll feel so fresh!

For all-over beauty use the big Bath-size— as I do."

NIRUPA ROY CHOOSES

LUX

TOILET SOAP

FOR

ITS **WHITENESS**

AND **PURITY**

THE PURE, WHITE BEAUTY SOAP OF THE FILM STARS

Made in India

LTS. 474-X52-100

Men do all sorts of things to earn a living. College education was not much useful to Kishore Kumar to get a decent job. He is now playing the "madari" in "New Delhi", a social tale, to save a growing family from starvation.

ner by the director. And the details are never patchy, they are the colourful strands of the main fabric of the narrative.

Satyajit Roy tells the tale mostly in visual terms but his use of sound and music is expert. And the music is excellently scored. When the sweets seller comes to the village with the sweetpots swinging on either side of the stick across his shoulder, the music eloquently interprets the scene. When the furious mother drags her daughter by the hair, the music switches to the rough notes of the drum and supported by the quick visual montage shots of the awed Apu, the puzzled and trembling aunt, the pitiless mother and the pained Durga, succeeds in conveying to the spectator a sense of furious violence, although no violence is actually committed. Then the old aunt collapsing in death followed by her metal pot clanking down the path and into the puddle is a brilliant use of sound. The kids putting their ears to telegraph poles to wonder at strange sounds and the puffing noise of a railway train suddenly disturbing the stillness of a picturesque pastoral scene, are touches that are likely to remain engraved in one's mind for a long time. In short, there is hardly a frame in "Pather Panchali" that does not testify to the use of a clever and artistic imagination by the "new" director whose best observation of life was perhaps the trailing of the poor children behind the sweets seller drawn by the smell of the sweets which they cannot buy.

The production values are of course fine because they are realistic. Sets, whatever few are used, are effective. Photography is artistic and competent. The recording of sound is quite skilful.

From the players, all give natural, spontaneous performances. Kanu Bannerji as Harihar looks and lives the role and so does Karuna Bannerji as his wife. Uma Dasgupta who plays the grown-up Durga makes an intensely vivid and loveable character. She has a future in the motion picture industry. Subir as Apu does completely natural work. And the old, tottering woman who is the aunt becomes a memorable image in one's mind.

In fine, "Pather Panchali" must be called a great motion picture in a country where the word 'great' can hardly ever be applied to any exercise of the film makers. It is a picture which is a work of art and a thing of beauty. It even inspires us to wish godspeed to state sponsorship of feature films in this country. And we congratulate Dr. B. C. Roy for his enterprise, be it provincial, in giving us a great picture. Let us pray this picture becomes the forerunner of a great film revival in Bengal.

PATHER PANCHALI

Produced By: **The Govt. of West Bengal**
Language: **Bengali**
Story: **Bibhuti Bhushan Bandopadhya**
Scenario: **Satyajit Roy**
Music: **Ravi Shankar**
Photography: **Subrata Mitra**
Sound Recording: **Bhupen Ghosh**
Music Recording: **Satyen Chatterjee**
Cast: **Kanu Bannerjee, Karuna Bannerjee, Uma Dasgupta, Subir Bannerjee, etc.**

Directed By:
SATYAJIT ROY

OUR REVIEW

"Heer", Contains Killing Boredom

Most Dangerous Risk For Exhibitors

Filmistan's "Heer", a S. Mukerji Production, is easily one of the most idiotic pictures produced with a lot of money in recent times. It is a classic love tale of the Punjab but the way we saw it presented in this Filmistan version we almost came to hate the tale because it looked an infinitely dull, boring and stupid piece of narration.

That this love legend which has survived for ages in people's memory could be completely and ruthlessly killed in two hours and divested of all interest, emotion and coherence at the hands of some Filmistan adventurers, indicates that the brigade behind the production of this trash must be possessing an extraordinarily large measure of incompetence and stupidity. A horde of conscious vandals could not have done a better job of reducing a charming classic love legend to an insufferable tripe.

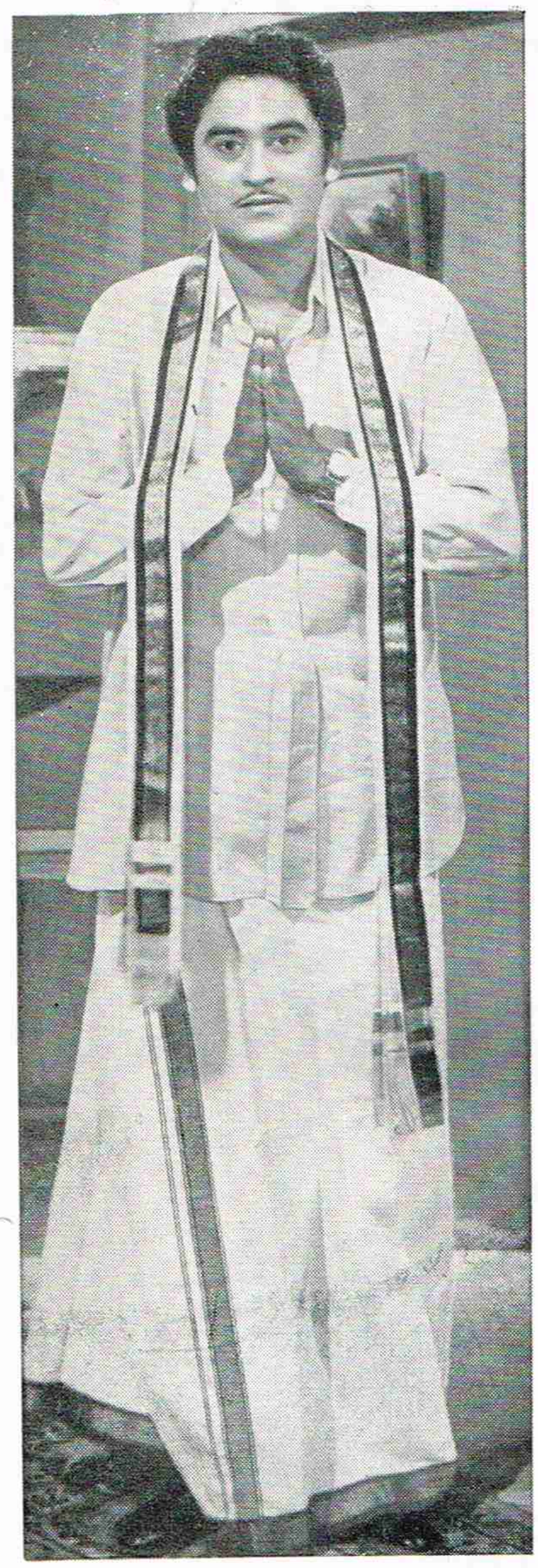
The man chiefly responsible for perpetrating this confounding unintelligibility is Hameed Butt who takes the credit for the adapted story, the screenplay and the direction. The narrative he has tangled together looks like a misprinted crossword puzzle, a completely muddled affair. His direction is monstrously messy and one does not know throughout the picture whether this man is trying to tell a story or performing a personal experiment of wasting celluloid or just providing exercise to an arty cameraman or what? The result is that a classic love legend has been turned into a classic piece of confusion, as dull and tiresome as one can imagine.

ON OLD TRACKS

The confusion begins with Kaidu, an inhabitant of the village Jhang Syal, trying to molest a girl of the village Takhat Hazra and being reduced to a mass of wounds by the Takhat Hazra villagers. In misdirected retaliation the man now tries to wound the moviegoers' eardrums by shrieking vengeance at his attackers. He returns to Jhang Syal a sworn enemy of Takhat Hazra people as well as their progeny and does his best to incite his fellow villagers against his enemies.

Kaidu's father, however, it seems, knows his son to be a wicked trouble-monger and denouncing Kaidu announces his decision to disinherit him and instead makes his daughter's daughter the heir to all his property. Kaidu therefore becomes a determined enemy of his niece too, who is only a babe in arms.

Soon the little niece grows into a young girl called Heer renowned for her beauty and falls in love with Ranjha, a youth from the same village and family against whom Kaidu has sworn undying enmity. When



Ayya-yo! Kishore with Krishna Menon's dhoti round his neck and bottom! Is he being sent to the U.N.O. as Nehru's special representative? Let us see "New Delhi" and find out the secret.

Kaidu learns of this romance he starts boiling and bawling and through trickery succeeds in having Heer's hand promised to another youth, Saida, by the local ruler who apparently was a match maker in his spare time.

But Heer and Ranjha show a big thumb to the ruler's decision and continue to meet clandestinely and love musically. And now the confusion begins to become worse confounded and all one is able to discern from the muddling events is that Ranjha is a stubborn spider who keeps returning to meet Heer in spite of being violently repulsed every time by Kaidu and his bullies, that he is made of India-rubber and keeps bouncing back to good health in spite of receiving numerous murderous beatings from dozens of men each time, that he is more in love with his voice with which he keeps singing in and out—mostly out—of season and with the horizon in view rather than Heer.

A lot of things happen later —most of them stupid and ear-splitting—but we haven't the patience to solve an idiotic puzzle. Suffice it to say that it all ends with Heer and Ranjha being finally frustrated in love and respectively ending their lives with a poisoned cup of milk and a lethal dagger. And as Ranjha drops his head on Heer's bosom one runs out of the theatre half-fearing that he might get up again and hurl another song.

JAL DISCOVERS NUTAN

The only thing that is slightly noteworthy in this picture is that the camera is a hundred times more intensely in love with Heer than is Ranjha. It caresses her constantly, painstakingly glamourizes her in practically every frame. It even goes searching for the woman in Nutan who plays Heer. It gives a performance that soothes the eye and satisfies the spectator. The rest is all a lump of confusion and stupidity.

The production values look expensive and yet too careless and even clumsy in places for a concern like Filmistan. Sets are big and elaborate but not always artistic and never realistic. And when they shake, it looks disgraceful. Jal Mistry's camerawork is excellent in figure photography but the rest of his work is generally arty and distracts attention. It is high time Jal studied the latest strides of cinematography in picturizing realism and changed his affected and artificial style which tends more to irritate than to please.

The dialogue is good in bits but generally stilted and long-winded. The music is pleasant in places but there is too much of it and much of it is not very distinguished. The direction is unimaginably stupid.

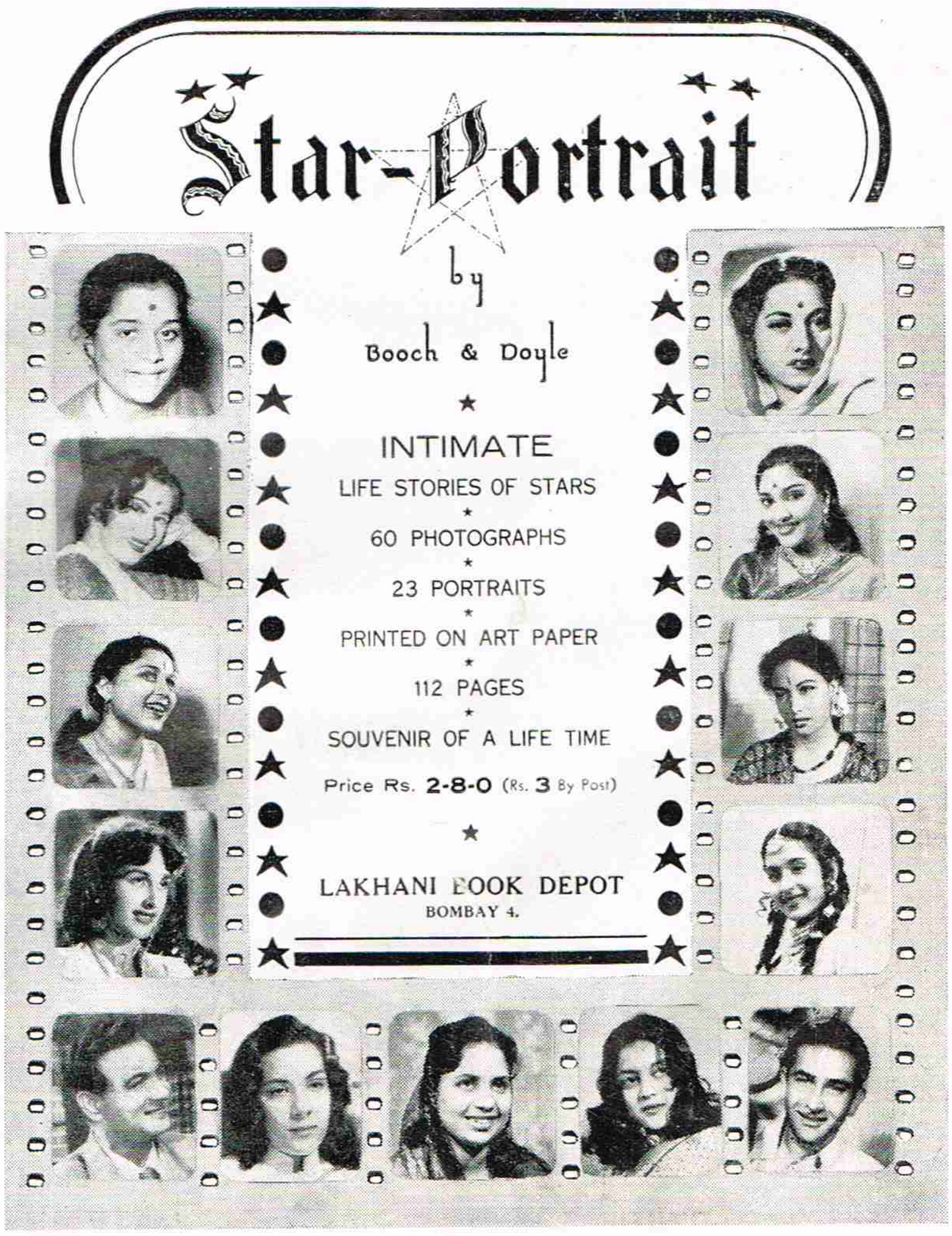
From the players, Nutan in the title role looks, of course, pretty and even acts gracefully whenever the stupidly-written role allows her to do so. Pradeep Kumar as Ranjha looks a wooden proposition and generally carries a single expression on his face which looked to us rather stupid. He has now begun to hit the producers. Ullhas as Kaidu rarely appears to speak, he generally shrieks. And he rarely appears to act, he generally appears to convulse. In short he looks a cross between an epileptic and a raving lunatic. From the rest nobody impresses much including Mubarak as Heer's father and Lalita Pawar as his wife. And Darpan alias Ishrat, that Pakistani actor, who plays Saida gives an utterly mediocre performance making us wonder why the role could not have been played by a better Indian actor. But then Hameed Butt, the Muslim director, had perhaps to find a Muslim for the role. But he could well have found an Indian Muslim with better acting pretensions than Ishrat.

In short, "Heer" is an insufferable trash from Filmistan. It is a classic piece of confusion and lethal boredom and any exhibitor booking it should think ten times before doing so.

HEER

Producers:	**Filmistan**
Language:	**Hindustani**
Story & Screenplay:	**Hameed Butt**
Dialogue:	**Kaifi Azmi**
Lyrics:	**Majrooh Sultanpuri**
Music:	**Anil Biswas**
Photography:	**Jal Mistry**
Sound:	**N. R. Jhaveri**
Cast:	**Nutan, Pradeep Kumar, Ullhas, Mubarak, Lalita Pawar, Darpan, Murad, etc.**
Released At:	**Naaz, Bombay**
Date of Release:	**2nd March 1956**

Directed By:
HAMEED BUTT



A FILM ON THE

Emotional Integration

OF INDIA

MOHAN SEGAL'S

NEW DELHI

A STORY OF BABELS ABOUT LABELS

Starring: **VYJAYANTIMALA - KISHORE - JABEEN**
PRABHU DAYAL, NAZIR HUSSAIN & RADHAKISHEN
with **NANA PALSIKAR, DHUMAL, MUMTAZ, SHIVRAJ & MIRZA MUSHARRAF**

Lyrics **SHAILENDRA HASRAT** *Director of Photography* **K. H. KAPADIA** *Music* **SHANKAR–JAIKISHEN**

De Lux Films 103, FAMOUS STUDIO BLDG., BOMBAY No. 11.

World Rights: T. TARACHAND
APOLLO BUNDER, BOMBAY 1.

NO EYE FOR EYE

After months of bitter agitation to abolish the death penalty for murder in Britain by different parties and prominent citizens, the House of Commons, London, decided on February 16 by 293 votes to 262 to do away with the death penalty because it "no longer accords with the needs or the true interests of a civilized society."

This was Britain's third debate on capital punishment in the Commons since World War I. The move for abolition took the form of an amendment to a Government motion which urged that the death penalty should be retained but with the murder law modified.

The decision was greeted with great joy particularly by Opposition members and women spectators in the gallery.

Following Britain's example Americans are reported to have begun a similar move to abolish the death penalty for murder. Many murderers facing trial in Britain are likely to escape the death penalty when the amendment becomes law. So in Britain we can expect murderers to become bolder than they have been in the past.

WHITE TEETH

The never-say-die southern states of U.S. are fighting furiously to maintain segregation seeing that their foundation is fast crumbling in the face of truly democratic decisions given by the Supreme Court and several Federal Courts to desegregate public schools, parks, playgrounds, etc.

In Alabama, 1000 students showed their anger against the Alabama University for admitting 26-year-old Negress, Miss Autherine Lucy, by burning a cross in the University grounds and shouting "Keep Bama White", "To Hell With Autherine". Their fury was so wild that Miss Lucy had to have police protection for a week. After the riots, the Alabama University struck Miss Lucy off the rolls to prevent further trouble. Miss Lucy was the first Negro student to be admitted to the University under a Federal Court order.

Miss Lucy then appealed to the Federal Court and a Federal Judge ordered the University to re-admit her. But the University of Alabama refused to re-admit Miss Lucy because of "loose" charges she had made against University officials in and out of court. Miss Lucy is, however, a determined young lady and threatens to fight this battle right up to the Supreme Court.

In the meantime, a new Ku Klux Klan in the form of 'White Citizens' Councils' has sprung up in the south to give a fight to the Negroes. They have a membership of more than 200,000.

ONE MORE NAIL

South Africa, where segregation is practised as a white-man's profession, added one more law to its statute on March 2. This was the Bill removing 45,000 coloured (mixed race) voters from S. Africa's common electoral roll. The law received the assent of the Governor-General Dr. Ernest Jansen.

PARASITE PERON

Raul Prebisch, United Nations expert on loan, who recently surveyed the economic chaos in Argentina after the capitulation of President Juan Peron on October 17, 1955, when he sought refuge in Paraguay, found that the Argentine Government had been robbed of 3000 million dollars by various methods — exchange manipulations, illegal use of import permits, etc. during the Peron regime. In addition the nation's foreign-trade debt was 1000 million dollars.

Masquerading as the champion of 'descamisados' (shirtless men), Peron played on their sentiment and won all the support and sympathy of the workers to become one of the most powerful dictators for a long period of nearly ten years. In this power game he had a formidable friend in Eva Duarte, an ambitious actress. He married her and together they set about amassing a huge fortune, of course at the expense of the poor, ignorant public. In 1951 when Eva died, Peron proclaimed a new holiday 'Saint Evita Day' for Argentinians. He himself was a 'god' till the Catholic Church couldn't stand the joke any more.

Today thousands of Argentinians visit the presidential mansion, Palermo, curious to see how the dictator lived. There are cases of gleaming jewels, costly sculptures and paintings, finest collection of ivory, wardrobes full of costly dresses, shoes, a fleet of luxury cars, etc.—all valued at 20 million dollars. And yet Peron's salary while in office was just 8000 pesos a month.

But all frauds have to be unearthed some day and the colossal Peron fraud has been exposed not a day too soon.

Women like themselves in triumph. Rest of the time they dislike other women whom they like to imitate. Nalini Jaywant is very pleased with herself in "26th January", a thrilling social tale.

DEATH DUST

President Eisenhower announced on February 22 that the U.S. will make 40,000 kilograms of uranium-235 worth $1,000,000,000 available for research and development of

When women hide behind trees and bushes they are aching to be surprised. The rougher the surprise the greater the fun. This is not a moment for gentle men. Let us see who surprises Nimmi in "Jayshri", a romantic thriller produced by Ratnadeep Pictures.

nuclear power reactors for home consumption and for foreign countries. This would be U.S.'s contribution towards the development of peaceful uses of the atom.

The 88,000 pounds of special nuclear material will be sold or leased under a licence system established by the Atomic Energy Commission. Half of it will be set aside for the U. S. and the other half exported to foreign countries except the Soviet Union, its Communist allies and nations presently producing uranium-235.

President Eisenhower, said that "prudent safeguards" would be taken to ensure that the uranium was used for peaceful purposes and not for the construction of weapons.

The much-dreaded atom can thus be harnessed to our benefit provided peace becomes our real goal.

ASTRAL LOVE

Mr. Harry Hanks, a British spiritualist, caused quite a sensation in London recently when he succeeded in separating a 15-year-old Cockney salesgirl away from her dead boy friend who used to woo her regularly by rapping on her bedroom wall.

The girl, Shirley Hitchings, who had earlier appeared on television told her audience that she wrote the alphabet on a card and asked Donald, her dead boy friend, to tap at the right letters. This way she recognized Donald as her childhood playmate who loved her, died and loves her still.

After the seance session which lasted one hour, the girl said, "All of a sudden I felt my mind go clear. I am as happy as can be." Newsreporters who were present at the seance looked quite confused.

Poor little Donald! Now that he has been chased out, he will have to take up a new abode elsewhere.

PROTECTED OLD AGE

Though Communists frown upon a mixed capitalist economy, the system still has its good points. Sixteen years ago America started an old-age security system which has become quite popular with the people. Today there are 8 million persons on the beneficiary rolls. Nearly 4,500,000 are retired workers—65 years of age and over. Aged wives and dependent husbands and younger wives with young children account for over 1,000,000 of the beneficiaries. The U.S. Social Security system permits partial retirement for a worker between the ages of 65 and 72.

It is high time India started similar schemes to benefit the aged, the ailing, widows, children, etc. if the Congress dream of a socialistic pattern of society is ever to be a reality.

PAKISTAN SCORES

Americans have bowed down to orthodox Muslim sentiment and agreed to remove the statue of Prophet Mohammed from the top of the State Supreme Court building in New York.

For more than fifty years, New Yorkers gazed at the statues of the 12 lawgivers perching on the roof of the Court House. Some of them were Zoroaster, Alfred the Great, Lycurgus, Solon, Louis IX, Manu, Justinian, Confucius, Moses and Mohammed.

Orthodox Muslims had protested against the raising of a statue to the Prophet for many years now and it is good that they have been heard in time.

So the Pakistani Muslims succeeded in threatening the Americans also.

NEW GRAVE DIGGERS

The United States Defence Department made public on February 20, its first-known inter-continental guided missile and the 60-foot rocket from which a 1500-mile ballistic missile is being developed.

The two robot weapons are: The Air Force's Snark pilotless bomber which can travel 5000 miles at about 600 miles an hour and navigate itself by automatic celestial means. The Army's Redstone Rocket, a ballistic missile designed to strike targets at a 200-mile range, streaking towards them at supersonic speed.

Not to be left behind in this mad missile rush, the British Government announced in a defence paper laid before Parliament on February 17, that it had assigned major priority to the development of a ballistic rocket, capable of delivering a decisive nuclear blow. The paper said, "It is our belief that given the deterrent war can be prevented."

In India we don't worry about missiles. We only call the 'Mahatma' to our rescue.

THE CRIMES FAMILY

The age-old maxim, 'History repeats itself' turned out astonishingly true in case of Hurbie Franklin Fairris Jr., 22, who was electrocuted at McAleston, Okla, State Penitentiary, for killing a policeman.

When Hurbie was 16 months old, an uncle of his was electrocuted in Texas for murdering a prison guard. Some years later Hurbie's mother separated from his father and shot her second husband. Under the excuse of self-defence she got off but when she killed her third husband she underwent a five-year jail sentence.

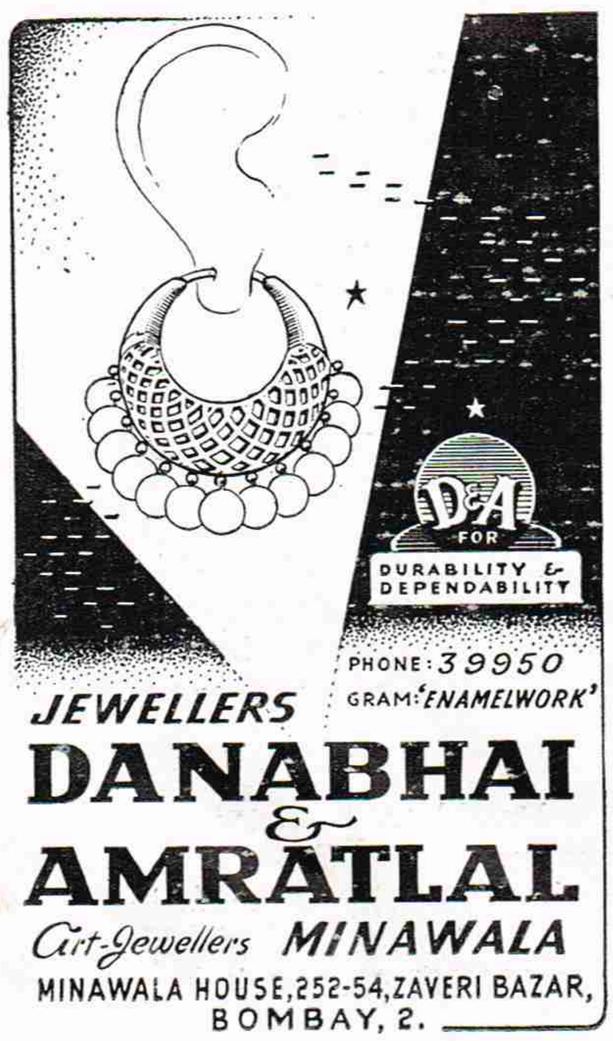
Hurbie's brother is at the moment in jail serving a 10-year sentence for burglary. Hurbie's uncle, Iwana Fairris, a habitual criminal, is serving a life sentence. Hurbie's girl friend, Peggy Ann Fry, was convicted to jail for stealing a car and Hurbie Sr., the father, was released from a Texas jail to meet his son before electrocution. The father is also said to be a burglar.

Even the late Man Singh could not have had such an illustrious family tree!

PAY PAUL

Minnie Mangum, a bookkeeper in a prosperous New York firm, was known to be a generous woman who subscribed freely to the building of churches and helped the poor and needy. In fact the local clergy looked upon her as a saint.

Then one day it was discovered that during the last 20 years, she had defrauded her employers of £35,000. Now the accountants find that the firm's



reserve of £1,000,000 has disappeared.

Evidently it was charity at someone else's expense!

SHELTER GUARANTEED

In Czechoslovakia young couples who marry don't worry about the initial expenses of starting their new homes because the Government advances repayable loans to be repaid in fifteen years. A similar system exists in Sweden.

The Czechoslovakian Government, however, waives its right to repayment of loans after the couples get six children each.

All Communist countries encourage new births so that their ideology finds new soldiers in the future wars.

BLIND BOOK

Pandit Dhanraj Shastri of Basti district, Uttar Pradesh, India, claims that he can recite some 80,000 Sanskrit slokas even at the age of 83.

Blind since he was a one-and-a-half year old boy, he worked his way up and took three degrees at the Banaras Hindu University.

Pandit Dhanraj Shastri is now dictating 5000 slokas of the "Maya Nibandh" at the request of the Sanskrit Parishad in Lucknow.

BEATS NEHRU

Irishman Kevin Sheehan, 33, gave a marathon non-stop talking demonstration which lasted 133 hours and 45 minutes at a hall in Cheltenham. The timing was 15 minutes more than a Russian contender who had beaten Sheehan's own previous record of 127 hours.

Sheehan however said that he would not defend his title again. The Indian talking champion, Pandit Nehru, has still to beat the Irishman.

MORE DISEASE MORE PAY

Doctors belonging to the British Medical Association are urging the Government to increase their salaries by one-third. It is one of the biggest demands ever made and if agreed to, will have to be paid by the State through the National Health Service.

The average family doctor, says the B.M.A., is paid £2222 a year before tax. The B.M.A. wants the figure to be increased to £3000. Consultants and other members of hospital staffs who now get £1950 a year want a similar proportionate increase.

The last increases of salaries were made in 1950 when family doctors received extras averaging £10 a week. In 1954 hospital staffs received awards varying between £2 and £8 a week.

WINE AND WOMAN

Dr. Jacob Levine of Yale University who recently concluded the first scientific study of the sexual behaviour of alcoholics believes that liquor diminishes rather than increase the sex drive.

His subjects were all alcoholics, 63 men and 16 wo ranging in ages from 22 to Dr. Levine found that 70% the male alcoholics prefe the society of other males w some of the female alcoh seemed to be either afraid hostile to men. Another fin of Dr. Levine was that a l proportion of male alcoh came from homes with an o whelmingly dominating mo and a passive, distant fat Dr. Levine said "the most portant assumption" why and women become alcoh are "deeply rooted sexual flicts".

NEW "INSECTICIDE"

Dr. S. N. Sanyal of the

All the Sheikhs whether they look like pumpkins or watermelons have a rare relish for young women. And film Sheikhs are no exception. Look at Shyama tickling Sheikh Bhagwan's beard and inviting trouble in "Sheikh Chilli", a romantic thriller directed by Ramchandra Thakur and produced by Pandit Indra for Ratan Jyoti Pictures.

of Jefferson Hospital, Philadelphia, U.S., said that "something" in the liver speeds the growth of cancers. The tumour-accelerating substance, however, had not yet been isolated.

Financed by the American Cancer Society, the tests have been conducted only on rats.

The researchers also found that contrary to conventional ideàs of inducing cancer, injecting a fraction of the nucleus of a cancer cell was enough to start the cancer.

MAMA COW

Doctors William E. Petersen and Berry Campbell of the University of Minnesota have found out that animals and perhaps human beings can get immunity from at least 50 infectious diseases by vaccinating cows. Vaccination imparts to their milk the ability to generate antibodies to fight the disease.

The Minnesota scientists injected the dead germs into the udders of the cows. The milk not only remained a perfect food but retained in addition the immunity properties owing to the vaccination. The immunity, however, will last as long as such milk is drunk.

ENEMY ALARM

The Signal Corps Engineering Laboratories, Fort Monmouth, N.J., have developed a self-contained magnetron tube —about the size of a golf ball and weighing only 8 ounces— for use in small mobile radar sets. The magnetron tube carried by troops in foxholes can warn against approaching enemy tanks.

This new tube is similar to the "mystery development" tube of World War II that helped Allied radar to pin-point enemy ships and planes in spite of fog and darkness.

The new tube is 50 times more powerful than the Klystron tube and is made with the following metals—gold, silver, nickel, cobalt, tantalum, copper, molybdenum, iron, aluminium, lead, tungsten, tin and barium.

NEW SPARKING PLUG

A new type of radio powered by the voice of the person who talks into the transmitter has been developed by George Bryan, an engineer of the U. S. Signal Corps Laboratories at Fort Monmouth, New Jersey, U.S.

This is the first time that the minute energy of the human voice has been harnessed for radio broadcasting. The vibrations of the voice are converted into electricity by a unique system. As the operator talks, his voice generates the electricity for transmission and the words spoken are transmitted at the same time.

The radio which requires no batteries or external source of electric power is capable of transmitting messages more than 600 feet away. With further development, the range may be increased to a mile.

CHEMICAL SKIRTS

B.F. Goodrich Chemical Company of U.S. has produced successfully a new man-made fibre called Darlan at Avon Lake, Ohio, after several years of research.

Darlan is a dinitrile fibre which can be used for almost all types of wearing apparel from sweaters to suits. Women's luxury coats will soon be made of this material.

The women are lucky. They get a chance to wear the best materials without worrying a bit about their complex chemical compositions.

THINNER FILMS

E.I. duPont de Nemours & Co. Inc. of U.S. has invented a new synthetic photographic film base with more strength and durability than the present cellulose triacetate bases and only two-thirds as thick. The new film substance will be called Cronar.

Manufactured from dimethyl terephthalate and ethylene glycol—both of which originate from petroleum—the new base is tough and its .004 inch thickness can endure 15,000 flexings without a break. Another advantage of the reduced thickness of the base is that more footage will go in the same size spools and reels need not be changed so often in projection rooms.

CAMERA DOES IT

A British electronics company has invented a new television camera which probes for faults in the heart of atomic reactors at temperatures up to 400 degrees Fahrenheit.

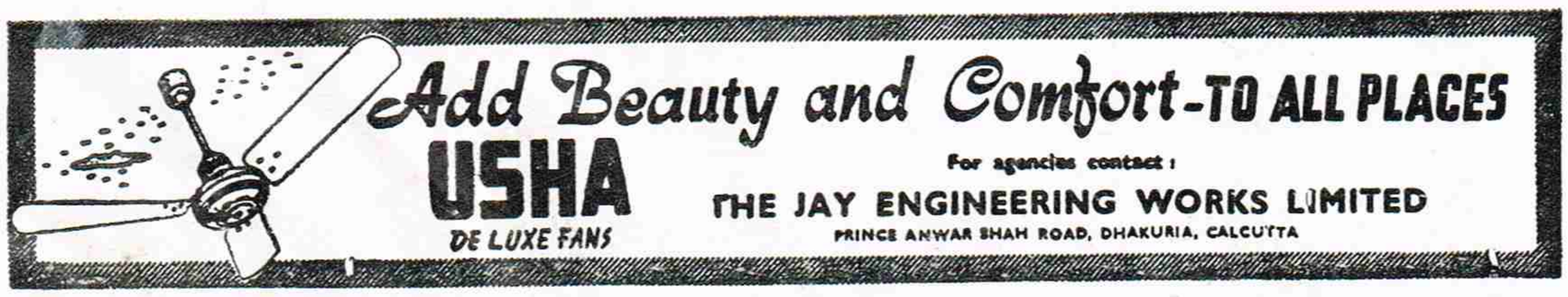
It will enable physicists to check what is going on at points where the intensity of radiation let alone the temperature, rules out any possibility of inspection by conventional methods.

The camera is kept cool by a flow of carbon dioxide flowing through it. There is a 75 feet flexible control line running between the camera and the screen so that observers can work it at a safe distance behind walls.

The Atomic Energy Authority at Calderhall, Cumberland, will soon be using this camera.

ATOMIC PLANE

The Air Force and Atomic Commission of U.S. are reported to have spent more than $230 million on the experimentation of the atomic plane. By the time the first atomic-powered plane gets going, the total cost of experimentation would


Add Beauty and Comfort-TO ALL PLACES
USHA
DE LUXE FANS
For agencies contact :
THE JAY ENGINEERING WORKS LIMITED
PRINCE ANWAR SHAH ROAD, DHAKURIA, CALCUTTA

Agents : **M/s. Bombay Premier Trading Co., Bombay.**

have reached $500 million. And such a plane is expected to be in the air by 1958.

The unique reactor designed by General Electric for powering a nuclear plane passed its first 'weight and shielding' tests. The reactor was fixed in a B-36 bomber flying over the Fort Worth, Texas area and functioned for a while independently of the conventional engines.

An atomic-powered plane will become a reality when a satisfactory reactor with the proper weight and safety suitable for aircraft is made.

FASTER AND BETTER

Britain is already planning a new 150-seater jet airliner and talks have begun between the government departments concerned, the B.O.A.C. and certain aircraft manufacturers about the features of the proposed jet airliner scheduled to be ready in 1960.

The cruising speed of the jet airliner will be 550 miles an hour with a range of 5000 miles and seats for 150 passengers on "tourist" standard will be provided.

Britain has always had ambitious dreams in the aeronautical field.

LOYALTY BANK

The British people seem to be great dog lovers judging from the amount of money they spend on their dogs.

It is estimated that the national dog food bill works out at £64,000,000 every year, the average cost per dog being 7s. 6d. per month. Another item is the dog licence which every owner has to buy when the dog is more than six months old. Adding up veterinary surgeons' fees, collars, unexpected items, etc., the total dog bill for the country comes to £80,000,000.

Britain has 3,500,000 dogs, two-thirds of them being pedigreed. The cheapest pedigreed dog usually costs £5 and some fine varieties are priced at £10,000. That brings the cash value of the canine population to £40,000,000.

That is money well spent for you can always bet blindly on a dog's loyalty.

LITTLE LEMMINGS

Dr. K. C. Fisher and Donald Smith, two zoologists of the University of Toronto, have done interesting experiments on the lemming, an animal living in the Arctic. Though it is believed that the lemming has a flair for harakiri, the scientists found that the lemmings migrate only for food.

Working under a Canadian Defence Research Board scheme, Fisher and Smith subjected the lemming to various temperatures from hot to below freezing. When put in an aluminium tube having a temperature of below zero at one end and tropical at the other, the lemming preferred the lower temperature. But when its fur was sheared, it came up to 86° Fahrenheit.

A lemming breeds every three weeks and sometimes the lemming population becomes so large that even its enemy the fox cannot cope with it.

THE HUMAN TOUCH

Claimed to be the most advanced in the world, London's new animal hospital and quarantine section built at a cost of £500,000 is expected to be completed in May.

Vinita Butt
chooses DCM fabrics
for beauty, durability, economy . . .
AVAILABLE in an exciting variety of designs, colours and material, DCM fabrics bring gracious living to your home. They're washable, easy to drape and sew, and amazingly low-priced. Take a look at DCM furnishing fabrics today!
DCM
THE DELHI CLOTH & GENERAL MILLS CO. LTD., DELHI.
Bombay Dealers
V. Prataprai & Co., Dubash Market . K. Haridass, Dubash Market . Chandrakant Tarachand, Mulji Jetha Market . V. Gopaldass, Mulji Jetha Market . Bombay Swadeshi Stores, Sir Phirozeshah Mehta Road . Chunilal Moolchand, Waterloo Mansion, Museum . Amritlal Dhirajlal, Sheikh Memon Street, Near Crawford Market.
AGENTS: Dayachand Hardial, Dharamaraj Gali, M. J. Market.
and at all DCM Retail Stores.
PSDC-10

Here sick animals from dogs to lions will be looked after. The hospital has been equipped with a fully-equipped operating theatre.

There are wheeled cages too to give the animals an outing from their rooms when they are in the convalescent stage.

Animals in London seem to be born with better luck than us. We don't have enough hospitals for our human population, let alone the animal population.

SAMPLE DEATHS

Sir Charles Harlington, director of the National Institute for Medical Research at Mill Hill, England, has done some remarkable experiments on "suspended animation" of the hamster, a velvet-skinned cousin of the guinea pig.

Said Sir Charles, "With the hamster we have created a physical inertia by turning even its blood to ice. The animal is to all intents and purposes dead. All its vital functions are arrested. But after being slowly thawed, the hamsters revived." They not only leapt about but mentally were as bright as before.

This research is of great importance to Professor Peter Medawar, another member of the Medical Research Council at Univesity College, who has been working on the transplanting of organs in animals. It is quite possible that surgeons may be able to cut down the risk of death by supercooling tissues, especially where people die from loss of blood.

NEW STRETCHER

Foam rubber which has been in fashion during the last few years is fast being replaced by a new group of synthetics called polyurethanes, which is supposed to be lighter and stronger than foam rubber and more resistant to oil, dirt and dry-cleaning solvents.

Other advantages of using polyurethane foams are: they will not rot, age or tear, they can be sewed, glued or cut into any shape. Already polyurethane foams are being used in mattresses, life preservers, etc. Other polyurethane products include adhesives, fibres, and urethane rubber tyre threads which will last the full life of a car.

UNVEILING THE PAST

Mr. M. N. Deshpande, Superintendent of Archaelogy, South Western Circle, discovered two rock-cut caves, believed to be of Buddhist origin, in the thickly-wooded hills at Bhaja near Karla.

This discovery is expected to provide valuable material for archaeologists to deduce the efforts of Hinayana Buddhists in building rock-cut chapels about 200 B.C.

Though considerable excavation has still to be done, the two caves are of the circular Chaitya Hall type and the Vihara type respectively. A rare inscription on one of the wooden ribs of the vaulted dome of the famous Chaitya cave in the vicinity is in the Brahmi language.

The old Buddhist monks evidently knew the art of mountain carving and preferred to be in seclusion unlike our Congressmen.

SUN STORM

Mr. Howard Dmastus of Harvard University attached to the U.S. Air Force Observatory, said that a storm raging across the face of the sun from February 10 might affect the strength of radio signals throughout the world.

The 61 sun spots, three of them larger than the earth, showed how the storm was raging. Though the storm is not as intense as some which have been recorded, it is the largest in the particular area of the sun for a number of years.

It must be a frightfully fiery storm that the hot sun must be battling with.

ECCENTRIC PLUTO

According to Dr. Gerald Kuiper, world-famous astronomer and research professor at Yeake's Observatory, Pluto — outermost of the sun's nine planets—is not really a planet.

Speaking to reporters on the origin of Pluto, Dr. Kuiper said, "The heavenly body we know as Pluto in reality is only one of Neptune's satellites or moons which broke away untold millions of years ago."

His arguments were based on sound facts, some of them being, Pluto's period of rotation was much more than "the most reasonable expectation" for a planet, 6½ days; Its mass was too small being 1|30th that of the earth's and unlike other solar planets Pluto travelled in an eccentric orbit with a high degree of inclination, at times more than 17 degrees.

KLANGFILM MARVELS

With vast manufacturing resources at their command and years of intensive research to back up their work, Klangfilm engineers have evolved the present day Klangfilm Sound Recording System which includes Optical and Magnetic Recorders —single-track as well as multitrack stereophonic systems, Mixing Consoles, Microphones, Monitor Loudspeakers, etc.

The outstanding features of the Mixing Control Console are logical arrangements of controls, easy exchangeability and accessibility of components and sub-assemblies. And there are three models for the buyer to choose from.

Magnetic recorders of Klangfilm are becoming more and more popular these days. The recorder uses 35 mm bilaterally perforated or 17.5 mm unilaterally perforated magnetic films without any modification of film path components.

The Optical Recorder consists of a sound camera and an amplifier rack cabinet.

For the Indian film producer, Klangfilm products apart from their excellent quality, have at least four distinct advantages over other equipment. They are reasonably priced, sold outright and most important of all, there is no royalty to be paid nor is service mandatory.

SEE & ENJOY THE LATEST & BEST HITS

IN

16 mm

FOR NON-THEATRICAL EXHIBITION

GHAR GHARME DIWALI
MIRZA GHALIB
KUNDAN
MILAP
HUM AUR TUM

(Available on hire & sale for Overseas)

and also 101 more

DAWLAT CORPORATION LTD.
PATEL CHAMBERS, FRENCH BRIDGE,
BOMBAY-7.

Distributors for Overseas)

We also hire out Luxury Coaches equipped with radio, fans and 16 mm projector for tourists and picnic crowds at moderate rates.

FINANCING A MARRIAGE

Bombay, February 15.

Jatinder K. Jerath, son of well-known theatre magnate and financier Harbanslal Sohanlal Jerath of Nairobi and Bombay and Kusum Varma, daughter of Rai Bahadur Kidar Nath Varma, were married according to Arya Samaj rites at the Arya Samaj Mandir, Linking Road, Santa Cruz, on Tuesday, February 14.

The 'barat' was a picturesque and elaborate affair composed as it was of posh limousines, gaily-dressed film stars, directors, producers, etc. It began from the Mehboob Studios at Bandra and took an hour to reach the Arya Samaj Mandir in Santa Cruz. In traditional fashion the bridegroom had to get down from a decorated horse.

The bridegroom is a London trained dental surgeon while the bride is a graduate of the Bombay University. Dressed in red, the bride made a pretty picture with her large greenish eyes and coy expression.

We wish the young couple all happiness in their married life.

"BABA" MAHENDRA NATH

New Delhi, February 25.

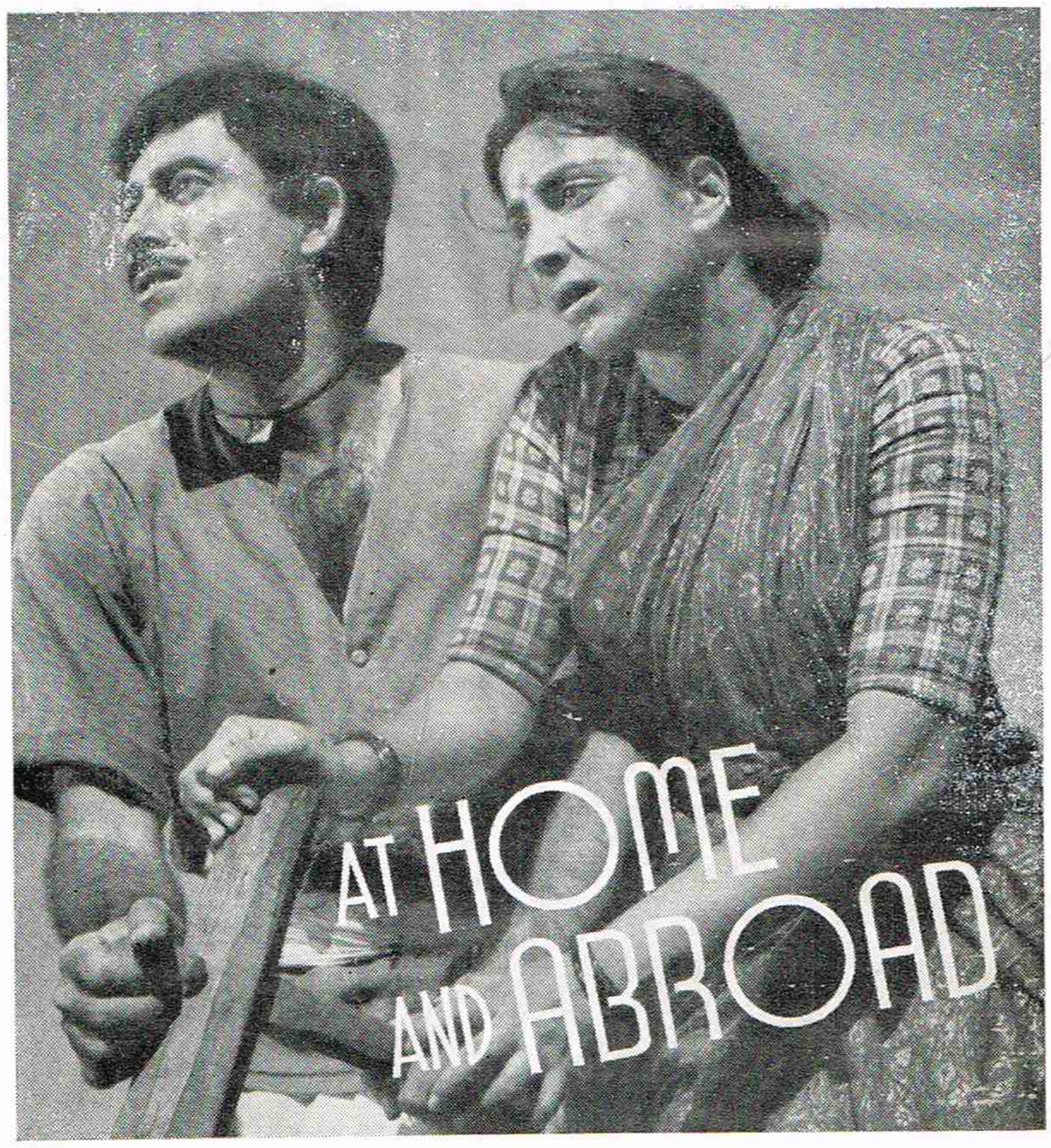
The first children's film sponsored by the Children's Film Society is fast nearing completion at the New Theatres Studios, Calcutta, and no wonder we see Secretary Mahendra Nath grinning satisfactorily these days during his too frequent visits to Bombay.

Called "Char Dost", it is a story that inculcates among children fellow-feeling, love of animals and appreciation of nature. The script was selected after a careful scrutiny of some 200 and odd stories.

The Executive Council of the Society which met in New Delhi recently discussed production plans for another full-length feature film.

The Society has also made two adaptations of existing films for children called "Bal Ramayan" and "Ramshastri ka Nyaya".

We can therefore look forward with some optimism to the progress of this Society, with at least a few children's films already on the horizon.



Those who depend on the bounties of nature for their bread have often to stare at nature's vagaries in sheer fright. Here are two children of the soil — Nargis and Rajkumar — wooing nature in "Mother India", a colourful epic of our country produced and directed by Mehboob.

HUSBAND ON TRIAL

Hollywood, February 22.

Temperamental actress, Judy Garland, filed divorce proceedings against Hubby Sid Luft on grounds of extreme mental cruelty. Three days later, Judy withdrew the suit saying, "I thought something that wasn't true" and again decided to give another trial to her four-year-old marriage.

It was Sid Luft who restored Judy's courage and confidence after her break-up with Vincente Minnelli and helped her to recover from a nervous breakdown. In 1951 he put up a show for her in London's Palladium Theatre and then starred her in "A Star Is Born", Judy's biggest picture since "The Wizard of Oz" which won her an Academy Award.

Sid Luft and Judy Garland were married in a lonely Californian ranch in 1952 and have two children. Let's hope the marriage works out in spite of Judy.

IN HOUR OF GLORY

Washington, February 20.

Professor Henri Chretien, pioneer of the 'Cinemascope' film projection, died in Washington after a short illness at the age of 77.

French by birth and breeding, Chretien settled in the U.S. a year ago.

DRESSED IN SKIN

Hollywood, February 15.

Miss Gwen Verdon, popular dancer who is now entertaining New York audiences with her hip-swinging dances in the musical comedy "Damn Yankees", seems to have become an eyesore for the European censors.

So far the censors have cut out either wholly or partially her dances from three films including her recent picture "Gentlemen Marry Brunettes", Gwen's strip-tease act in the picture was considered immoral and was removed completely by the censors. The producers of "Gentlemen Marry Brunettes", however, regard Gwen's dance as "the frosting on a very spicy cake".

It is a pity we are deprived of both the frosting and the cake. Gwen's dancing talent will thus remain a twentieth century secret to us in India. In the meantime, censors would do well to remember "Gentlemen Marry Brunettes".

LIP SERVICE

Bombay, February 24.

The Cine Artistes' Association representing 'bit' players observed a lightning one-day strike in Bombay to express their protest against unpaid arrears of wages on Tuesday, February 14. Some of the junior artistes went on hunger-strike before the residences of Raj Kapoor, Kishore Sahu, Satyen Bose, etc. Another batch resorted to hunger-strike before the gates of Rajkamal Kalamandir requesting Mr. Shantaram to intervene on behalf of the junior artistes.

On February 15, the Cine Artistes' Association and the Association of Film Artistes' Agencies (representing 'extra suppliers') reached an agreement in the office of Rajkamal Kalamandir with Producer Shantaram acting as the arbitrator.

Points of agreement included payment of arrears, extension of half-an-hour after the conclusion of the shift, employment in the ratio of five members of the Cine Artistes' Association to one outsider and the payment of wages within a month's time after the date of work.

Mr. D. N. Singh, president of the Film Artistes' Agencies, said that extra suppliers had still to recover over Rs. 2,50,000 from different producers and the suppliers did not owe more than Rs. 7,500 to junior artistes.

It is the same old vicious circle round which we in the film industry move helplessly. But one wonders why a rich and successful producer like Raj Kapoor, who makes poverty a theme of his pictures and makes millions on them, does not pay these poor extras.

Producer S. M. S. Naidu's answer to the income-tax problem — a doctor son who can pocket visit-fees without having to explain them to the income-tax authorities. Dr. S. Srihari is a brilliant doctor working as a House Surgeon in General Hospital, Madras.

STILL WHISTLING

London, February 20.

The British Broadcasting Corporation dismissed one of the world's greatest symphony orchestras on February 19 following a strike of the musicians over a wage dispute. The musicians had given notice that they would not play because outside orchestras when they played on the nationalized network were paid more. The B.B.C. then gave dismissal notices to the musicians. The Musicians' Union retaliated by ordering all full-time musicians employed by the B.B.C. to quit work unless the dispute was settled.

The B.B.C. went on the air with an anonymous announcer playing a tin-whistle on an empty stage.

Independent Television Network, Britain's first commercial broadcasting company, is however unaffected. It caters to London and Birmingham areas.

STOPPED FISHING

Hollywood, March 1.

Marlon Brando, who was head over heels in love with Josiane Mariani, a French fisherman's daughter, some time ago and had even given her an engagement ring has lost interest in her completely. The threads have been taken up by David Schine who had recently set out to marry film actress Piper Laurie.

So Josiane has no need to feel lonely with David at her back. In fact David can always start where Marlon left off!

FARLEY'S RULE

Hollywood, February 27.

Actor Farley Granger, an enigma to many young good-looking girls, announced his engagement to Janice Rule, an actress working with M. G. M. and Warners.

Farley met Janice in New York when they appeared together in a play. At the moment it looks as if Janice Rule has handed the reins of ruling to Farley. After marriage the story is bound to be different.

GOVERNMENT IS RIGHT

Bombay, February 24.

The Government of Bombay issued an order asking exhibitors to install separate meters to show consumption of electrical energy by exhaust fans. The idea is that exhaust fans in cinemas must actually be kept working and not idle.

The Cinematograph Exhibitors' Association of India has submitted a memorandum requesting that the proposal be dropped. The memorandum says that installation of separate meters for exhaust fans will require complete change of wiring and the costs would be heavy. Where theatres have installed generators, dynamos for D. C. current are installed and meters for D. C. current are at present extinct.

Let us hope the Government lends a deaf ear to the CEAI's grievances. Most of the Indian exhibitors who have both their eyes focused on profits and not service deserve no sympathy.

SHAMMI DID IT

Bombay, February 29.

Film actress Geeta Bali, wife of actor Shammi Kapoor, is likely to become a mother in the near future.

With a cradle in the offing, let's hope that Geeta doesn't forget to make Kedar Sharma the little child's godfather.

GROWING "PARTS"

Hollywood, March 1.

One-time popular child star, Margaret O'Brien, has blossommed into a pretty young maiden, big enough to receive her first grown-up kiss from John Lupton in "Glory".

Off the screen, Margaret has four boy friends. "But none are serious", she says, "because I want to grow up first".

The boy friends will certainly help her to grow quickly.

COLOGNE EXHIBITION

Cologne, March 1.

Planned on a spectacular scale, "photokina" 1956-International Photo and Cine Exhibition, Cologne, Germany, will be held at Cologne from September 29 to October 7, an exhibition in which all important countries of the world will participate.

The trade fair part of "photokina" 1956 will be at least one third bigger than "photokina" 1954. The response to "photokina" 1956 is very keen though there are still four and a half months to go. We wish Indian photographers join the "photokina" 1956 race with their exhibits.

WEDDING BELLS

Bombay, March 6.

Mumtaz Begum, younger sister of popular star Dilip Kumar and Asad Mumtaz, son of Nawab Fazal Nawaz Jung, former Revenue Minister of Hyderabad, were married at the residence of the famous star-32B, Pali Hill, Bandra, Bombay, on March 5.

The house and garden was tastefully decorated for the auspicious nikah ceremony which took place in the morning. The reception in the evening was a colourful affair consisting of a distinguished crowd of charming film stars, directors, producers, socialites, etc. Dilip Kumar, the chief host, received the guests in his usual graceful manner. Film star Madhubala did not attend. She had to be different.

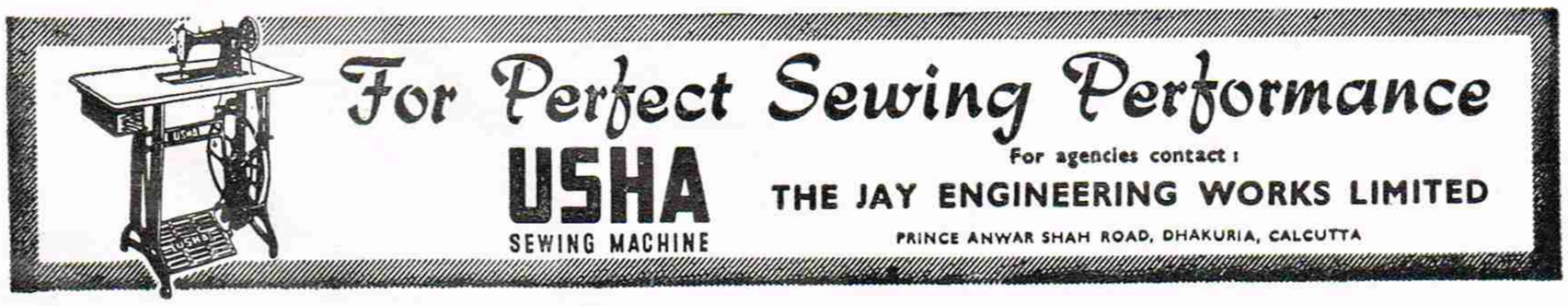
The bride and bridegroom received several presents and good wishes from the guests.

We wish the couple a happy married life. Let us hope also that the next auspicious occasion in Dilip's home will be his own marriage which has kept many young girls in the country in breathless suspense.

CRIME PAYS

Hollywood, February 26.

American films produced lavishly with colour and spectacle continue to be more popular than ever before in spite of keen competition from television. An estimate made by 'Variety' says that last year 107 American movies grossed $1,000,000 or more each in the U.S. and Canada, the top grosser being "Cinerama Holiday", $10 million, followed by "Mister Roberts" $ 8,500,000, "Battle Cry" $8,000,000. "20,000 Leagues Under The Sea" $8,000,000, "Not As A Stranger" $7,100,000, "The Country Girl" $6,900,000.



Agents : **M/s. Bombay Premier Trading Co., Bombay.**

At the lower end were "The Blackboard Jungle" $5,200,000, "East of Eden" $5,000,000, "Pete Kelly's Blues" $5,000,000 and "The Seven Year Itch" $5,000,000.

So the Hollywood Jews are making money and more money every year.

ONCE AGAIN

New Delhi, February 23.

A team of photographic experts from East Germany led by Dr. Guehring invited by the Government of India are touring South India to select a suitable site for the proposed photo film factory. The experts' choice is between Kodaikanal, Coimbatore and Ootacamund, as a cool climate is one of the essentials for the location of the factory.

The Government of India will take the final decision on the recommendation of these experts.

We have been hearing about this raw film factory for many years now. It is time we got it going to save valuable exchange money.

FILMFARE'S ANNUAL EVENT

Bombay, March 23.

At a pleasant function held at the Regal by "Filmfare" on March 22, under the presidentship of Chief Minister Morarji Desai, the annual popularity awards were given to the bests of the year in the different departments of the film industry.

Filmistan's "Jagriti" won the Award for the best picture of the year, Dilip Kumar, the best actor of the year for his role in "Azaad", Kamini Kaushal, the best actress of the year for her role in "Biraj Bahu", Abhi Bhattacharya and Nirupa Roy as the best supporting actor and actress respectively, Bimal Roy, the best director of the year for his "Biraj Bahu", Hemant Kumar for his music in "Nagin", Pandit Mukhram Sharma for his story "Vachan", Dwarka Divecha for the best photography in "Yasmin", Kaushik for the best sound recording in "Amar" and Hrishikesh Mukherjee for the best editing in "Naukri".

A variety entertainment of music, dance and a skit titled, "A Dead Body In Tansa Lake" preceded the Award giving ceremony. The skit brought out peals of laughter from the audience and even the usually stern Morarjibhai was seen smiling, and looking more human and handsome in consequence. Mr. J. C. Jain deserves congratulations for this.

SWEETHEART SOPHIA

Rome, February 26.

Sophia Loren, the present craze of Italy, always seems to enjoy a quarrel with her rival actress Gina Lollobrigida. Her pride rests on a solid foundation of 140 pounds well distributed in measurements of 38-24-38 and a height of 5'8". And she is just twenty one.

As a child, however, Sophia was delicate and was called 'steccheta' meaning stick. By the time she reached the threshold of teens, she developed the necessary curves and at 14 won the third prize in a beauty contest.

At 16, Italian producer Carlo Ponti starred her in his movies. During the next four years she made 20 films, 9 of them in 1953, and today she is one of the top-earners in the Italian film industry.

Sophia has a weakness for posing. Once she held her skirt so high for a picture on the cover of the Italian weekly 'Cornache' that the police had to confiscate that particular issue carrying Sophia's picture.

Soon Sophia will begin her first American movie "The Pride And The Passion" opposite Cary Grant and Frank Sinatra. In Hollywood, Sophia will probably try to outdo sexy blonde Marilyn Monroe.

MUSICAL INSTRUMENTS

Madras, February 17.

Mr. Sri Prakasa, Governor of Madras, inaugurated an institute, the first of its kind in India, for imparting instruction in the art of making Indian musical instruments, at the Annamalai Hall, Madras, on February 16.

Sponsored by the All India Handicrafts Board and supervised by the Government of Madras, the institute is called Sangita Vadyalaya. It will train 20 students from all over the country including four women. A similar institute will be opened in North India later.

THE BOOK

THAT TAUGHT THE NATION TO SMILE ON A HUNGRY STOMACH

"GREY DUST"

A BIBLE OF WIT & HUMOUR FOR ALL OCCASIONS

By

BABURAO PATEL

EDITOR: filmindia

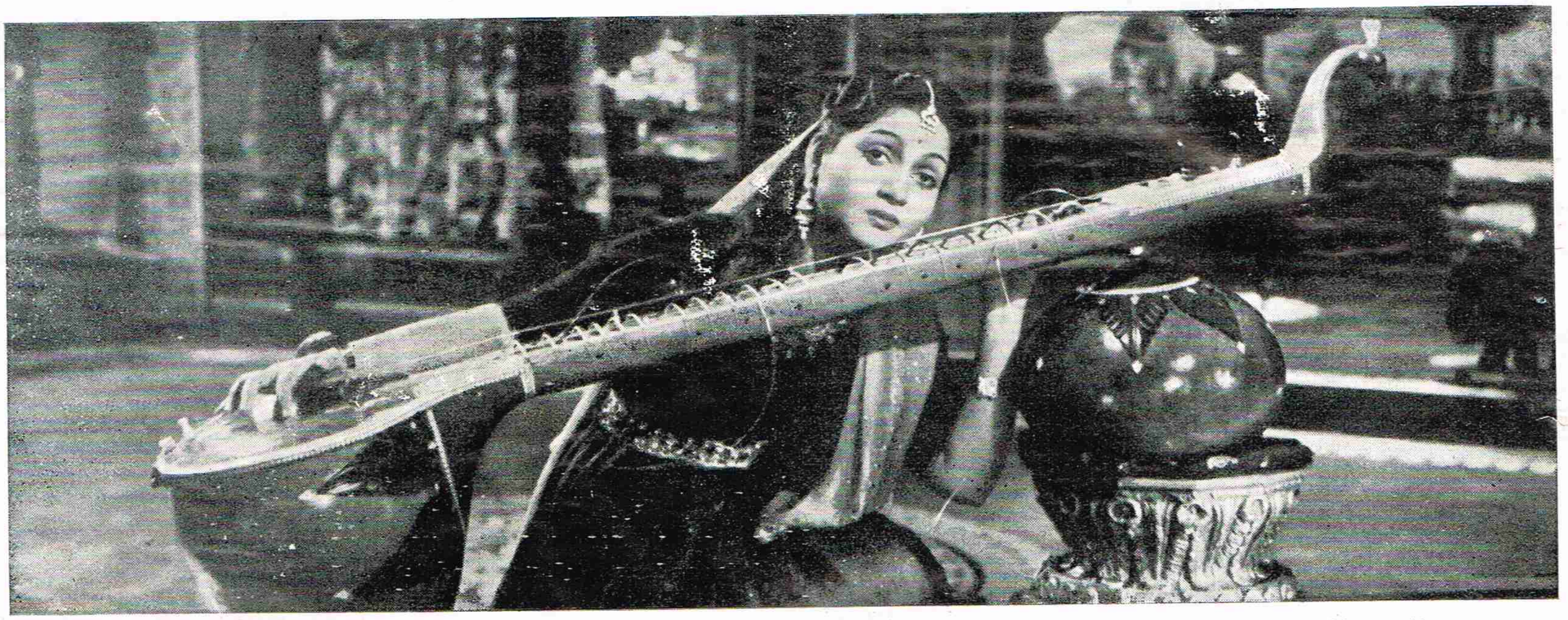
For Rs. 10/- At Your Door

PAYMENT IN ADVANCE

FROM:

SUMATI PUBLICATIONS LTD.

55, Sir Phirozeshah Mehta Road,
Fort, Bombay, India.



When women compete with the "Veena" in creating sexual melody, they do attract unusual attention. Look at this pretty young woman, Anjali, seeking solace from another string instrument in "Devta", a romantic tale directed by Pattanna for Narayanan & Co.

Mr. Sri Prakasa said that of late there had been a steady deterioration in the quality of musical instruments and the need to produce good instruments was keenly felt. Prof. P. Sambamurti, Head of the Department of Indian music, University of Madras and Honorary Director of the Institute, said that the Musical Instruments Gallery would serve as a reference to the trainees. The art of making veenas, tanpuras, violins, sitars, etc., would be taught. At the moment the art was known only to certain families and that was one of the reasons why it was dying out. Let us hope the institute fulfils its ambitions soon.

LIKES THE KICK

Hollywood, March 1.

Charming 27-year-old actress Terry Moore revealed her marriage to Eugene C. Mcgrath, a Panama insurance broker. The marriage had actually taken place on New Year's Day in Las Vegas, Nevada.

Terry Moore's first husband was football player Glenn Davis. Insurance is another game of football.

BAD BIRTHDAY

Bombay, February 22.

A surprise police raid was carried out at the residence of film actress Nalini Jaywant on Saturday evening, February 18, at Union Park, Chembur, Bombay. Thirteen bottles of foreign liquor were seized and both the film star and her brother, Ramkrishna Purshottam Jaywant were arrested on a charge of possessing liquor in contravention of the Prohibition Act. They were later released on bail at the Chembur police station.

The police alleged that the bottles had been obtained for use at the birthday party of the star consisting of about 50 guests.

STONES IN RICE

Hollywood, February 22.

Elmer Rice, well-known playwright of Pulitzer prize-winning play "Street Scene", 63, separated from stage and screen actress Betty Field, 37, in New York.

They stayed married for fourteen years until they discovered new defects in each other.

BANNED 49 FILMS

Bombay, February 23.

The Central Board of Film Censors examined during the year 1955 a total of 3074 films and granted 1910 'U' Certificates and 66 'A' Certificates to foreign films and 776 'U' and 9 'A' certificates to Indian films. The Board refused certificates to 49 foreign films and one Indian film.

Under rule 27B providing for re-certification of five-year-old films, 469 films were re-certified by the Board during the same period. Eight films were refused re-certification including one Indian film.

The Central Board of Film Censors is now charging a flat rate of censorship fee of Rs. 5 per 1000 feet in 35 mm and 400 feet in 16 mm on predominantly educational films irrespective of their length. Till last year there were graded rates of censorship.

DISGUSTING

Hollwood, February 27.

Divorced from hubby Number 4, Dick Haymes, Rita Hayworth is seeing a new rainbow of interest in Egyptian-born movie producer Raymond Hakim.

Meanwhile Rita's ex-hubby Prince Aly Khan is busy paying court to Bettina, a Parisian mannequin. The technique, however, has a dead monotony about it and one paper remarked, "He drowns Bettina with attention. Flowers every ten minutes, exotic fruits every ten minutes, a present every day, a holiday whenever she wants it and wherever she wants it".

It is a case of burning money to win a bed. The lust of the rich is disgusting.

HUNTING CALENDAR GIRL

New York, February 17.

British producer-actor Sir Laurence Olivier and sexy blonde Marilyn Monroe called a press conference at the Plaza Hotel, New York, to announce their joint production "The Sleeping Prince" to be shot in London.

Based on a stage hit by British playwright Terence Rattigan, "The Sleeping Prince" is the story of a Balkan nobleman in love with an American showgirl in London. On the stage Sir Laurence Olivier's wife, Vivien Leigh, had made the heroine's role popular but it was she who suggested that Marilyn Monroe play the role for the film.

When questioned about Marilyn Monroe Sir Laurence Oli-

vier said, "She has the extremely cunning gift of being able to suggest one minute that she is the naughtiest little thing and the next minute that she is beautifully dumb and innocent. Her fascination to men and women is that they leave the theatre gently titillated into a great sense of excitement and just don't know what to think."

To Marilyn Monroe, the great Shakespearean actor was her idol. Said Marilyn, "When I acquired the rights to this play I hoped I could get him to star and direct for it will be very beneficial to me".

SOME MERCY

Bombay, February 16.

The Government of Bombay extended for another year from February 14, 1956, the exemption from the operation of Section 3 of the Bombay Cinemas (Regulation) Act 1953 to the exhibition of the following categories of films: 16 mm non-inflammable films or film strips certified by the Central Board of Film Censors as "predominantly educational", films approved as scientific films, films intended for educational purposes, films dealing with news and current events, or documentary films approved by the Film Advisory Board, by any person in any place except in hotels, on streets, cross-roads, chowks, footpaths, etc. and 16 mm or 8 mm non-inflammable films or film strips by any person in a private residence.

WHAT NEXT?

New York, February 18.

According to statistics compiled by 'Television Age' a monthly trade journal of U.S., there are 36,524,310 television sets in use in America today. The Radio Electronics Television Manufacturers' Association estimates that 6,900,000 more sets would have been sold by the end of this year. This anticipated 1956 total is however 400,000 sets less than the estimated 1955 total.

The craze for television has got into the Yankee blood.

STUPID AMERICANS

New York, February 19.

Orson Welles was signed up by the New York City Centre to appear in the Shakespearean play "King Lear" for three weeks for $100,000.

Unfortunately Welles fractured one ankle and sprained the other and had to go on the stage in a wheeled chair. The City Centre had to spend $1000 for a stand-by ambulance and another $1000 for a special secretary. After shelling out $50,000, the non-profit organization had to cut down two weeks from its ballet and opera programmes to make up for the loss.

Director Jean Dalrymple said, "We don't blame Orson. He suffered terribly".

The Orson Welles name still counts in America.

MONROE'S MILLER

Hollywood, February 20.

Well-known playwright Arthur Miller who wrote "Death of a Salesman" will soon divorce his wife.

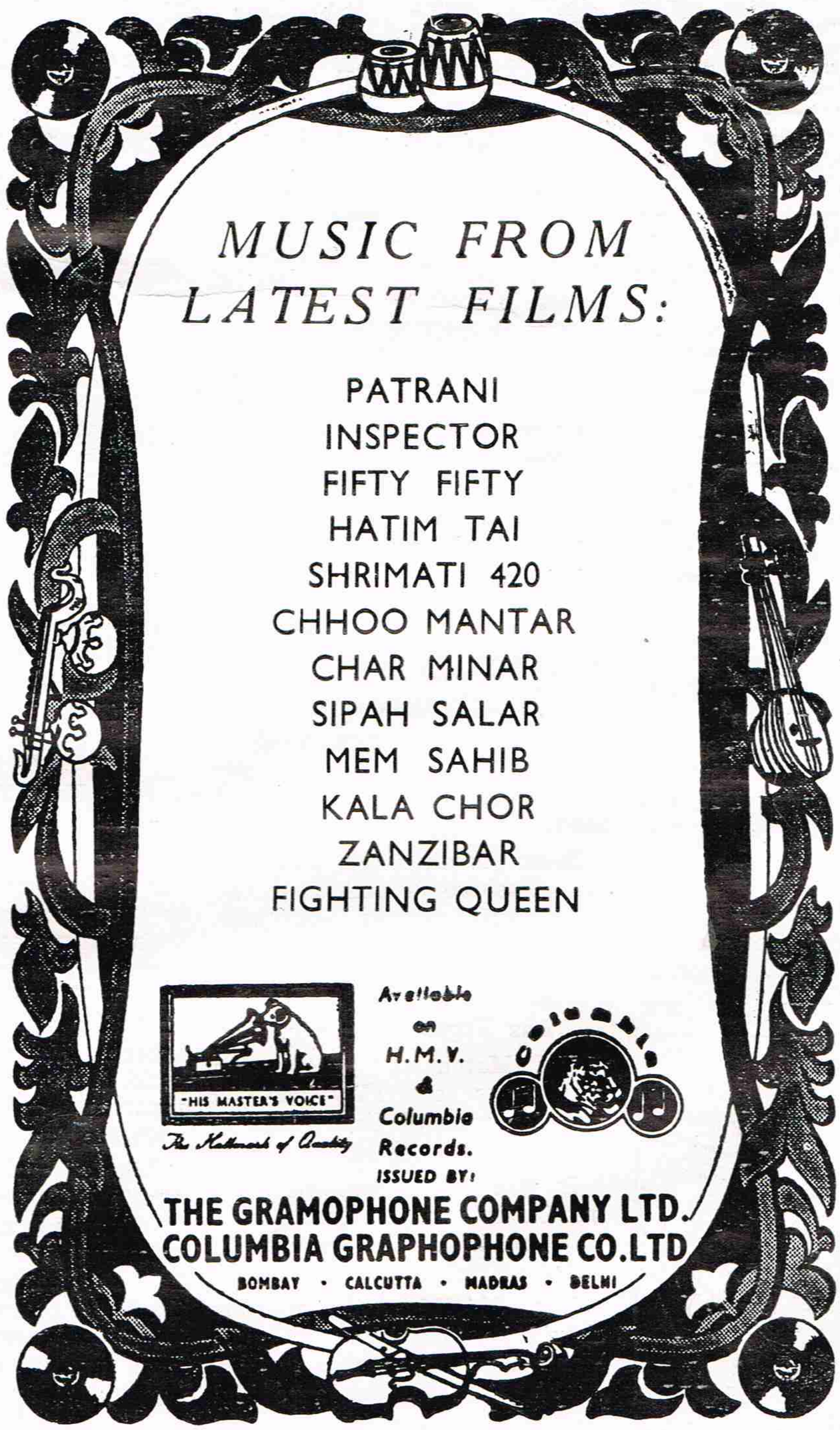
A nosy columnist asked him, "Was it because of film star Marilyn Monroe?" Miller replied, "Absurd. We've never been alone and there is definitely no romance".

Then the columnist rang up Marilyn who came out with, "I have no romance. Isn't that sort of sad?"

PLEASING THE HOSTS

Bombay, February 17.

Prominent American industrialist and president of Bell and Howell Company, Mr. Charles H. Percy, who visited



Jujitsu has quite a few holds which can be profitably used on rebellious women to bring home some sense and discipline. This little potato with bulging curves (Smriti Biswas) is getting the works from Ashok Kumar in "Daaka", a mystery thriller.

Bombay recently, said "Trade means a two-way traffic and not a one-way traffic as exists at present and it is in its own interests for the American film industry to take distribution of Indian films lest it loses its market in India". He appealed to Indian producers to portray Indian life on the screen and not to copy Hollywood pictures. He also said that Bell and Howell would soon place on the market a new portable projector which would help in the exhibition of films in hundreds of remote Indian villages.

Percy should go back and repeat what he talked before the Hollywood Jews. Hollywood will then stop buying Bell and Howell equipment.

NEW RACKET

Hollywood, February 20.

Producer Darryl Zanuck, one of the highest salaried men in America, is likely to leave 20th Century Fox for good as he wants to start his own production company. He is on a four months' leave materialising his new production plans.

Zanuck's contribution of stars include Marilyn Monroe, Barbara Stanwyck, Shirley Temple, James Cagney and Tyrone Power. Some of his famous pictures are, "The Snake Pit", "The Robe" and "I Was A Fugitive From The Chain Gang".

ANOTHER TOGUCHI SOON

Tokyo, February 20.

Japanese film star Yoshiko Yamaguchi announced that she would divorce Isamu Noguchi soon.

Isamu is an artist living in U.S. Yoshiko is following the Hollywood pattern of star divorces.

HAL'S FIRST CANDY

Las Vegas, February 27.

Hal March, the well-known quizmaster of TV's $64,000 question married Candy Toxton at Las Vegas, Nevada.

It was Hal's first marriage but Candy's second. Candy used to work in films once upon a time.

The $64,000 question now should be, "How long will the March-Toxton marriage hold out?" And we are sure Hal himself doesn't know the reply to this ticklish question.

PROUD ONES

Hollywood, February 25.

Gloria Vanderbilt, who had been signed by crooner Frank Sinatra to play the heroine in his western 'Johnny Concho' arrived in Hollywood and left abruptly after a few days' stay there. She had come there after divorcing Leopold Stokowski in Mexico.

Gloria's pride is reported to have been hurt because Frank Sinatra didn't dance enough attendance on her. The way Gloria walked in and out of Hollywood shocked Frank a bit too much.

Meanwhile, Frank told Stanley Kramer that he would not star in "The Pride And The Passion" to be produced in Spain if he brought in Ava Gardner (Frank's ex-wife) as the heroine.

Frank evidently has an Ava-allergy. We don't blame him for it.

DATING DOROTHY

Hollywood, March 1.

Pianist-actor Liberace, very much in news these days, is dating Dorothy Malone, one of his leading ladies in "Sincerely Yours".

Rumour has it that they will marry soon. But in Hollywood where marriages break off even before they are given a trial, no one can say where this dating will land both.

PHONEY BARON

New York, March 1.

Last year singer Vicki Benet went to London and advertised for a blue-blooded English peer to sponsor her TV shows. The lucky person selected was David James Douglas, 38, seventh Baron Nugent of Clonlost, a charming six-footer with a fine accent. He was given many cocktail parties, interviewed by reporters and made popular with the American masses.

Like all curious people, someone in Hollywood recently tried to dig up his ancestral roots by referring to Debrett's and Burke's 'Peerage' and didn't find the Nugent name there. In a TV interview Nugent came out with some involved explanations ending with, "My father and I revived the title because no one has a right to renounce a title for his heirs". But a Burke's spokesman said, "Until the title is formally restored it cannot be recognized in Britain".

In the midst of all this confusion TV producer Jack Elliott who is doing the Nugent-Vicki Benet series announced, "The show has been put off until this thing gets cleared up. We don't want to put our backers in a spot".

The colour of Nugent's blood seems to have changed from blue to red all too suddenly. What a pity!

GOOD DELEGATES

New Delhi, February 27.

A reception was given to the Polish Cultural Delegation now touring India at Hyderabad House, New Delhi, by the Sangeet Natak Akadami, Ministry of Education.

The Sangeet Natak Akadami presented some gramophone records and some Indian musical instruments like the vichitra-veena and mridangam to the members of the delegation. The Delegation in turn presented a piano to the Akadami.

M. Jan Karole Wande, leader of the Delegation, said that the Indian musical instruments would be displayed in the Polish Museum of Art and Music. Two years later, Poland was organizing a music conference and he hoped Indian musicans would participate in it.

Anyway our musical instruments have far better personalities than our ministers.

THE MONACO ENDING

London, February 25.

Famous actor-comedian Charlie Chaplin has announced his next film "A King In New York" depicting the story of a dethroned monarch who falls in love with an American girl in New York.

Chaplin said that this would be his best and funniest film. It would contain no political, moral or philosophical message. He had chosen British actress Dawn Adams to play the role of the young American girl.

Charlie Chaplin's last film was "Limelight" a vaudeville story and was released in London. In America the picture was banned because of the Americans' hostility towards Charlie Chaplin. Now Charlie

Chaplin has made Switzerland his permanent home where he lives with wife Oona and their four children.

PATS HIMSELF

New Delhi, February 25.

Broadcasting a talk on "Radio Week" in his peculiarly squeaky voice, Dr. B. V. Keskar, Minister for Information and Broadcasting, revealed that broadcasting in the country had completed 25 years and during this period the number of radio licences had increased from 7000 in 1930 to over a million in November 1955.

With the completion of projects under way, the broadcasting services would soon cover an area of 473,000 square miles and serve a population of 22 crores of people.

According to Dr. Keskar, AIR was the most powerful medium for the cultural expansion and expression of Indian languages. The programme output increased from 6,483 hours in 1934 to 78,241 in 1954.

Talking of news services, Dr. Keskar said, "Our news services are also among the most extensive in the world and they serve an indispensable and useful news-giving purpose not only for our country but for listeners abroad".

At present AIR broadcasts 71 bulletins a day in 27 Indian and foreign languages and for 14 hours' duration. In the home services 43 bulletins a day in 15 Indian languages and in English are broadcast for a total of nine hours.

Dr. Keskar said that further expansion was taking place and work had begun on a number of 20 kw transmitters at Patna, Cuttack, Vijayawada, Trichur and Delhi. 100 kw short wave transmitters were being installed at Delhi, Bombay and Madras for all-India relays and external broadcasts. The radio, Dr. Keskar added, would "play its important role in the tremendous development work that is being undertaken in the country in the Second Five Year Plan and subsequent plans".

Knowing the "achievements" of Dr. Keskar in this field so far, all that we can do is to chuckle quietly at his brazen-faced talk.

MORE CONTROL

New Delhi, March 2.

Replying to a question by Mr. Valiullah in Rajya Sabha, Dr. B. V. Keskar, Minister for Information and Broadcasting, said that the Government of India was considering a proposal for introducing a licensing system for the production of films as in the case of other industries.

The Government is not prepared to lift its finger even a little bit to help the film industry but it is always ready to enforce restrictions and stifle it.

DIRECT ENTHUSIASM

Calcutta, March 4.

Dr. B. C. Roy, Chief Minister of Bengal, revealed in the State Assembly that the West Bengal Government had created a fund out of its collections from its picture "Pather Panchali" to help writers in distress. Dr. Roy referred to them as "underdogs and absolutely left in the lurch".

The government had recently set up a Commission which would invite writings from promising authors and pay them money according to merit from the fund. Dr. Roy also said that he would help West Bengal producers and directors because he didn't like their "drifting on to Bombay". Let us hope the Bengalis won't now run with their empty stomachs to Bombay.

The scheme is worthy of being copied by other states.

FAST PROGRESSING ON THE SETS!

Dialogue—UMAR KHAYYAM ★ *Photography*—NAVNIT ADHIKARI ★ *Art*—I. M. SHEIKH

FOR PARTICULARS :—

FESTIVAL FILMS, 309, TARDEO ROAD, NANA CHAWK, BOMBAY-7.

KAFIRS' GRAVE

"Despite the sustained opposition of not only the considerable non-Muslim minority in Pakistan but also significant sections of Muslim opinion the politicians of that country have declared Pakistan to be an Islamic Republic. In view of the recent charges of Hindu-baiting made by a Hindu member of the Constituent Assembly upon Pakistani authorities this development creates great fear about the fate of Hindus in Pakistan in the mind of an Indian.

"The history of the Islamic behaviour of this State since its very inception has convinced Hindus inside and outside Pakistan that in the present political context Islam invariably means a dirty deal for non-believers in general and Hindus in particular. Of course the objective resolutions are supposed to give a guarantee of "fundamental rights including equality of status, opportunity and before the law, social, economic and political justice" to all citizens of Pakistan. But no Hindu can now be deceived that such assurances of Pakistanis are at any time worth the paper on which they are written.

"The Islamic constitution of this Islamic Republic must, if it is to remain loyal to the tenets of Islam, not only favour the faithful but condemn the Kafir. Hence if and when such a Constitution comes into being, the atrocities being perpetrated upon the Hindus of Pakistan since the very beginning will be given a constitutional sanction and purges and liquidation of Hindus, at present going on unofficially, would be completed under official aegis. Finally it would once for all debunk the Congress claim that partition did not take place on a religious basis."

KALYAN. **Kumari Ratna.**

CAPS WERE SAFE

"What happened in Amritsar on 7th February 1956 at a Congress gathering was quite surprising and shocking indeed. Over 500 constructive workers of Congress were addressed by Messrs. Nehru, Pant and Dhebar and each one of them emphasized the need of unity, discipline and understanding in the country. As the meeting ended, the constructive workers of the Congress rushed for their shoes kept nearby in charge of Congress Seva Dal volunteers who had issued tokens for them. There was a virtual stampede and the Seva Dal volunteers (supposed to be a very organised batch conscious of their duties and responsibilities) who were looking after the shoes disappeared from the place. For half an hour Congress dignitaries were searching for their shoes and they included a few Cabinet Ministers besides Nehru's darling daughter, Mrs. Indira Gandhi.

"It may look a small incident and is likely to be forgotten in the flood of bigger and important happenings in the country

Letters submitted for this section should not have more than 25 lines. Rs.5/- will be paid for every letter published in this section.

and abroad. But it reflects the character of those who rule India and want to have a new lease of domination for another five years early next year. The behaviour of the constructive workers (constructive, my foot!) on this occasion was extremely irresponsible and they openly insulted and defied the Congress leadership by doing contrary to what they were asked to do only a few minutes earlier. What right has Nehru to ask the people of the country to inculcate unity, discipline and order in them when he cannot maintain the same virtues in his 500 and odd selected lieutenants who are supposed to carry his message from door to door? Evidently Jawaharlal has been pushed into a tight corner by his Congressmen who have shocked him again and again by their misconduct and anti-national activities. At this time he deserves more of sympathy than criticism. We pray to the Almighty to save Nehru and the motherland from these Congress idiots."

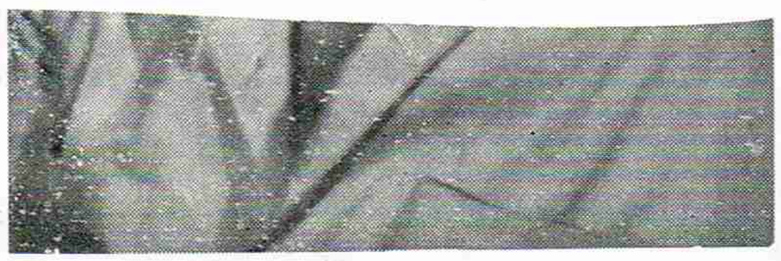
AJMER. **Mrs. Kanti Sinha.**

Youth is a continuous dance of emotions —a non-ending fountain of bubbling hopes —an unending source of colourful dreams. Here is youth wrapped in beauty and smiles and tantalizingly named Vyjayantimala. She breaks a million hearts in "New Delhi", a social entertainer.

HERITAGE OF MOGHULS

"Judas in his "Raping With Betel Blood" in the February issue of "filmindia" has made a pointed but wise suggestion of introducing a penal law to cure our people of the chronic and infectious disease of spitting. It has become a national disease and the sooner something is done the better.

"The writing of Judas brings to my mind the impressions of a distinguished foreign visitor to our country. He was thrilled to see India's glory enshrined in her ancient monuments. It was a memorable experience of a lifetime, he said, to see the beauty spots like the Taj Mahal, the sculptures of Mahabalipuram, and the Ajanta caves. To him Taj appeared as "clothed in white samite, mystic and wonderful". He found an all-pervasive spiritual quality in the sculptures of Mahabalipuram though full of an astonishing sensuousness. The caves of Ajanta struck



Through ages villainy has always had a peculiar face of its own. Here is one which meets all traditional demands. It belongs to K. N. Singh, our well-known character actor, in "Inspector", a social thriller.

him as an admirable combination of three great arts, architecture, sculpture and painting. He was charmed to meet our Prime Minister Nehru whose personality greatly impressed him. He had a word of praise for the economic strides India had already made after independence. He mused eloquently and felt happy in the quiet charm of our rural landscape. He spoke feelingly of our rare spiritual traditions and said many a pleasant thing about our country of which any Indian may feel proud. After all he ended by striking a sudden and discordant note, "But isn't India a big **spittoon?"** In a minute India's all crowning glory melted into a spittoon! How sad and yet how true!"

BOMBAY. **Mansukh G. Bhagat.**

MONEY, AN ART

"If a man runs after money, he is money mad. If he keeps it, he is a capitalist. If he spends it, he is a playboy. If he doesn't get it, he lacks ambition. If he gets it without working, he is a parasite. If he gets it after a life of hard labour, he is a fool who got nothing from life."

PAMIDI. **T. G. Ramana Rao.**

MORE TO COME

"Kindly allow me to offer orchids for your masterly editorial "Unholy Wedlock" published in the January issue of "film-india".

"It is a great addition to the list of brilliant editorials which have come from your

ıty pen. Your documented and well ied editorial throws light on Com- ıism since its inception and divulges secret which our honoured guests d conceal successfully from our un- pecting and illiterate masses.

But it has astonish d me, how our illi- ate and unsuspected masses gave these eign visit rs the biggest reception— haps in the world? I must confess, I n't possess much knowledge about these nitaries. Then how could our illiterate ople cor e to know about these men to ke them give such a tumultous recep- n? Or did the film showing our beloved h d being given an unprecedented recep- n lead the people to receive the visitors this warm manner? Or is the Red car- t already being spread throughout the entire land of India? Or is Nehru going Red? These questions are very important and deserve to be answered quickly so that the people of India can prepare themselves to "receive any unexpected movements" from Red Brothers!

"Of course, I never wished to be a Communist. But I never dreamt that Communism was such a dangerous credo and the Communists are such dangerous opportunists as revealed by your article."

KALYAN. **C. J. Lulla.**

IDEAS HIT

"Your editorial in February, on the States Reorganisation Commission's Report, is unbiased. You have suggested three ways of preventing bloodshed in the country, and all will agree with your views. We have hardly finished reading the editorial when we hear Nehru from Shaheednagar saying, "In the interest of peace it is better the Linguistic Division of States is put off for 10 years to come." This is what you have precisely said as the third alternative in your editorial.

"Baburao's agitation against Hollywood's crime films woke up even the sleeping M.P.'s. The time and energy he spent since 1952 to stop the scandals prevalent in the Insurance companies bore fruit in the Life Insurance industry being nationalised. For one thing whatever Baburao says or touches never goes in vain! That is Baburao's touch, whether some of them like it or not."

MADRAS. **K. A. K. Ayyangar.**

BAPTIZING BASTARDS

"Many will agree that one of the oddest features about our filmland is the titles producers choose for their productions. One is often compelled to wonder whether our Hindi vocabulary is so limited as to prevent producers from choosing something other than what they actually choose.

"Frequently titles are chosen which have only a slight shade of phonetic difference between them. For example, recent releases or films under production include "Chor", "Chori", "Chhora-Chhori" and "Chori-Chori"! Sometimes, it may be that a title is announced by a big producer and then the lesser folk help themselves with crude imitation by giving their own films very slightly varied names. "Shreemati 420" had its titular inspiration from "Shree 420". "House No. 44" was obviously inspired by Hollywood. "Kismet" and "Albeli" served as titles in the past, yet these are the names of two new pictures.

"Raj Kapoor surprisingly christened his fourth picture "Aah"—a title ugly and not at all euphonious. It is worth mentioning here how Indian film titles like "Aah", "Aan", etc. were of quizzical amusement to C.R.M., who in his "Gallimaufry" some years ago jocularly said that he would have produced a picture titled "Ooh" if somebody financed it!

"Till recently, producers cherished the notion that films with titles beginning with the letter "A" would be stupendous hits, but this myth exploded with the very moderate success of "Aah" and "Amar".

"Mehboob's title "Mother India" is far from suggesting that it stands for the Indian mother, as it is intended to; the title would convey the impression that the film is a documentary on our motherland. Incidentally, India already having appeared in this title, Rawal Films would be well advised to choose for their contemplated picture a title better and more original than "Miss India".

All old women have saintly looks but many of them have sinner's memories. Let us not guess what our old favourite Leela Chitnis is thinking in "Pyar ka Geet", a romantic tale directed by Sarvottam Badami.

"'Mr. and Mrs. 1955', of course, provided an unusual story, but the title, apart from its comical nature, was quite inapt and meaningless, for, it would be a travesty of truth to say that either the man or the woman of that picture represented the man or the woman of 1955.

"Producers can raise themselves in the esteem of the public by avoiding the slightest look of plagiarism in their titles and by choosing original ones which beautifully suggest the theme itself."

MADRAS. **P. Vijayaraghavan.**

FEATHER FOR FILMINDIA

"Thanks to the campaign of "filmindia" since October 1952 against the frauds prevalent in some of our Insurance companies, the Government has at last thought it fit to nationalize all Life Insurance companies.

"With the nationalization of Insurance, the money of the policy-holders is safe and with the capital of the people in the hands of the Government, we hope our Five-Year Plans would be safe.

"Above all, nationalization has saved a lot of time and energy of Mr. Baburao Patel, who has been helping the readers and the public by personally advising them to select sound and reliable insurance companies."

MADRAS. **K. A. Krishnan.**

HER PARROT HINDI

"While speaking at the function held in New Delhi in honour of the producer and artistes of Bimal Roy's "Devdas", the heroine of the picture, Miss Suchitra Sen, insisted on and did actually speak in Bengali and not in Hindi. It is rather strange that an Indian girl who speaks Hindi in pictures should observe linguistic discrimination to this extent before an audience who could hardly understand Bengali.

"Don't you think Mr. Patel, that while speaking at a public function film artistes, in particular, should speak in the language of the picture which is understood by most of the audience? This alone can bring to us the feeling of oneness."

NEW DELHI. **Maharaj Krishan.**

BULLET-PROOF HEADS

"Your editorial, "Warm Corpses And Cold Bullets", written at zero hour at the time when Bombay was afire with linguistic riots, is yet one more patriotic attempt to force practical sense into the empty heads of our politicians. But these supposed guardians of public interest and freedom have gained, by their consistent idiosyncrasies, a reputation of being deaf to reason and blind to facts. Even the only noble and sincere man among the whole lot, Jawaharlal Nehru, lives in his own world of Panchashila high up in the international air and seldom comes to the solid ground.

One pleasant memory in the past gives a woman a good appetite in future and the bed is a good reminder of the pleasant past. Love has become a honeydew with Meena Kumari in "Halaku", the new "animal" story being produced by P. N. Arora.

"In such circumstances, therefore, your article penned in the usual, powerful, Patelian style sounds like a desperate human cry in the Indian political jungle that is full of caddish Congressmen, senseless Socialists and criminal Communists. These days politicians are, instead of inspiring adoration and admiration, creating fear and hatred among the people and when they do so under the benevolent patronage of a great patriot in the name of democracy it looks all the more tragic. Nevertheless, we are hoping against hope that your voice of wisdom will be heard one day and acted upon by those in power. And the sooner that day dawns the better for us all."

AJMER. **Mrs. Kanti Sinha.**

BLOOD MONEY

"Judas had made a timely plea in the December issue of "filmindia" to stop, if need be even by a penal law, the criminal waste of public money over demonstrations of garlands, civic receptions and illuminations in honour of our Congress leaders so that this colossal waste of national wealth may be diverted in and utilized for development of our national projects.

"In the February issue of "filmindia" he has come out with another patriotic plea to harness the huge hoarded wealth in criminal hands of our former state rulers and princes. When every attempt is being made to create suitable atmosphere to divert surplus money from private to the public sector viz. nationalization of insurance business, for financing our second Five-Year Plan, the plea made by Judas to take back princely loot is timely and all the more welcome which demands serious consideration by our national planners in order to execute our nation building projects. As Judas rightly points out the princes have no legal or moral title to their ill-gotten wealth or the huge privy purses they are getting gratis in the democratic set up of India based on equality of status and opportunity.

"The princely order is a remnant and a painful reminder of a treacherous, luxurious and debaucherous past and any conversion of heart through a sense of patriotism or sacrifice is too much to expect from the princes whose mental make up refuses to see the fast changing pattern of our democratic Bharat. It is high time our Government views the problem in its proper perspective and firmly takes strong measures on the lines suggested by Judas which appear adequate, fair and just. Let Nehru act before the princely loot is diverted and dried up in undesirable channels. Which will be a still greater tragedy."

BOMBAY. **Mansukh G. Bhagat.**

JAIL, PERHAPS

"When I began to read your editorial "Warm Corpses And Cold Bullets" I had a shudder for a second at the outset.

"I had expected you to write editorially on the Bombay disturbance and I am glad

To a farmer the bullock is a grown-up son whose death brings tears and tragedy into his life. As life needs man and woman to travel through the furrows of life singing and creating, so does a plough need two bullocks to turn the field into a fertile womb of food. Nargis and Raj Kumar playing great elemental roles bring to the screen new pathos in "Mother India", a nation's classic in colour, produced and directed by Mehboob.

that you have discussed it with apt suggestions after a careful study so early.

"It is high time that the ruling clique did not repeat the policy and practice of ignoring your wise words but learnt that the Government had to pay heavily by not listening to the valued warning given by you much in advance.

"If Shri Baburao Patel had no sense of patriotic duty, he would have conveniently allowed these politicians, mad with power and pelf, to rush to the rocks.

"Heaven only knows how long you will be required to perform this painful duty and what shall be the reward?"

AJMER. **Prabhu Dayal.**

REALLY?

"The Maulana has done it again. His Ministry is at present preparing a children's encyclopaedia in Hindi, titled "Jnana Sagar". And who has been entrusted with this task? The Hindi Sahitya Parishad? Of course not! The Jamia Milia? Of course yes. The first volume of this encyclopaedia has been published and lists three names as the great men of the world! Bhagwan Shri Krishna, Mohammed the Prophet, and of course Mahatma Gandhi.

"Sri Rama, Maryad-Purshottam, the "best possible among men" is not there. Sri Krishna is introduced in about three pages. Mohammed is granted twelve pages (i.e. he must be four times greater than Sri Krishna) and Gandhiji fifteen pages. And yet these books are available only to a few high officials in Delhi, the rest of the copies are earmarked for export abroad, that the foreigners may know, thanks to Maulana, the comparative smallness of India's revered great men."

KALYAN. **Mrs. Lalitadevi.**

WATERING FREEDOM

"I was under the impression that deft definitions were the monopoly of gag-writers. But I stand corrected. Bombay Legislative Assembly Speaker Kunte has revealed that when the occasion demands politicians can improve upon gag-writers. Recently the Hon'ble Speaker was on a visit to a village called Kharepatan. In his speech he declared, "There is no meaning to our freedom as long as tap water is not available in Kharepatan." How do you like that?"

KALYAN. **Kumari Ratna.**

WHISPERING ANGEL

"What is the essence of our beloved Prime Minister's national policies? To put it in a nutshell, it is to prevent India from becoming Bharat.

"And who is the Prime Minister's right-hand man in the execution of these policies? Of course the Maulana.

"A little birdie tells me that Maulana is to play a yet bigger part in this secular game. He is to be the head of the heads of the five zor' councils of the Prime Minister's crea' n. Does it mean there will virtually be another President of India that must not be Bharat? If it does, I will not be surprised.

"We have already created two states out of one. Why, we have even two Prime Ministers inside one of them. Then what is wrong with two Presidents—the one for ceremonial occasions, the other to manipulate the secular strings?"

BOMBAY. **Dharamdas.**

WAIT AND WATCH

"I was much moved on reading Mr. C. Chakrapani's letter in the February issue wherein he has announced his tearful decision to notch his belt a little more so as not to forego his monthly dose of wisdom that is "filmindia". Though in my own case, if ever I were faced with the option of choosing either a loaf of bread or "filmindia", I would unhesitatingly vote for the former, I cannot help admiring one who is made of sterner stuff and who values cerebral nourishment more than abdominal nutrition.

"While it is creditable on the part of Mr. Chakrapani not to abandon his intellectualism even in his adverse circumstances (which, I pray, may soon be over!) it is no less an achievement for "filmindia" that a reader should so highly prize his magazine as to give it priority over the "staff of life". Mr. Chakrapani's determination not to shout Communist slogans even on a half-filled stomach, which is the gravest provocation for the revolutionary creed, is really commendable and is an encouraging sign because so long as there are people like him who refuse to turn red or become hardened and cynical, there is hope for humanity and individualism.

"And is there not sufficient reason for "filmindia" to congratulate itself on having saved at least one fine soul from the clutches of Communism? But will Mr. Chakrapani remain steadfast in his resolve not to fall a prey to the Red wolf?"

BOMBAY. **S. R. Badanidiyoor.**

WANT EGYPTIAN NEHRU

"Nehru has discovered several things including his "Discovery of India". But the greatest discovery of them all is, I think, what I give below in his own words, spoken at Delhi on November 5, 1955, at the second annual conference of the Chairmen of the State Social Welfare Advisory Boards:

"'Ask yourself the question: how many social evils and defects are due to the existence of poverty and slums? As long as slums remain, you may cure a few in your hospitals, but the sources from which disease and evil spring will remain

That is Agha as probably his great grandfather looked once in Baghdad. Meet him in "Sheikh Chilli" produced by Ratan Jyoti Pictures.

perennially fresh. The fundamental thing, therefore, is that there should be no slums. People should live in fresh air, have good food and better houses. Only then can social ills be destroyed root and branch.....How to solve this question? It is clear it can be done only slowly. But as long as slums remain I do not understand how far the work of social welfare will prove a complete success.'

"'The fundamental thing is that there should be no slums'. What a grand discovery! Quite simple, my dear Watson! But this is not the sort of discovery that we could expect from Nehru, a man known for his sincerity. Nehru does not appear to have given sincere thought to the subject. The fundamental thing is that we, the 350 million goats who blindly love Nehru (and vote for his clowns with white caps) cannot ask him: "Are slums and poverty by themselves the causes of evils, and have you ever thought of the causes for slums and poverty?" We cannot ask Nehru, because even if a few of us are bold enough to do so, he will not care to answer. That is a national tragedy of having a "democratic dictator".

"The fundamental thing, again, is that there should be no more Congress rule. The alternative is that the political administration of the country should be properly overhauled by Nehru without delay—delay which will take us nearer and nearer to China and Russia and thus to a completely different political set-up which, as you have rightly and clearly pointed out in your recent editorial, will kill the individuality of Indians.

"Nehru can still do something like what Neguib and Nasser did in Egypt. Unless some such drastic action takes place, slums and poverty will remain with us on a large scale so long as the Congress rules. The cure for slums—which cannot be said to be the cause for all social evils—cannot be found in social welfare work, but only in political and governmental action."

MADRAS. **S. T. Arasan.**

KESKAR'S UNHOLY MESS

"You might know our Lord Krishna used to play upon his flute and attract a thousand Gopis. In the same way, our Balkrishna goes on playing upon his classical instruments and puts on the air all the ragas, khayals, thumris, dadras and every kind of rotten suff, but he does not attract even ugly Gopes leave alone pretty Gopis. This is because our little Krishna's men can't play these instruments efficiently.

"The listeners are glad whenever any intelligent stuff is reported to be presented and they expect it on several occasions. In December 1955, a poetical symposium was to be produced. We were all the more glad to know that the Jullundur Station too was going to hold a light music concert. But to our utmost rage and fury when the Kavi Sammelan was on the air from Delhi, the music concert was also being broadcast from Jullundur, both on the same date and the same time. So the listeners had been offered an option—Bharat being a democracy—to enjoy one of the two.

"A similar mistake was committed in 1954, of a more serious nature. Three poetical symposiums were presented from different stations at the same time and date. A Marathi one from Baroda, a Hindi one from Delhi and a Punjabi one from Jullundur. Of course the listeners of Punjabi and Hindi had nothing to do with Marathi. But a considerable number of us, North Indians, understand well Hindi, Urdu and Punjabi. The Punjab Government goes to the extent of expecting every Punjabi to learn both Punjabi and Hindi. Still AIR adjusts its programmes in a way that the listeners of Punjabi are never able to enjoy good Hindi programmes."

AMBALA. **Maharaj Krishan Jain.**

HONESTY COUNTS

"Your review of "Jhanak Jhanak Payal Baaje" was an eye opener. Many believed that your policy depended upon your personal feelings and that you would fail in your duty as a critic and go out of your way to condemn this picture by hook or by crook.

"But things proved otherwise. Instead, you have indeed put forth in a better way the "elements" that deserve better appreciation. In fact reading of "filmindia" educates one in the art of appreciation. It definitely wakes up the instinct, that loves to have better and only better things. "filmindia" is too noble to blackmail any producers though it never feels reluctant to call frankly at any time a spade a spade."

BANGALORE. **K. S. Seshadri.**

HE KNOWS TAMIL

"While reading Judas' exhortative article "The Voice Of God" (February 1956 issue of "filmindia") I was strongly reminded of a recent visit I had made to the local Wellington Theatre, to see Vasan's "Insaniyat."

"It is said that B.C.G. is a preventive vaccine. If so, this theatre is perhaps the best place to try the vaccine on a mass scale. For, none who emerges from this dim, damp, ill-ventilated dungeon can escape from T.B. infection. How the Corporation Health Authorities permit such unhealthy and unholy houses to exist, is a paradox in itself.

"The Wellington is well-known for wily showmanship. It is high time, somebody instituted a 'Wellington Trophy' to commemorate the orderly and organized blackmarketing of tickets in which aspect of showmanship this showplace reigns supreme. In short, filmgoers have everything to complain, including the fact that Vasan always releases his pictures here.

At the window a woman often wears a silly expression, for she is neither in nor out, both mentally and physically. On the pin point of expectation a woman doesn't know what expression to wear. That is why Jabeen just looks silly in "New Delhi" a mysterious love tale.

Film producers show many ways of dealing with women. This one is a vigorous way of doing so but then this woman is also a vigorous maiden with strong limbs—not to forget sex-appeal. Jeevan is wrestling with Vyjayantimala in "Anjaan", a social theme produced by P. N. Arora.

"It is reliably understood that Vasan has some financial interest in this theatre, and if so, may I appeal to him to divert a part of his attention from producers and productions to his popular patrons? I fervently hope that the meaning of the mighty Latin maxim 'Vox populi, Vox Dei' will not be lost at least on Mr. S. S. Vasan."

MADRAS. **K. Subrayan.**

HIS CAP EXPLAINS

"Your review of Shantaram's "Jhanak Jhanak Payal Baaje" is a masterpiece in film journalism for its sheer integrity and honesty. That shows you have no axe to grind, in spite of Shantaram calling you a blackmailer, and whenever there is a piece of celluloid perfection you are the first person to hail it. Years ago when Shantaram produced "Admi" someone said it was a plagiarised version of "Waterloo", you wrote a series of articles defending Shantaram's "Admi", proving the theme was conceived far earlier. Your indirect efforts in eulogising Shantaram's achievements made him the Chairman of the Film Advisory Board ousting Alexander Shaw. You were the first person to recognise Shantaram's genius and even coin the phrase the 'Shantaram touch'.

"'Jhanak Jhanak Payal Baaje' is really a 'milestone in motion picture art' and your review of it another milestone in film journalism. Hats off to you for honest work in spite of that Gandhi-capped Shantaram calling you a blackmailer!"

DONAKONDA. **A. Raghavan.**

MIRACLE MAKERS

"A recent Punjab Government press note says that the Irrigation Minister exhorted the peasants at a public meeting to exert their utmost for harnessing "rivers and the hills of the Punjab". Indeed? I am intrigued. Ignorant that I am, I had no idea hills also can be harnessed! That is indeed so valuable a knowledge that I must request the humble and learned Punjab Minister to pass it on to all parts of the country instead of confining it to the Punjab. For the whole of India is a hilly country, from Simla Hills to the Ooty Hills and from the Naga Hills to the Aravali Hills. Will this vast mountainous region go waste for the lack of valuable advice from the Punjab Minister?"

KALYAN. **Kumari Ratna.**

COPYING NEWSPAPERS

"We have a Radio Service that opens its first news bulletin at 8 A.M., by which time you have already read the newspaper from cover to colophon and the Radio News Broadcast then sounds rather stupidly stale.

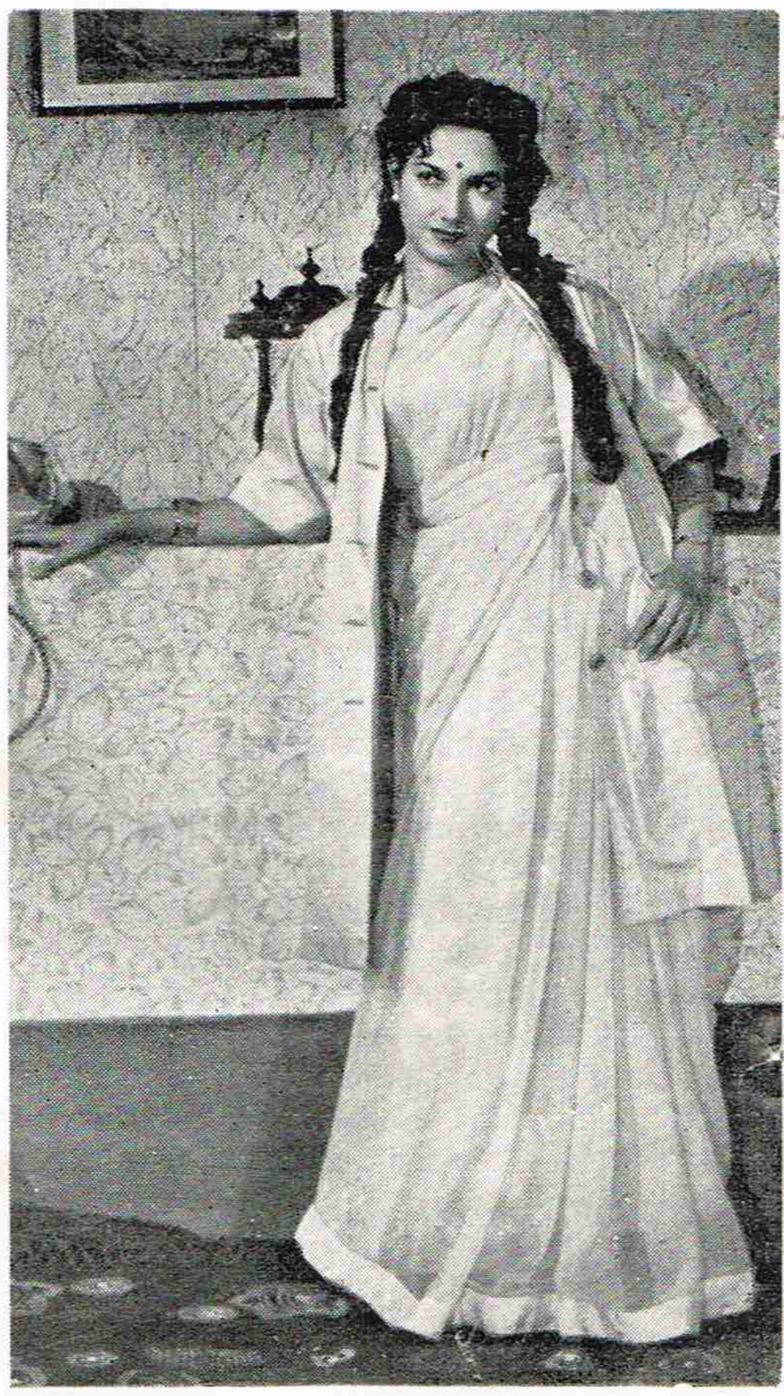
"The daily newspaper reaches you at 6 A.M. sharp when you are in your bed and it contains all the news that the radio will still claim as 'oven-fresh' (oven-fresh because the news is said to be cooked and baked these days) in its morning Bulletin.

"It can be conceded that it is only in big cities that we get the dailies so early but the Press before supplying the newspapers to the readers has also to collect its multitudinous material, scan, sift, compose, edit and print. The All India Radio can likewise collect material for its morning bulletin equally early and broadcast it sometime around 6 o'clock. There may be another short bulletin between 8 and 9 A.M. for the late listeners. Should not AIR be the first to break all the news, since it can go directly to the bed?"

NEW DELHI. **B. M. Malhotra.**

CONGRESS INHIBITIONS

"When the Prime Minister suggested setting up of five zonal councils, almost everybody welcomed them. When Dr. Sinha and Dr. Roy proposed the merger of Bengal and Bihar, again almost everybody welcomed it. I am sure if the Prime Minister were to announce that the Government had decided to establish a unitary government in the country, with suit-



Playing the doctor and making the men ill is a new profession of women these days. When a goodlooking woman becomes a doctor, a patient never leaves his bed and he prays for the doctor to join him. Watch Shakila playing with brittle human hearts in "Begunah", a social theme produced by Rup Kamal Chitra.

while Chitragupta provides the music. Some exceptionally fine entertainment is promised in this picture by Pandit Indra who looks bent upon keeping his word.

SADIQ PRODUCTION (Bombay)

Producer-director M. Sadiq, a hard-working, conscientious worker, has brought "Ch.. o Maniar" nearer the journey's e.. and the picture should be ready for release soon. A musical comedy, the picture is primarily designed to provide laughs and two hours of pleasant entertainment. It features Shyama and Karan Dewan in the leading roles, while the supporting cast consists of Om Prakash, Johnny Walker, Anita Guha, Sunder, Amar, etc. O. P. Nayyar, the creator of many popular tunes in the past, provides a lilting musical score.

SHRI VISHWA BHARATI FILMS LTD. (Bombay)

Producer R. Chandra has made good progress with "Basant Bahar", an emotional tale of love and music telling about a South Indian singer and a charming, petite girl who becomes a living melody in his heart. The role of the singer is played by Bharat Bhushan, who is reported to fit the role like the proverbial glove, while Nimmi plays his petite sweetheart. Others in the cast include Om Prakash, Chandrashekhar, Leela Chitnis, S. K. Prem and Kum Kum. The music is composed by Shankar and Jaikishan. The lyrics are by Shailendra.

MEERA PICTURES (Bombay)

"Fifty-Fifty", starring Nalini Jaywant, M. Rajan, David, Manmohan Krishna, Sunder, Gope, Om Prakash and others, was released in Bombay on 16th March at the Roxy. The picture tells about two men with one face and about the many pleasant and not-so-pleasant complications that spring from this one-face-too-many business. The picture is produced and directed by Roshanlal Malhotra, with Rajendra Krishna writing the lyrics and Madan Mohan setting them to music.

ALANKAR CHITRA (Bombay)

Being shot at a brisk pace at Nau Bahar Studios, "Baarish" has made an excellent start and already two reels are ready, while three songs have been recorded including one by Lata, one by Chitalkar and a "qavvali" by Talat Mahmood, Mohd. Rafi, etc. Produced by K. M. Kapadia, who is also the director of photography, and directed by Shanker Mukerjee, the picture stars Dev Anand, Nutan, Jagdish Sethi, Lalita Pawar, Gope, Kum Kum, etc. For a story by Gyan Mukerjee, Vrajendra Gaur writes the dialogue while C. Ramchandra provides the music. The world rights of "Baarish" are controlled by Kishendas Chhabda & Co.

ASHA ADVERTISERS (Bombay)

"Chaar Deewaren", whose shooting was held up for some time, has burst into activity again at Shrikant Studios. Story of a modest middleclass man led astray by circumstances, "Chaar Deewaren" features Nigar, Karan Dewan, Wasti, Mirza Musharraf, Vijayalaxmi, Jankidas, etc. M. L. Anand replaces Keshavrao Dhaiber as the director, while Nashad provides the music. The picture is being readied for release soon.

BASU CHITRA MANDIR LTD. (Bombay)

The "muhurt" ceremony of Producer Ruby Sen's "Vichar" was performed recently at Shree Sound Studios. It is not yet known what kind of tale "Vichar" is, but there is no doubt that whatever the story, it will be told absorbingly on the screen because the director in charge is Satyen Bose, the man who made "Parichay", "Jagriti" and, recently, "Bandish". The cast selected for the picture includes Ashok Kumar, Madhubala, Lalita Pawar and the popular Bengali comedian, Bhanu Banerji. Other important names are expected to be added to the cast. The music is to be composed by Sailesh, the camera will be cranked by Mad-

MEHBOOB PRODUCTIONS LTD.
present

KISHORE * SHAKILA * MALA SINHA * ZUL VELLANI

PAISA HI PAISA

with

SHYAM KUMAR * AMAR * MUQRI & RADAKISHEN

Directed by MEHRISH Music ANIL BISWAS

NARGIS in Georgeous GEVACOLOUR Classic

Mother India

Directed by MEHBOOB Music NAUSHAD

THAKUR-VITANKAR

DILIP KUMAR IN

HABBA KHATOON

IN TECHNICOLOUR ☆☆

Directed by MEHBOOB Music NAUSHAD

MEHBOOB PRODUCTIONS LTD., Hill Road, Bombay 20.

an Sinha, while Govind Moonish is assigned to write the dialogue.

SUPER PICTURES (Bombay)

Producer-director Aspi has recorded two songs and shot quite a few scenes of "Shirin Farhad", the classic love tale which, if well told, can never fail to move the audience. And seeing that Aspi has selected this subject which has already appeared on the Indian screen a couple of times, he can be presumed to be striving to make the best and most effective version. Madhubala is cast in the role of Shirin, while Farhad is played by Pradeep Kumar. Music is by S. Mohinder, songs are by Tanveer, and the dialogue writer is Hakim Latta.

GOVERNMENT OF THAILAND (Bangkok)

To commemorate Lord Buddha's 2500th birth anniversary, Thailand, the land of Buddhism, is planning the production of a full length film depicting the story of Angulimala, a man who renounced the life of terror, violence and villainy to become a devotee of Lord Buddha. Financed and sponsored by the Government of Thailand under the patronage of His Excellency Field Marshal Pibul Songgram, the Prime Minister of Thailand, the picture is to be made in colour and on a lavish scale. Some top artistes are to be selected from India where the shooting will be done too. To help them in the production of the picture, the Thai Government has borrowed from the Government of India the services of Dr. M. Ganju, India's Press Attache in Bangkok, who will be appointed as the Executive Director of the production. The picture is titled "Angulimala" and is intended to be ready for exhibition by the end of the year. Originally to be made in Hindi, the picture will later be dubbed in Siamese and other languages of the various Buddhist countries.

SHRIRANGAM (Bombay)

In the wake of the success of "Seema", Producer-director Amiya Chakrabarty has launched his next without providing himself even a little summer vacation. To be made under the banner of Shrirangam, Producer Amiya's next is titled "Kath Putli" and stars Vyjayantimala and Balraj Sahni in the leading roles. The music is to be provided by Shankar and Jaikishan. We hope and wish Producer Amiya makes another fine box-office hit in "Kath Putli".

DELIGHT PICTURES LTD. (Bombay)

Getting fast ready for release are "Rupkumari" and "Dev Danav" — Producer Chimanlal Trivedi's two entertainment offerings to picturegoers. "Rupkumari" stars Shakila, Mahipal, Chandrashekhar, Tiwari, Kamal and Roopmala etc. The cast of "Dev Danav" again consists of Shakila, Mahipal and Chandrashekhar, the three leading players, supported by Tiwari, Roopmala, etc. The songs are written by Pt. Pradipji.

Intense concentration! That is what a woman does when she finds a victim worthy of her attention. Vyjayantimala is ready to strike in "New Delhi", an unusual tale of sighs and smiles.

The music-director for both the pictures is S. N. Tripathi.

FAMOUS PICTURES LTD. (Bombay)

"Pyar Ka Geet", starring Shashikala and Daljit in the leading roles and featuring Jeevan, David, Nigar Sultana and Leela Chitnis etc., in the supporting cast, is making fast progress under the direction of Sarvottam Badami, who is responsible for the story too. The dialogue and screenplay are written by Baij Sharma, the music is composed by Husnlal Bhagatram, while Tanvir Naqvi writes the songs. A musical romance, the picture promises rich entertainment and promises to be ready soon, too.

RAMESH FILM DISTRIBUTORS (Bombay)

The following films decorate the current list of winning entertainers with this firm: "Funtoosh", starring Dev Anand; "Pocket Maar", starring Geeta Bali, Dev Anand, Nadira, Gope, etc.; "Chhoo Mantar", starring Shyama and Karan Dewan; and "Mohar".

AMBITIOUS PICTURES (Bombay)

Producer-director Kidar Sharma has made "Rangeen Raten" a colourful and attractive entertainer that should bring large crowds to the box-office. In the cast are Geeta Bali, Shamm Kapoor, Mala Sinha and Chand Usmani etc. The picture is expected to be released soon.

EAGLE FILMS (Bombay)

Producer F. C. Mehra's "Sipah Salar", an adventure yarn providing suspense, thrills and action, was released in Bombay on 23rd March at Kamal and othe theatres. Featuring Shamm Kapoor, Nadira, Helen, Kun Kum, Cuckoo, Kamal Mehra an S. Nazir etc., the picture is direct ed by Mohd. Hussain with Iqba providing the music.

DAWLAT CORPORATION LTD (Bombay)

This popular firm, specializin in the distribution of 16 mm film for non-theatrical exhibition, ha a big line-up of pictures avail able for hire or sale. The picture include "Ghar Ghar Men Diwali" "Mirza Ghalib", "Kundan" "Milap", "Hum Aur Tum". Thes pictures are available for over seas only. The firm also offer the opportunity of witnessing th pictures inside a luxury, air conditioned coach.

PRICKLY HEAT
DHOBI ITCH
ECZEMA
INSECT BITES
RASHES

quickly HEALED by this wonderful COOLING lotion!

Bring instant cool relief to your tortured skin now — today — with this clear golden lotion D.D.D. Prescription. The results will amaze you. Irritation goes — your skin heals. You experience at last peaceful blessed relief. Get a bottle today.

D.D.D
PRESCRIPTION

Sole Agents For India :

M. G. SHAHANI & CO. LTD.,
BOMBAY - CALCUTTA - DELHI
MADRAS

CHARAK'S

GULKAND

(With Pravalpishti)
FOR
TREATMENT & PROPHYLAXIS
OF
SUMMER DISORDERS

ENRICHED WITH CALCIUM,
SOOTHING MEDICAMENTS
DELICIOUS FLAVOUR
AND TASTE

A PRODUCT OF

Charak Bhandar
49, Hughes Road, BOMBAY-7.

REVIEWED IN HOLLYWOOD

by

Our Special Correspondent

"This is not a malicious tirade against all pictures coming rom Hollywood. This is a deliberate campaign only against ad and dangerous pictures—pictures which contain lust, crime, iolence and other anti-social elements. Good pictures from Iollywood or from any other country are always welcome. Like ll good things they sell themselves. But bad and dangerous ictures have to be pointed out to save our people from becoming egenerate and demoralised members of society. Hollywood roducers have turned America into a big colony of violent and adistic criminals. This section is therefore intended to prevent hat tragedy in our peace-loving, non-violent country". Baburao 'atel.

"By and large the pervasive influence of films is very great. It is not only pervasive but also widespread. Its influence may not be as deep as those of books, yet it is a strong influence in moulding the lives of people.....I am clear in my mind that crime and horror stories should be suppressed ruthlessly. Such stories were a hundred per cent bad, causing sadistic crimes. Such films encouraged children to murder for the sake of pleasure. No government or society should allow such things to flourish. Government ought to take ruthless action to prevent something turning into an instrument of evil." Prime Minister Nehru at the Film Seminar on February 27, 1955.

SLIGHTLY SCARLET (RKO)

CAST: John Payne, Rhonda Fleming, Arlene Dahl

Murder is mixed with politics in this sordid tale of crime nd craft which tells of the efforts of a crime syndicate in an American West Coast city to interfere in the local elections and o prevent the election of a particular candidate to the office f the Mayor. In their efforts the criminals resort to all sorts f obnoxious methods ranging from slander to intimidation and ven to murder. The hero of this murky tale is an ambitious acketeer who double-crosses his criminal boss only to become he boss himself and who tries to use a girl-friend for pushing is own men into the city's administration. Other characters n the picture include a police chief who is a stooge of the riminals, and a woman who is either thrusting others' things nto her pockets or thrusting herself on men. Besides, the icture is disgustingly loaded with brutal violence and sex. lear as daylight, this seamy, sordid picture is certainly not for xhibition in India, and we urge the Censors to place an unhesiating ban on this filth from Hollywood. Our people must be rotected from Hollywood trying to teach them to mix murder vith politics.

The story has Kent Taylor, a reformist candidate seeking lection to the office of the Mayor. But Ted De Corsia, the oss of a crime syndicate, is bent upon preventing Taylor's lection by hook or by crook. So he orders John Payne, his hief henchman, to pry into the personal life of Taylor's private ecretary, the seductive-looking Rhonda Fleming, and try to ncover some facts that may be exploited against Taylor. Payne does the investigation and discovers that Rhonda was omantically attached to Taylor and that her sister Arlene Dahl, a sexy-looking woman, was a chronic kleptomaniac who had een freshly out of jail. De Corsia now becomes too excited n his crusade against Taylor and in that excitement goes to he extent of murdering a newspaper publisher who happened o be one of Taylor's supporters. Payne, who had always cherished the ambition of replacing De Corsia as the boss of the syndicate, now decides to double-cross his chief and goes to Rhonda with evidence of De Corsia being the murderer, and declaring that he had given up his lawless activities offers her his support in getting Taylor elected.

Payne's double-cross results in De Corsia being forced to run away to Mexico, and Payne secretly assuming the ring-leadership of the crime syndicate. At the elections Taylor wins and becomes the Mayor while Payne utilizes Rhonda to get Frank Gerstle, one of his own men, installed as the new police chief in the city. By now, of course, Payne and Rhonda are in love with each other, but to complicate matters comes on the scene Arlene, thrusting her love and charms on Payne. Meanwhile, Arlene finds time to do some shoplifting too and is arrested by the police. By now aware that Gerstle was Payne's stooge, Rhonda asks Payne to get Arlene out of trouble. So Payne puts the pressure and Gerstle drops charges against Arlene. This, however, displeases Mayor Taylor violently. Taylor in turn orders Gerstle to rearrest Arlene as well to launch an offensive against the crime syndicate. Seeing trouble approaching, Payne tries to flee the country with whatever money he can collect in a hurry. But before he can do that, he finds himself faced with De Corsia who suddenly returns to the city. This leads to a pitched gun duel between the two racketeers and the whole disgusting thing ends with both the racketeers shooting each other to death.

Final Verdict: This sordid mixture of murder and politics, sex and violence, crime and immorality, constitutes a highly objectionable piece of entertainment. This filthy picture must be banned by the Censors without a second thought.

TIMETABLE (United Artists)

CAST: Mark Stevens, King Calder, Felicia Farr

"Timetable" is another stinking crime picture from Hollywood based on the familiar crooked-cop theme. The crime is

Her nose is running away with her face and yet youth remains a season of beauty. Madhubala brings new rainbows of romance to the screen in "Najma", a romantic tale.

the successful robbery of a cash payroll of $500,000 from a railroad's baggage car. The brain behind the crime is no ordinary criminal. He is instead the top investigator of an insurance company who plans the crime with extreme care and caution in a bid to stage a flawless robbery, and who, after the robbery comes off, uses his assignment as an investigator on the case only to try to remove all clues to the crime. Additionally, this scheming criminal is ruthless enough to commit cold-blooded murders and vile enough to covet another man's wife. The picture is thus a hideous essay on crime and immorality capped with a violent climax consisting of the usual police chase and the criminals' death. Being essentially of an anti-social nature in its theme and content, this crime picture richly deserves to be banned in India, and we trust the Censors will keep this dirt away from Indians.

The story has Wesley Addy with the help of his wife Felicia Farr holding up the occupants of a railroad baggage car in a bid to rob the cash payroll of $500,000 being carried in the car. Being the sequel to a clever and elaborate plan hatched by Stevens, the investigator of an insurance company, the robbery comes off successfully and Addy escapes with the loot. Stevens' insurance company being responsible for the robbed payroll assigns the investigation of the case to Stevens who apparently joins King Calder, the trusted detective of the railroad, in investigation. But Stevens' "investigation" consists mainly of secret amusement at Calder's frustration at being unable to discover a single clue to the crime. It is now revealed that Stevens' motive for the robbery was to collect enough money which would enable him to elope with Addy's wife Felicia, whom he covets in spite of having a wife in Marianne Stewart.

Stevens' complacence about his "perfect" crime, howeve is disturbed when a clue to the crime rears its head in th shape of the evidence of a helicopter owned by Alan Ree having been used in the criminals' escape after the robber Pretending to be investigating the case, Stevens rushes to cov up the clue by murdering Reed. Now Addy in his anxiety get away far with the loot, decides to disobey Stevens an runs away to the Mexican border along with Felicia. But he tries to dodge the custom officials, he is shot dead leavin behind part of the stolen money to be discovered on his bod Felicia, however, manages to escape. Stevens and Calder no rush to the border with Stevens instructing his wife to follo him and to deliver him a suitcase, in which unknown to anyo Stevens had hidden his share of the loot. Marianne discove the stolen money in the suitcase and instead of taking it Stevens dispatches it to the insurance company. Marianne th joins Stevens only for a bitter quarrel. Seeing matters turnin against him Stevens locates Felicia and makes a desperate b to escape from the country. But by now wise to Stevens' pa in the crime, Calder gives him a chase aided by the Mexica police and it all ends with Stevens and Felicia meeting wi violent deaths.

Final Verdict: Dealing with crime, robbery, murder an illicit love, this is an extremely sordid and anti-social pictu which deserves an unhesitating ban by the Censors.

RED SUNDOWN (Universal-International)

CAST: Rory Calhoun, Martha Hyer, Dean Jagger

Here is another Hollywood essay on violence. The excus for the violent show are old and familiar, the characters a old and familiar. There is the horse-riding cowpuncher, a r puted gunman, who decides in vain to stop living by the gun response to the dying appeal of another professional gunma There are the small ranchers being pushed around. There the big, ruthless landowner constantly fomenting viole trouble in his bid to drive out the small ranchers and seize the land around. There is the professional killer selling h murderous services to the big rancher. And there are the usu chases, fist-fights and gun duels. Hollywood calls this ente tainment but our Censors must keep such packages of violen out of India.

The story has James Millican, an old gun hand, bein involved in a fierce fight with a gang of murderous cowhan and receiving fatal wounds. Before succumbing to his wound however, Millican appeals to Calhoun, a roving and reput gun fighter he becomes friendly with, to give up the career of gunslinger. Calhoun promises the dying man to do so an heads for Durango and accepts the job of a deputy offered the local sheriff, Dean Jagger, who is unprejudiced by Calhoun reputation as a man living by the gun. Jagger's daughte Martha Hyer, however, does not share her father's faith Calhoun's ability to reform and give up his lawless ways. So Calhoun starts tackling the local trouble which is personifi in Robert Middleton, a ruthless landowner terrorizing t smaller ranchers and bent upon driving them out of the territo in his greed to own the entire range. Taking his first step prevent range war, Calhoun dissuades the small ranchers fro plunging into fight with Middleton's men. The small lan owners suspect this move of Calhoun but soon he establishes h genuine desire to remain on the side of law by determined repulsing an attempt by Middleton to buy him over to his sid That pleases Martha who too had suspected that like previo deputies Calhoun will also become a stooge of Middleton. Fa ing to buy him, Middleton now hires Grant Williams, a pr fessional killer, and orders him to do the needful with Calho and Jagger, as well as the small ranchers. But as Middleton villainy intensifies Calhoun takes him in custody. In retaliati Williams lays an ambush on Jagger and wounds him severel

artha, who accompanied her father, is then forcibly used as a ver by Williams who tries to flee the town. That leads to the al burst of violence and in a fierce gun duel Calhoun kills illiams. The reformed gunslinger then decides to quit town r a temporary change of climate indicating that he will turn to Martha.

Final Verdict: This show of violence, revolving round gun-ingers, ruthless landowners and professional killers, is an ndesirable entertainment for India and deserves to be kept way from Indian shores.

THE KILLER IS LOOSE (United Artists)

CAST: Joseph Cotten, Rhonda Fleming, Wendell Corey

This is an unpleasant, depressing crime tale and the killer question is a man who is convicted of participation in a bank bbery. Since the man's wife is accidentally killed by the olice while making his arrest, the man becomes neurotic nurs-g a feeling of vengeance and escapes from prison in a bid to urder the wife of the detective responsible for his wife's kill-g, leading to the usual exhibition of screaming violence. Under is thin excuse Hollywood tries to hand out the usual psycho-athic villainy, bitter vengeance and violence and on the whole e picture becomes an ugly and disagreeable piece of entertain-ent which can be advantageously banned in India.

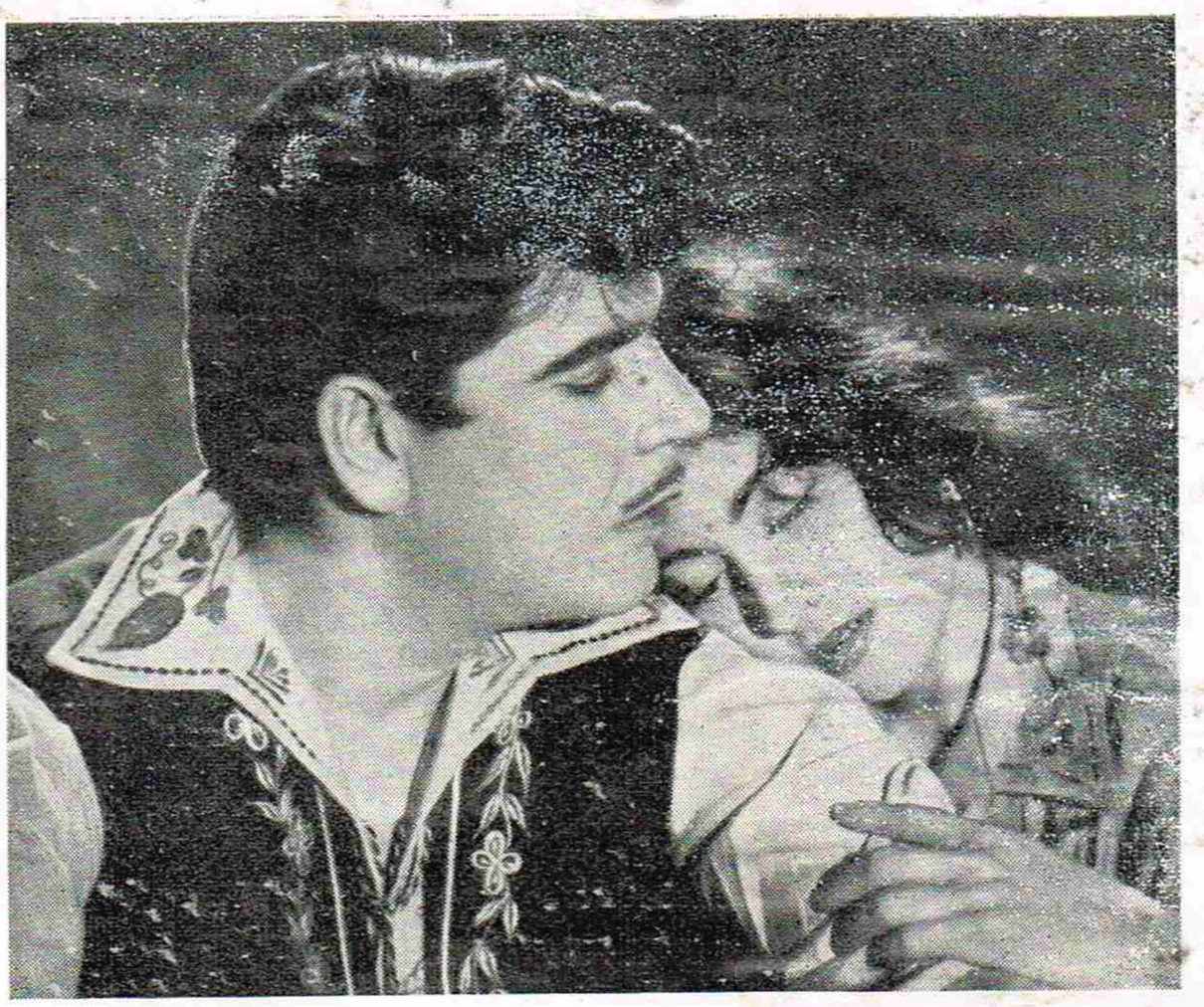
Wendell Corey is a teller in a bank where a robbery is ommitted. Detectives Joseph Cotten and Michael Pate, inves-gating the case trace Corey as one of the confederates of e robbers. The police go to arrest him at his home but orey offers resistance and in the scuffle his wife is accidentally hot dead by the police. Corey is convicted and sentenced to im-risonment but the killing of his wife makes him insanely bit-r and filled with neurotic vengeance he vows inside the court o take revenge upon Cotten. And soon coming nearer o translation of his threat into practice Corey manages to scape from prison. Cotten learns of the escape and remem-ering Corey's vow of vengeance becomes concerned about he safety of his wife, Rhonda Fleming, who happens to be regnant. Without revealing anything to her, he arranges o send her to Pate's home for staying there for a while. Cotten hen waits at his home to face the neurotic villain. While otten acts as a bait in place of his wife, the police remain eady at hand. Anticipating Corey's move, the police also hrow a dragnet round the city. But Corey, having committed number of murders since his release, manages to slip through he dragnet and lands in the city. When Rhonda discovers ll that was happening and how Cotten was endangering his ife she immediately makes a rush for her home. She reaches ear the home only to run into Corey who recognizes her. And ow begins an unpleasant chase between a neurotic killer and a regnant woman. It all ends with Cotten aided by police scuing Rhonda in the nick of time and shooting Corey dead.

Final Verdict: Being the story of a psychopathic killer nd filled with crime, violence and vengeance, this picture pro-ides distasteful entertainment and a very unpleasant experi-nce. The Censors will be doing the right thing in banning this icture.

THE BROKEN STAR (United Artists)

CAST: Howard Duff, Lita Baron, Bill Williams

This is a violent Western filled with shootings, beatings, isticuffs and generally providing a solid show of crime and violence. The ugly and violent excitement springs from a deputy marshal in Tuscon, Arizona, who instead of maintaining aw and order in the territory, himself takes to lawless ways n his greed for gold. He starts by killing a man and stealing his gold and to cover up this crime shows readiness to commit more crimes and stage more violence. In addition to this



Love is a sleepy emotion, probably because it has so much to do with the bed. Anyway women often use sleep as a signal of desire and expect men to take the cue. Ajit, however, does not seem to understand Madhubala in "Najma", a tale of love with the usual sighs and smiles.

sordid character, there are other ugly characters who go about beating women, staging barroom brawls and doing other rough and repulsive things. The villain of course ends up dead but the picture ends by disgusting one completely with its violence, sordidness and inanity. We do not need this type of entertainment in India and the Censors will do well to ban this picture outright.

With robbery as his motive Howard Duff, a deputy marshal, kills in cold blood a powerful rancher's agent who had collected payments in gold from settlers for water-use rights on behalf of his employer, Henry Calvin. Seizing the gold Duff returns to Tuscon without knowing that his crime had been witnessed by Joe Dominguez, an Apache who, out of fear, had hidden himself while watching the crime. In Tuscon Duff, of course, tells the chief marshal, Addison Richards, and Bill Williams, a fellow officer, that the killing of the agent had to be done in the performance of his official duties. Williams is assigned by the chief marshal to investigate the killing and soon learns that $10,000 in gold had been stolen from the agent and that Calvin was not going to rest till he had recovered it. Williams finds Calvin keeping his word as he sees two of Calvin's henchmen, in their bid to find a clue to the missing gold, beating up Lita Baron, a Latin saloon singer and Williams' girl-friend. After a furious two-fisted preamble with the henchmen, Williams puts them in the lock-up. Further during his investigation Williams is told the truth about the crime by Dominguez, an act for which the aged Apache pays with his life. Williams now prepares to arrest Duff and trails him to a forsaken mine where he had deposited the stolen gold. Duff declines to be arrested and in the ensuing fight knocks Williams unconscious. And as Richards also comes pursuing Duff with a posse, Duff arranges with Douglas Fowley, another Apache, to be led through a mountain route to Mexico beyond the border. Fowley, however, proves to be a double-dealing crook and through a trick of Calvin's henchmen, Duff is obliged to revisit the mine for his gold. The posse succeeds in surrounding Duff this time and in the final furious gun battle, Duff is killed by Williams.

"KYA BAAT HAI"

(Music Director: Husnalal and Bhagatram)

No. 51790 (Lata, Rafi and chorus)

"Kamyaab hum kar ke rahenge"

A song of national optimism, this tune with a few touches of Bhairavi draws rosy dreams of the Five Year Plan and how we are going to make it successful. On the other side is, "Atma insan ki ab jung nahin" sung by Lata and chorus, extolling the virtues of peace and Panchashila, the five corner-stones of democracy popularized by our Prime Minister Pandit Nehru. This record will surely instil enthusiasm in the villagers and deserves to be bought and distributed as part of the Government's publicity to familiarize the Five Year Plan..

"BASRE-KI-HOOR"

(Music Director: Chitragupta)

No. 51754 (Geeta Dutt)

"Main hoon gipsy ye hai gipsun harphanmoula"

Those who like some spice mixed with plain melody will go in for this tune. Geeta puts through these words with her usual zest. On the other side is another lively tune, "Zara tham jana zara rook jana" sung by Asha.

No. 51753 (Asha)

"Pyar bhara dil"

The song describes the joy of a woman who has given complete charge of her heart to her beloved. The opening lines are particularly catchy.

"HATIM TAI"

(Music Director: S. N. Tripathi)

No. 51480 (Mohd. Rafi)

"Parvar digare aalam"

This one has an easy rhythm and may appeal to less-trained ears.

"ZINDAGI-KE-MELE"

(Music Director: Chitragupta)

No. 51714 (Mohd. Rafi)

"Sajee Sajayee dulhan rahagayee"

Here is a haunting tune for a sad mood well sung by Rafi. On the other side is a duet "Too meri heroine main tera hero" sung by Shamshad Begum and Mohd. Rafi. And it has a rare kick.

"TONGAWALI"

(Music Director: Salil Chaudhary)

No. 51697 (Lata and Hemant Kumar)

"Hal ke hal ke chalo sanware"

A pleasing duet, it can be profitably sung by those experiencing the "disease" called love. On the other side is "Dekho tanga mera nirala" sung by Rafi. The tune sits easily on the lips with its simple rhythm and is probably being already sung by the tongawallahs of Delhi.

"BHAGAM BHAG"

(Music Director: O. P. Nayyar)

No. 51609 (Asha and Rafi)

"Hamen koyee gham hai"

The snappy words are framed in a snappy rhythm and the few touches of Bindrabani Sarang add to its charm.

"DASHERA"

(Music Director: N. Dutta)

No. 51734 (Mohd. Rafi)

"Zara rakhna bharosa Bhagwan men"

A good devotional song, it has a lilting folk ring about it.

Final Verdict: This is just a disgusting show of viol and lawlessness and as such constitutes an undesirable piece entertainment. The picture deserves to be banned without t slightest hesitation.

PLEASE MURDER ME (Dist. Corp. of Amer.)

CAST: Raymond Burr, Angela Lansbury, Dick Foran

"Please Murder Me" is an unpleasant tale of murder a illicit love. It is the story of one woman and three men in h life, one of whom she is married to, one she is secretly in lo with and the third of whom she simply pretends to be in lo with. The woman is evil, wicked and ruthless and commi two cold-blooded murders including that of her husband. T wryly comical title refers to the successful attempt of one the victims of the woman's double-cross to lure her to murd him in order to ensure her punishment at the hands of law. is an extremely ludicrous trap set to catch a criminal b Hollywood can be depended upon for going for any novel twi in its constant anxiety to sell crime and sordidness to pictur goers. On the whole this picture makes for an extremely so did, unpleasant and unethical piece of entertainment whi deserves to be banned by the Censors.

The evil woman of the tale is Angela Lansbury and the t men in her life are Dick Foran, her husband, Raymond B successful lawyer and Foran's intimate friend, and La Johnson, an artist. It is seen that though he is an inti friend of Foran, Burr is more intimate with Foran's wife has been leading him to believe that she is in love with hi Thinking it necessary to gradually prepare Foran for the ne that Angela is in love with him, Burr goes to Foran and te him that his wife loves another man without revealing that t other man was Burr himself. Foran then writes a letter Burr and instructing his friend, Robert Griffin, to mail t letter heads for home. At home Foran is received by his wi with a gun who shoots him dead. Charged with murd Angela claims that she had done the killing in self-defen Believing her version Burr defends her spiritedly at the tri and with his skill succeeds in winning her acquittal. No Robert Griffin who had forgotten to mail Foran's letter all th while delivers it to Burr at a party held to celebrate Angela acquittal. From the letter Burr learns that Angela was act ally in love with Lamont Johnson to marry whom she ha wanted to divorce Foran. Burr soon gets the statements the letter verified by Johnson and as he now realizes that Ange had been double-crossing him and that she had murdered h husband so that she may inherit his estate and marry Johnso he decides to take his revenge and get her punished by law. F that purpose Burr decides to provoke her into murdering him u der circumstances that would bring her in the grip of law. Burr fixes up a tape recorder to record every sound and spok word and then invites Angela for a talk. He then reveals her that he was aware of all her wicked deeds and designs a threatens to expose her double-dealing career before Johnso When Angela fails to dissuade Burr from being hostile, sh shoots him dead, as Burr had anticipated. In the end t tape recorder is found by the police as they investigate th murder presumably leading to Angela's punishment.

Final Verdict: This sordid tale of a wicked woman's gre duplicity and murderous acts makes for extremely unpalatal entertainment. This picture deserves to be banned in India.

Printed by Yusufali Nensey at the Onlooker Press, Sassoon Dock, Colaba, Bombay 5 and published by him for Sumati Publications Private Ltd., from 55, Sir Phirozeshah Mehta Road Fort, Bombay.

WORLD'S LARGEST CONSOLE

(16 six-channel groups . . . 96 input channels)

This huge console, custom built by Westrex for the Todd-AO production, "OKLAHOMA !", was designed, manufactured and delivered in six months as part of the complete recording, re-recording and editing equipment supplied by Westrex.

AND NOW RECOGNITION :—

"OKLAHOMA !"

AWARDED THE 1955 OSCAR BY THE ACADEMY OF MOTION PICTURE ARTS AND SCIENCES FOR THE FINEST SOUND RECORDING.

(Westrex Recordings have won 23 out of the 26 annual academy awards).

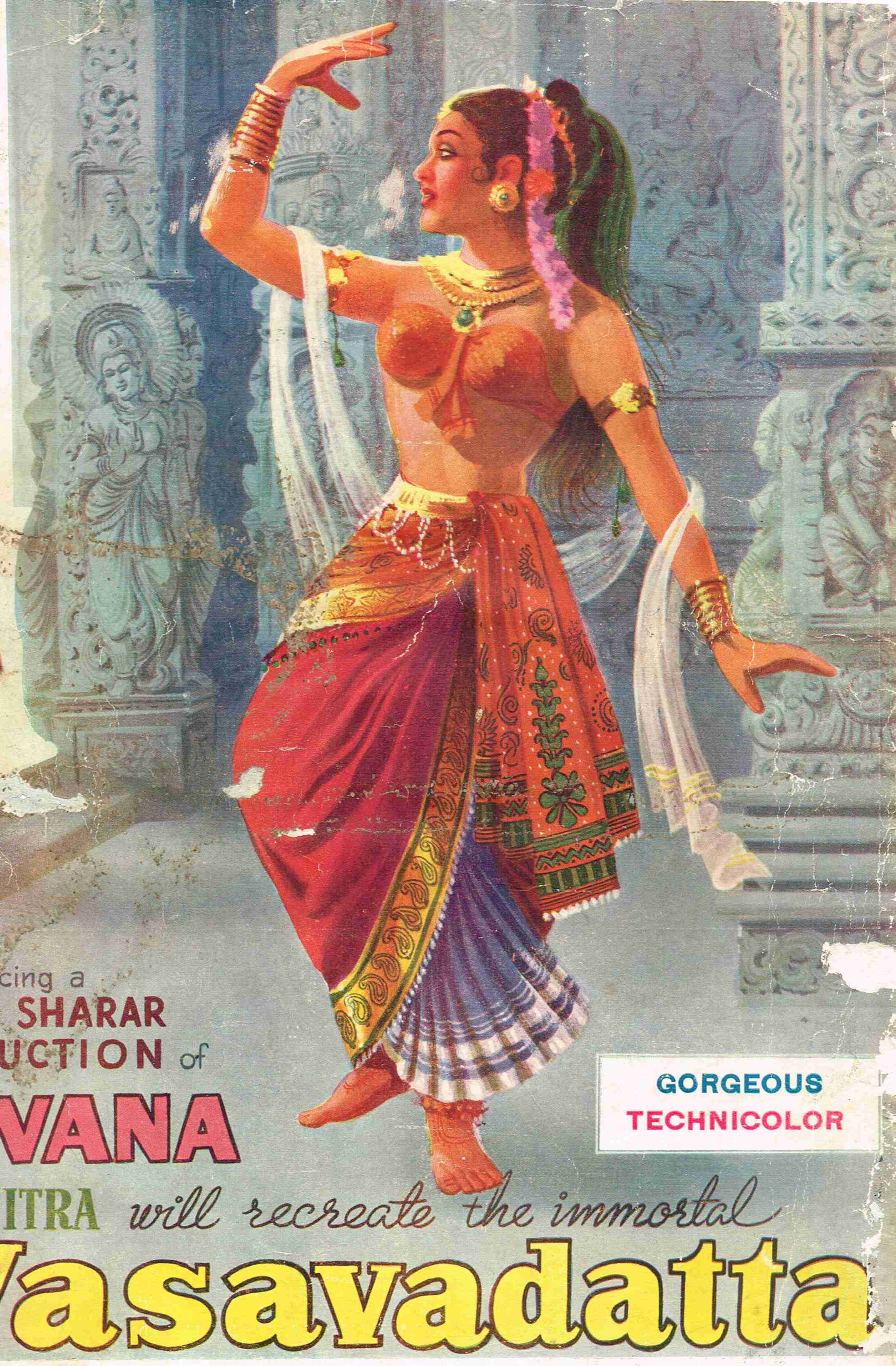
Westrex Company, India

(Incorporated in U.S.A. Liability of the Members Limited)

METRO HOUSE, P. O. BOX 1232, ESPLANADE ROAD, BOMBAY-1.

Branch Offices : CALCUTTA - MADRAS - DELHI - NAGPUR - COLOMBO

INITA BUTT
as
incess Helen
of
GREECE



Announcing a

DEWAN SHARAR PRODUCTION of

NIRVANA

DESH CHITRA *will recreate the immortal*

Vasavadatta

GORGEOUS TECHNICOLOR

IN ALL HER PRISTINE GLORY AS DEPICTED IN ANCIENT CLASS

VYANTIMALA - ABHI BHATTACHARYA - DAVID - PRAN - GOPE - MANMOHAN KRISHNA - NAINA - VENUS - VINITA BUTT &

Screenplay & Production : DEWAN SHARAR
Direction : **JAYA GOPAL**
...ap : JIMMY VINING
Music : **C. RAMCHANDRA**
For ...ibution Contact : **Messrs. DESH CHITRA, SHAN... MARINE DRIVE, BOMBAY.**